

monster®

EMPLOYMENT INDEX

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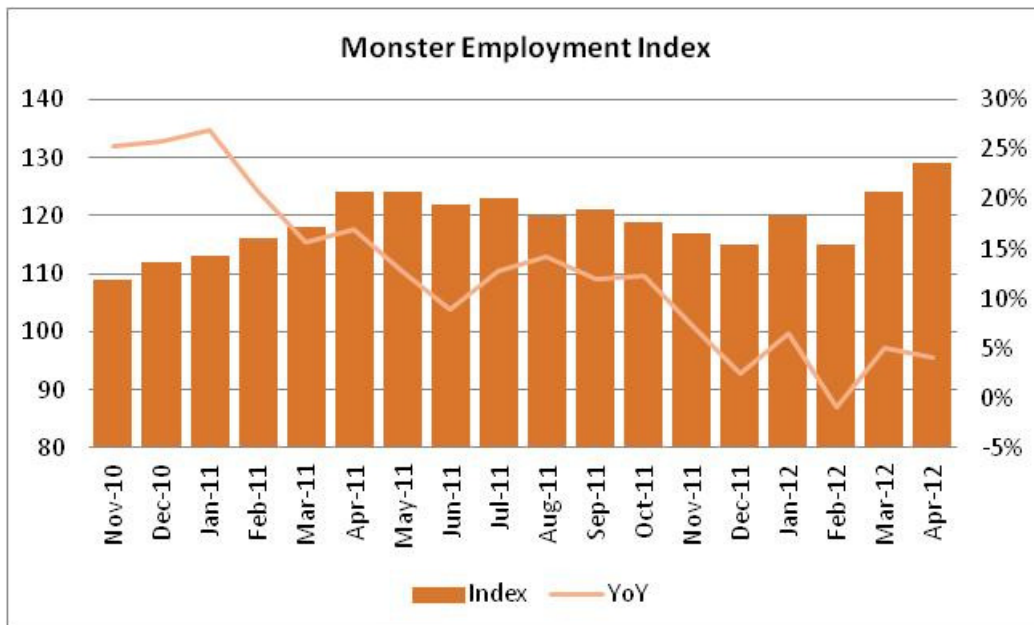
Monster Employment Index India Rises 4% Year-over-Year

April 2012 Index Highlights:

- Index level rises four percent from a year ago in April
- NGO/Social Services continues to record the highest growth, while Healthcare, Bio Technology & Life Sciences, Pharmaceuticals sectors also record strong annual growth
- Demand for Arts/Creative professionals exhibits highest annual gain, followed by professionals in Senior Management
- Kochi registers the strongest annual growth for the fourth month in a row. Bangalore is the strongest annual gainer among major metro-markets

The Monster Employment Index India is a monthly gauge of online job posting activity based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“Though the pace of growth has moderated; sectors like healthcare, medical manufacturing, textiles, and even financial services have exhibited positive growth momentum,” said Sanjay Modi, Managing Director Monster.com (India/ Middle East/ South East Asia).



Monster Employment Index India results for the past 18 months are as follows:

Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Oct 11	Nov 11	Dec 11	Jan 12	Feb 12	Mar 12	Apr 12	Y-O-Y
109	112	113	116	118	124	124	122	123	120	121	119	117	115	120	115	124	129	4%

Industry Year-over-year Trends: 24 of the 27 industry sectors monitored by the Monster Employment Index registered expansion in recruitment activity between April'11 and April'12.

- **NGO/Social Services** (up 30 percent) continued to exhibit the highest annual growth among sectors
- **Garments/ Textiles/ Leather, Gems & Jewellery** (up 24 percent), **Healthcare, Bio Technology & Life Sciences, Pharmaceuticals** (up 19 percent), **Shipping/Marine** (up 18 percent), **Import / Export** (up 15 percent) sectors maintained an upward trend in online recruitment activity between April '11 and April'12
- **Production and Manufacturing** (down five percent) continued to show decline followed by **Government/PSU/Defence** (down 12 percent)

Top Growth Industries

Year-over-year Growth	Apr 11	Apr 12	% Growth Y-o-y
NGO/Social Services	94	122	30%
Garments/ Textiles/ Leather, Gems & Jewellery	118	146	24%
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	113	134	19%
Shipping/Marine	109	129	18%
Import / Export	108	124	15%

Lowest Growth Industries

Year-over-year Growth	Apr 11	Apr 12	% Growth Y-o-y
Media & Entertainment	119	121	2%
Engineering, Cement, Construction, Iron/ Steel	124	126	2%
BPO/ITES	126	121	-4%
Production and Manufacturing	102	97	-5%
Government/ PSU/ Defence	104	92	-12%

Occupation Year-over-year Trends: Online demand improved in nine of 13 occupational groups monitored by the Monster Employment Index between April'11 and April'12.

- **Arts/Creative** (up 28 percent) followed by **Senior Management** (up 16 percent) charted the most substantial annual gains amongst the occupational groups
- **Hospitality & Travel** (down six percent) followed by **Marketing & Communication** (down three percent) exhibited the steepest annual decline among occupation groups

Top Growth Occupations

Year-over-year Growth	Apr 11	Apr 12	% Growth Y-o-y
Arts/Creative	98	125	28%
Senior Management	123	143	16%
Sales & Business Development	117	134	15%
Legal	119	128	8%
Health Care	115	120	4%

Lowest Growth Occupations

Year-over-year Growth	Apr 11	Apr 12	% Growth Y-o-y
Customer Service	110	109	-1%
Engineering /Production	122	120	-2%
HR & Admin	122	119	-2%
Marketing & Communications	105	102	-3%
Hospitality & Travel	135	127	-6%

Geographic year-over-year Trends: Online recruitment activity was up on the year for nine of the 13 locations monitored by the index.

- **Kochi** (up 23 percent) followed by **Coimbatore** (up 21 percent) led all cities in annual growth
- Among major metro-areas, **Bangalore** (up 13 percent), **Delhi- NCR** (up six percent) and **Hyderabad** (up five percent) registered positive annual growth
- **Ahmedabad** (down 11 percent) was amidst the slowest growth markets

Top Growth Cities

Year-over-year Growth	Apr 11	Apr 12	% Growth Y-o-y
Kochi	128	157	23%
Coimbatore	135	164	21%
Bangalore	121	137	13%
Delhi-NCR	122	129	6%
Hyderabad	118	124	5%

Lowest Growth Cities

Year-over-year Growth	Apr 11	Apr 12	% Growth Y-o-y
Kolkata	122	123	1%
Jaipur	130	129	-1%
Chandigarh	129	122	-5%
Baroda	136	125	-8%
Ahmedabad	122	109	-11%

By Industry

	2011									2012			
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
IT - Hardware, Software	137	134	138	142	138	143	136	131	131	142	128	142	145
BPO/ITES	126	127	112	115	108	121	123	125	111	123	112	124	121
Engineering, Cement, Construction, Iron/Steel	124	129	117	111	111	121	120	117	118	129	117	128	126
Banking/Financial Services/Insurance	100	110	106	113	113	116	99	107	91	100	83	104	110
Education	102	107	101	100	101	100	94	94	102	109	104	109	109
Production and Manufacturing	102	105	97	94	98	99	102	100	103	93	90	96	97
Automotive/Ancillaries/Tyres	135	139	130	132	129	130	131	130	130	143	131	145	150
Telecom/ISP	94	96	100	108	108	109	104	106	88	95	91	97	100
Oil/Gas/Petroleum, Power	135	147	152	154	144	143	136	126	135	132	133	145	148
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	113	107	101	102	106	116	114	110	114	121	127	125	134
Advertising, Market Research, Public Relations	91	96	91	91	90	93	89	89	91	90	85	96	96
Travel & Tourism	128	129	118	113	122	136	141	147	146	141	142	140	134
Home Appliances	122	128	130	134	136	139	131	143	133	130	122	137	140
Media & Entertainment	119	128	131	146	131	141	133	108	104	100	97	119	121
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	112	117	113	110	104	115	111	116	115	112	104	123	122
Consumer Goods/FMCG, Food & Packaged Food	105	108	108	108	109	111	103	108	117	114	113	114	115
Garments/Textiles/Leather, Gems & Jewellery	118	133	120	117	113	121	125	140	135	127	117	134	146
Real Estate	122	125	120	117	122	122	121	123	130	126	123	133	135
Retail	130	138	130	133	136	139	136	139	138	137	130	139	143
Logistic, Courier/Freight/Transportation	126	135	116	121	115	120	118	127	112	110	120	138	131
Import/Export	108	106	101	99	105	106	114	118	110	121	110	130	124
Government/PSU/Defence	104	115	117	121	125	127	115	117	102	101	95	95	92
Shipping/Marine	109	109	102	102	102	106	117	125	125	128	116	120	129
Printing/Packaging	105	100	95	93	91	101	98	98	89	94	92	108	109

NGO/Social Services	94	99	108	100	113	104	94	97	97	106	103	123	122
Agro based industries	108	109	107	112	116	128	123	132	133	125	110	119	119
Office Equipment/Automation	104	110	95	100	100	101	97	99	96	102	96	107	109

By Occupation

	2011									2012			
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Software, Hardware, Telecom	128	131	133	133	129	131	123	121	121	127	120	129	130
Customer Service	110	106	101	102	99	101	101	111	101	110	102	112	109
Engineering/Production	122	120	121	118	114	116	116	117	113	120	113	124	120
Finance & Accounts	107	110	106	97	107	113	107	106	102	108	92	111	110
Sales & Business Development	117	127	118	121	120	125	120	121	117	127	118	130	134
Senior Management	123	118	134	130	129	135	129	125	137	138	139	140	143
HR & Admin	122	118	117	114	115	114	114	115	109	114	109	116	119
Marketing & Communications	105	85	102	95	96	98	99	100	95	100	109	101	102
Health Care	115	92	103	102	107	117	113	106	110	118	124	117	120
Purchase/Logistics/Supply Chain	129	139	132	131	128	129	131	130	124	127	122	133	131
Hospitality & Travel	135	113	128	122	134	138	145	147	132	134	132	129	127
Legal	119	132	121	126	124	119	115	116	113	123	121	122	128
Arts/Creative	98	96	95	128	124	120	120	118	114	112	108	112	125

By Local Market

	2011									2012			
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Mumbai	129	132	123	125	123	122	117	116	112	116	113	122	131
Bangalore	121	117	122	126	121	116	115	119	120	124	118	128	137
Delhi-NCR	122	125	118	121	120	121	118	119	114	119	113	121	129
Hyderabad	118	122	120	119	117	118	114	110	110	113	110	115	124
Chennai	123	123	120	123	123	123	117	116	112	113	108	119	128

Pune	126	128	125	125	124	126	124	118	116	116	113	119	129
Kolkata	122	123	123	123	124	127	119	115	109	111	101	111	123
Ahmedabad	122	125	118	114	113	118	112	104	100	103	94	104	109
Chandigarh	129	127	121	125	126	132	125	114	121	114	103	115	122
Kochi	128	132	140	142	154	134	135	130	136	144	151	151	157
Baroda	136	143	132	135	132	128	127	120	109	116	104	118	125
Coimbatore	135	140	141	143	139	133	134	135	140	144	145	151	164
Jaipur	130	131	129	127	130	126	119	119	116	116	114	119	129

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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