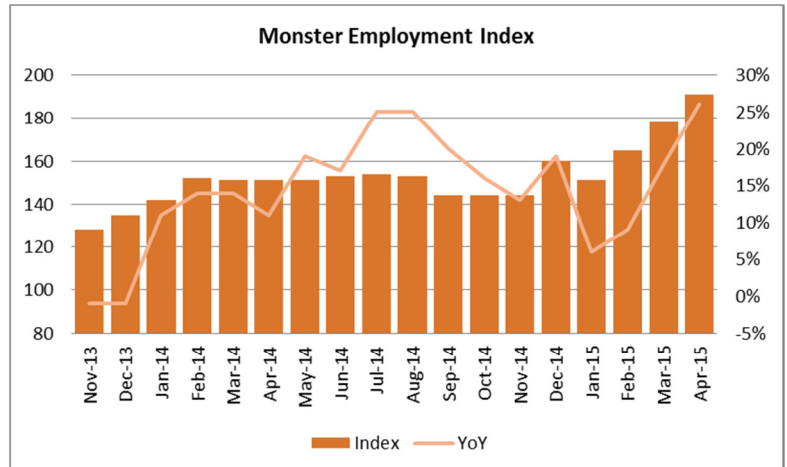


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EMPLOYMENT INDEX

Monster Employment Index India Exhibits a 26 Percent Year-on-Year Growth

- **Production and Manufacturing register the steepest annual growth among all monitored industry sectors**
- **Shipping/Marine continues to chart the steepest year-on-year drop**
- **Arts/Creative professionals tops the chart in terms of their demand online**
- **Baroda and Kochi exhibit the most notable growth in opportunities from the year-ago even this month**



“The Monster Employment Index has shown a robust growth in online job opportunities in April ‘15. The 26 percent growth is evidence to a progressively growing employment market. The 62 percent increase in **Production & Manufacturing** opportunities is encouraging and is quite a symbolic change with the government’s efforts towards creating growth story for India. With the impetus on Make in India, the ultimate goal is to boost employment and our index has been showing perceptible signs of positive momentum reinforcing the government’s agenda.” said **Sanjay Modi, Managing Director, Monster.com (India/Middle-East/South East Asia/Hong Kong)**.

Monster Employment Index India results for the past 18 months are as follows:

Nov 13	Dec 13	Jan 14	Feb 14	Mar 14	Apr 14	May 14	Jun 14	Jun 14	Aug 14	Sep 14	Oct 14	Nov 14	Dec 14	Jan 15	Feb 15	Mar 15	Apr 15	Y-O-Y
128	135	142	152	151	151	151	153	154	153	144	144	144	160	151	165	178	191	26%

Industry Year-over-year Trends: Of the 27 industry sectors monitored by the Index, online recruitment activity exceeded the year-ago level in 14 industry groups.

- **Production and Manufacturing** (up 62 percent) saw dramatic growth in opportunities from the year-ago this month despite a marginal one percent growth month-on-month. The Index reading for the series which stands at 146 in April 2015 was much below the baseline of 100 during the corresponding period a year ago. Clearly, online hiring activity has exhibited significant growth in the last 12 months
- Online recruitment activity in **Automotive/ Ancillaries /Tyres** (up three percent) sector exceeded the year-ago level this month following a seven percent drop in March 2015. The pace of growth in the sector slowed in early 2013 and has been unsteady since. However, there are signs of revival in the

past few months. The sector has recorded positive three-month growth rates consistently since December 2014

- **IT - Hardware, Software** (up 48 percent); **BPO/ITES** (up 39 percent); and **Banking/ Financial Services, Insurance** (up 42 percent) continue to be among the top hiring sectors, year-on-year. This month the **Retail** (up 41 percent) sector also pumped up. The annual growth momentum improved 26 percentage points. The sector also registered a 24 percent growth in opportunities month-on-month; the steepest among all sectors
- **Engineering, Cement, Construction, Iron/ Steel** (up 11 percent) registered the first double-digit annual growth since August 2014. Hiring activity in the sector is treading a positive growth path more recently. Available online opportunity in the sector was 16 percent above January 2015
- **Shipping/Marine** (down 43 percent) followed by **Oil/ Gas/ Petroleum, Power** (down 33 percent) exhibit the steepest year-on-year decline among all industry sectors

Top Growth Industries

Year-over-year Growth	Apr 14	Apr 15	% Growth Y-o-Y
Production and Manufacturing	90	146	62%
IT - Hardware, Software	185	274	48%
Banking/ Financial Services, Insurance	125	177	42%
Retail	189	267	41%
BPO/ITES	145	201	39%

Lowest Growth Industries

Year-over-year Growth	Apr 14	Apr 15	% Growth Y-o-Y
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	118	91	-23%
Printing/ Packaging	132	101	-23%
Office Equipment/Automation	136	94	-31%
Oil/ Gas/ Petroleum, Power	161	108	-33%
Shipping/Marine	180	102	-43%

Occupation Year-over-year Trends: 12 of the 13 occupation groups monitored by the Index exhibited improved online demand trend this month.

- Online demand for **Arts/Creative** professionals registered the maximum growth year-on-year among all occupation groups yet again. Demand for the group picked up in May 2014 and has been robust ever since. This month there was a 22 percent growth in opportunities for the group vis-à-vis January 2015
- Online demand for **Sales & Business Development** professionals spiked. The group witnessed a 15 percentage point's improvement in long-term growth momentum from 23 percent in March 2015 to 38 percent in April 2015. **Marketing & Communications** (up 17 percent) professionals, on the other hand, registered slight moderation in the pace of growth between March and April 2015
- Online hiring for **Customer Service** (up 13 percent); and **Engineering /Production** (up 14 percent) has revived. Each of these sectors has been charting successive positive growth month-on-month and well as year-on-year growth for the past two months. Demand for **Legal** (up two percent) personnel exceeded the year-ago level following two successive drops in February and March 2015
- Recruitment for **Purchase/ Logistics/ Supply Chain** sledged by 12 percent following marginal positive growth the previous month. This is also the only group to register a negative annual growth this month

Top Growth Occupations

Year-over-year Growth	Apr 14	Apr 15	% Growth Y-o-Y
Arts/Creative	112	184	64%
Sales & Business Development	152	210	38%
Software, Hardware, Telecom	149	201	35%
Finance & Accounts	121	153	26%
Marketing & Communications	143	167	17%

Lowest Growth Occupations

Year-over-year Growth	Apr 14	Apr 15	% Growth Y-o-Y
HR & Admin	146	165	13%
Senior Management	116	128	10%
Health Care	196	206	5%
Legal	200	204	2%
Purchase/ Logistics/ Supply Chain	138	121	-12%

Geographic year-over-year Trends: All 13 cities monitored by the Index exhibited positive year-on-year growth even this month

- **Baroda** (up 43 percent) and **Kochi** (up 42 percent) once again led all monitored cities charting the steepest growth in online recruitment year-on. The growth momentum continues to improve
- Among major cities, **Mumbai** (up 23 percent); and **Bangalore** (up 22 percent) were the top growing. Bangalore witnessed a 20 percentage point increase in year-on growth rate between March and April 2015. Between January and April 2015, available opportunities increased by 32 percent in Bangalore. The growth in Bangalore is driven primarily by growth in IT - Hardware, Software; BPO/ITES; Automotive/ Ancillaries /Tyres; and Banking/ Financial Services, Insurance sectors. Mumbai saw steep growth in Banking/ Financial Services, Insurance jobs from the corresponding period a year ago
- **Chandigarh** charting a 14 percent growth on the year saw the most restrained hiring activity among all monitored cities

Top Growth Cities

Year-over-year Growth	Apr 14	Apr 15	% Growth Y-o-Y
Baroda	129	184	43%
Kochi	171	243	42%
Pune	157	205	31%
Coimbatore	141	184	30%
Ahmedabad	162	209	29%

Lowest Growth Cities

Year-over-year Growth	Apr 14	Apr 15	% Growth Y-o-Y
Kolkata	156	189	21%
Chennai	150	180	20%
Hyderabad	153	183	20%
Jaipur	154	180	17%
Chandigarh	158	180	14%

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide.

The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data

available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action/decision taken or for the results obtained from the use of such information.

About Monster India

Monster India, India's leading online career and recruitment resource with its cutting edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally. Monster India started its operations in 2001. Headquartered in Hyderabad, the company has presence in 11 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmadabad, Baroda, Chandigarh, Jaipur and Cochin.

Monster.com was voted Product of the Year under the 'Online Job Portals category' in a survey of over 18000 people by Nielsen. Back in 2014, Monster mPower Search was voted Product of the Year under the 'Online Job Portals category' in the same survey. Monster India and DishTV partnered in convergence of the Internet and TV medium to make job services accessible to TV viewers across all cities, bridging the unmet need of the audience for whom access to the internet is limited. This first ever job search initiative is called 'Monsterjobs Active'.

The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

To learn more about Monster India visit: www.monsterindia.com | www.facebook.com/monsterindia | https://twitter.com/monster_india

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW) is a global leader in connecting people to jobs, wherever they are. For more than 20 years, Monster has helped people improve their lives with better jobs, and employers find the best talent. Today, the company offers services in more than 40 countries, providing some of the broadest, most sophisticated job seeking, career management, recruitment and talent management capabilities. Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, including our flagship website monster.com and a vast array of products and services.

For more information visit: monster.com/about

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