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EMPLOYMENT INDEX

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Monster Employment Index India edges down five percent between June and July

July 2010 Index Highlights:

- Education remains top growth sector, gaining six percent between June and July
- Demand for Health care professionals edges up by an additional six percent between June and July
- Real Estate records the sturdiest medium-term growth gaining 79 percent above January levels
- Delhi-NCR holds steady online recruitment levels in July, while employers ease recruitment activity to varying degrees in all other cities

Summary Overview

The Monster employment index India descended five percent (six points) in July, recording its first dip since November 2009.

The Monster Employment Index is a monthly gauge of Indian online job demand based on a comprehensive real-time review of employer job opportunities culled from a large representative selection of online job sites, including Monsterindia.com®.

July saw a drop in online job opportunities with just three of 27 industry sectors registering positive monthly growths. However, 20 of the 27 sectors exhibited positive six-month growth. Online demand decelerated in 13 out of 14 occupational groups monitored by the Index between June and July. Index results for the past ten months are as follows:

JUN 10	JUN 10	MAY 10	APR 10	MAR 10	FEB 10	JAN 10	DEC 09	NOV 09	OCT 09
129	135	132	125	117	107	96	95	92	93

“The employment scenario in India has certainly improved when compared to October or December 2009, as indicated by the Monster Employment Index. Job openings in general have been trending higher since April.” said Sanjay Modi, Managing Director (India/ Middle East/ South East Asia), Monster.com.

Education jumps six percent (eight points) between June and July. BPO/ITES sector maintains resolute hiring levels in July. However, online recruitment activity in the IT sector drops further.

Education witnessed a 6 percent (8-point) jump to lead all industry sectors in monthly growth.

Online recruitment activity in the NGO/Social Service and Retail sector rebounded five percent and three percent respectively in July to match or exceed 2010 highs. Consumer Good/FMCG, Food & Packaged Food industry witnessed the steepest monthly (22 percent) as well as six-month (18 percent) decline.

Production and Manufacturing reached its lowest level on the index since March 2010 with a 10 percent month-on-month drop in online recruitment levels. The July Index saw Engineering, Cement, Construction, Iron/ Steel industry dip to 6 percent lower than the June levels. Both, however, were among the top growth sectors over the current six-month period.

While the BPO/ITES sector maintained resolute hiring levels in July, online recruitment activity in the IT sector dropped further. Both sectors, however, exhibit strong medium-term (six-month) growth trends.

Online job opportunities in the Banking, Finance and Insurance sector witnessed its first monthly dip (eight percent) since March 2010. Real Estate recorded the sturdiest medium-term growth, gaining 79 percent over the January Index.

A four-point and eight-point monthly dip was also observed in other consumer demand driven industries, viz. Automotive/ Ancillaries / Tyres and Home Appliances.

Job opportunities for Health care professionals, the only occupational group to record positive growth in July, rebounds after two-month slide; Demand for Customer Service records largest drop in July

After sliding for two months, job opportunities for Health care professionals rebounded in July. Regardless of the latest slack in employers' hiring effort, jobs available online in all fourteen occupation groups exceeded the January levels. HR & Admin and Engineering /Production personnel recorded the steepest six-month growths, 57 percent each.

Demand for Customer Service professionals saw the sharpest drop of the month and was 12 percent below the June level, the lowest in the Index since January 2010. Meanwhile, demand for Software, Hardware, Telecom personnel was down by 7 percent.

Demand for Arts/Creative; Purchase/ Logistics/ Supply Chain; Hospitality & Travel; Sales & Business Development professionals witnessed relatively modest declines.

Online job opportunities decline in 12 of the 13 cities between June and July. All 13 cities report positive six-month growth trends for the consecutive month

Coimbatore witnessed the strongest (76 percent) six-month growth among all cities while Hyderabad with 47 percent led the major metropolitan job markets in terms of six-month growth.

Among major metropolitan markets, Bangalore recorded the steepest decline of 11 percent in online job availability followed by Kolkata at 10 percent, the leading city in terms of job growth the previous month.

Delhi-NCR was the only city where recruitment levels maintained steady in July.

To obtain a full copy of the Monster Employment Index report for July 2010, please visit <http://about-monster.com/employment-index>.

Top Industries Looking for Employees in July

Industries showing the greatest increase in online job availability in July included:

INDUSTRY	JUL 10	JUN 10	%
Education	129	136	6%
NGO/Social Services	93	97	5%
Retail	101	105	3%
BPO/ITES	110	111	0%
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	112	111	-1%

Most Wanted Occupational Experience in July

Top occupational categories registering the largest increase in online job demand in July included:

OCCUPATION	JUL 10	JUN 10	%
Health Care	134	125	6%
Arts/Creative	101	102	-1%
Purchase/ Logistics/ Supply Chain	122	124	-2%
Hospitality & Travel	130	133	-2%
Sales & Business Development	111	114	-2%

Best Cities for Jobs in July

Top cities for online job opportunities monitored by the Monster Employment Index in July:

CITIES	JUL 10	JUN 10	%
Delhi-NCR	126	126	0%
Ahmedabad	129	131	-2%
Pune	136	140	-3%
Jaipur	127	131	-3%
Mumbai	135	141	-4%

Job Trends in Major Metros

CITIES	JUL 10	JUN 10	%
Mumbai	135	141	-4%
Bangalore	112	125	-11%
Delhi-NCR	126	126	0%
Hyderabad	137	145	-5%
Chennai	129	139	-7%

By Industry

	2010							2009		
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct
IT - Hardware, Software	138	146	152	130	107	106	86	88	107	106
BPO/ITES	111	110	109	104	100	91	89	97	111	113
Engineering, Cement, Construction, Iron/ Steel	140	150	147	120	103	97	82	102	106	111
Banking/ Financial Services , Insurance	102	111	108	106	89	102	100	94	118	97
Education	136	129	117	117	116	106	98	99	92	88
Production and Manufacturing	124	138	129	130	113	99	85	100	95	108
Automotive/ Ancillaries / Tyres	132	136	137	124	113	100	84	95	102	106
Telecom/ISP	85	90	93	89	91	97	91	98	115	110
Oil/ Gas/ Petroleum, Power	117	120	117	98	87	95	91	105	112	109
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	111	112	125	130	101	89	94	97	101	118
Advertising, Market Research, Public Relations	84	85	89	97	99	93	87	98	114	109
Travel and Tourism	92	93	96	101	100	93	87	96	113	110
Home Appliances	126	134	140	122	108	106	82	95	101	108
Media & Entertainment	91	93	97	98	99	95	87	95	113	111
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	82	97	102	99	89	89	95	106	110	111
Consumer Goods/ FMCG, Food & Packaged Food	69	88	104	101	103	98	84	95	108	112
Garments/ Textiles/ Leather, Gems & Jewellery	93	94	111	101	95	94	87	101	108	115
Real Estate	143	153	157	123	101	103	80	104	107	105
Retail	105	101	103	102	94	96	90	96	114	111
Logistic, Courier/ Freight/ Transportation	96	100	111	108	98	94	87	99	109	114
Import / Export	93	94	95	97	97	92	89	97	115	109
Government/ PSU/ Defense	86	88	95	94	94	91	88	109	108	109
Shipping/Marine	87	88	94	96	106	91	85	101	106	111
Printing/ Packaging	104	107	109	108	98	93	85	106	111	108
NGO/Social Services	97	93	97	97	94	91	88	107	109	111

Agro based industries	83	91	110	114	95	91	89	111	101	112
Office Equipment/Automation	87	93	96	93	93	93	90	101	110	114

By Occupation

	2010							2009		
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct
Software, Hardware, Telecom	122	131	127	120	114	110	96	97	90	92
Customer Service	96	109	114	116	117	97	95	100	87	105
Engineering /Production	154	161	153	131	113	106	98	106	86	92
Finance & Accounts	109	116	120	121	115	108	87	99	96	95
Sales & Business Development	111	114	114	110	108	109	100	99	82	101
Senior Management	112	119	119	117	115	109	98	96	96	87
HR & Admin	137	144	134	126	113	105	87	96	107	92
Marketing & Communications	110	113	116	117	111	109	99	101	84	96
Health Care	134	125	135	138	119	102	96	96	98	89
Purchase/ Logistics/ Supply Chain	122	124	116	111	102	99	96	92	119	92
Hospitality & Travel	130	133	124	118	112	102	93	93	111	88
Legal	145	152	141	124	115	106	93	105	92	89
Arts/Creative	101	102	103	101	99	120	93	95	96	97
Real Estate	123	128	119	110	108	110	104	102	92	84

By City

	2010							2009		
	Jul	Jun	May	Apr	Mar	Feb	Jan	Dec	Nov	Oct
Mumbai	135	141	137	131	113	111	99	95	91	90
Bangalore	112	125	127	125	119	103	94	96	97	92
Delhi-NCR	126	126	124	121	115	109	98	94	91	92
Hyderabad	137	145	139	138	117	107	94	93	96	93
Chennai	129	139	135	130	114	107	90	88	99	101
Pune	136	140	134	130	116	108	96	94	95	90
Kolkata	127	142	135	136	117	104	91	91	100	96
Ahmedabad	129	131	142	139	114	111	94	94	95	91
Chandigarh	114	119	131	134	115	109	100	96	89	92
Kochi	163	175	170	151	114	106	93	86	103	98
Baroda	115	132	136	127	110	113	99	89	100	89
Coimbatore	160	167	161	148	114	111	91	91	96	97
Jaipur	127	131	129	124	115	110	99	94	92	91

About the Monster Employment Index India

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job demand in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more

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