

monster®

EMPLOYMENT INDEX

CONTACTS:
 Nidhi Madan Verma
 Monster India
 (91) 956 015 5115
 nidhi.verma@monster.com

Gitanjali Sabikhi
 Genesis Burson-Marsteller
 (91) 9873700674
 gitanjali.sabikhi@bm.com

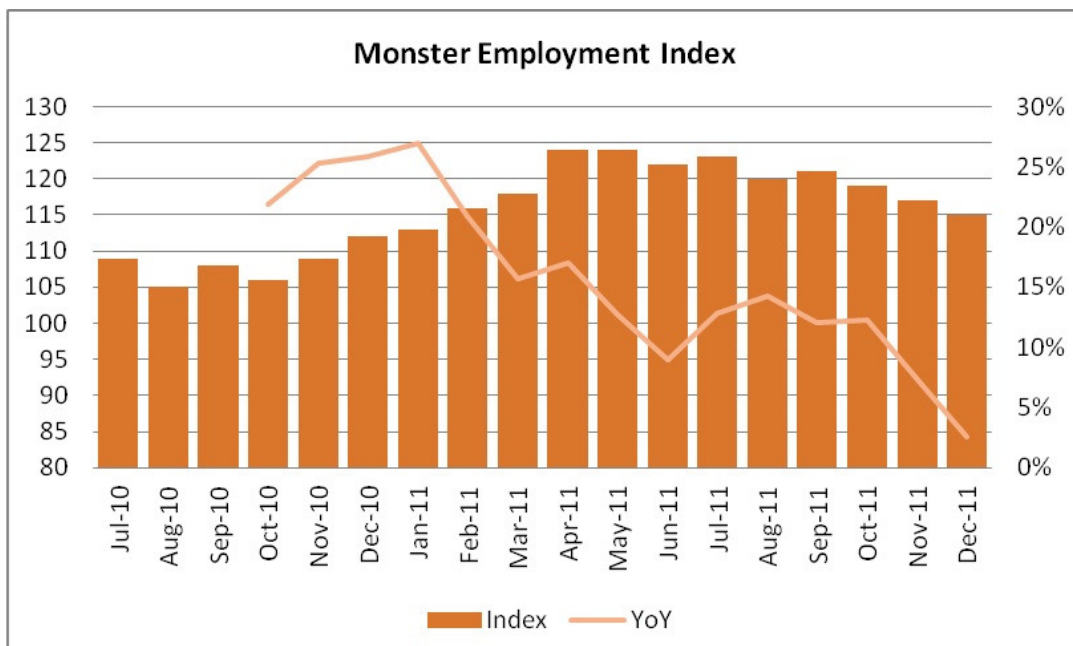
Monster Employment Index India Rises 3% Year-over-Year

December 2011 Index Highlights:

- Annual growth rate at three percent in December, slowest year-over-year growth recorded in 2011
- Agro-based industries followed by Real Estate lead all industry sectors in annual growth. Logistic/Courier/Freight/Transportation exhibit maximum decline
- Demand for Sales & Business Development and Arts/Creative professionals continues to grow fastest annually. Engineering/ Production, Legal and Marketing register slowest growth on an annual basis
- Among the large metro markets, Bangalore, continues to record strong growth of 10 percent Hyderabad, Chennai and Mumbai continue to weigh down the Index recording negative annual growth in December

The Monster Employment Index India is a monthly gauge of online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“Despite a slower pace of growth the Index remained positive from an annual perspective as recruitment activity continued across a broad range of sectors. The current outlook on hiring remains cautious as we approach 2012, which is in line with the prevailing economic scenario,” said Sanjay Modi, Managing Director (India/ Middle East/ South East Asia), Monster.com.



Monster Employment Index India results for the past 18 months are as follows:

Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Oct 11	Nov 11	Dec 11	Y-O-Y
109	105	108	106	109	112	113	116	118	124	124	122	123	120	121	119	117	115	3%

Industry Year-over-year Trends: Online opportunities expanded in 17 out of 27 industry sectors monitored by Monster Employment Index.

- **Agro based** industries (up 21 percent) was the top growth sector by the way of annual growth
- **BPO/ITES** (down 7 percent) sector saw the first negative year-over-year growth of the series as monthly recruitment activity recorded a sharp drop
- The pace of annual growth in **Telecom/ISP** (up 6 percent) registered the sharpest deceleration from November to December among sectors
- **Logistic, Courier/ Freight/ Transportation** (down 18 percent) exhibited the steepest annual decline

Top Growth Industries

Year-over-year Growth	Dec 10	Dec 11	% Growth Y-o-y
Agro based industries	110	133	21%
Real Estate	112	130	16%
NGO/Social Services	84	97	15%
Consumer Goods/ FMCG, Food & Packaged Food	104	117	13%
Import / Export	98	110	12%

Lowest Growth Industries

Year-over-year Growth	Dec 10	Dec 11	% Growth Y-o-y
BPO/ITES	119	111	-7%
Media & Entertainment	119	104	-13%
Printing/ Packaging	103	89	-14%
Government/ PSU/ Defence	120	102	-15%
Logistic, Courier/ Freight/ Transportation	136	112	-18%

Occupation Year-over-year Trends: Six of the thirteen occupational groups monitored by Monster Employment Index exhibited improved year-over-year trends.

- **Sales & Business Development** (up 26 percent) personnel experienced significantly improved demand levels on a year-over-year basis. The group led all occupational groups in annual growth
- Jobs rebounded for **Senior Management** (up 18 percent). The group led all 13 occupation groups in month-over-month growth gaining 12 points
- **Marketing & Communications** (down 9 percent) exhibited the steepest year-over-year decline among occupation groups as it continued to exhibit negative annual growth trends

Top Growth Occupations

Year-over-year Growth	Dec 10	Dec 11	% Growth Y-o-y
Sales & Business Development	93	117	26%
Arts/Creative	94	114	21%
Senior Management	116	137	18%
Health Care	100	110	10%
Software, Hardware, Telecom	115	121	5%

Lowest Growth Occupations

Year-over-year Growth	Dec 10	Dec 11	% Growth Y-o-y
Customer Service	103	101	-2%
Hospitality & Travel	135	132	-2%
Engineering /Production	117	113	-3%
Legal	120	113	-6%
Marketing & Communications	104	95	-9%

Geographic year-over-year Trends: Online recruitment was up on the year for eight of the 13 locations monitored by the index,

- **Coimbatore** (up 13 percent) led all cities in longer-term growth in recruitment activity while **Ahmedabad** (down 10 percent) registered the steepest decline
- **Bangalore** (up 10 percent) led all metro markets in annual growth.
- Online demand in **Mumbai** slipped seven percent from its December'2010 level

Top Growth Cities

Year-over-year Growth	Dec 10	Dec 11	% Growth Y-o-y
Coimbatore	124	140	13%
Kochi	122	136	11%
Bangalore	109	120	10%
Chandigarh	110	121	10%
Jaipur	114	116	2%

Lowest Growth Cities

Year-over-year Growth	Dec 10	Dec 11	% Growth Y-o-y
Hyderabad	113	110	-3%
Baroda	114	109	-4%
Chennai	120	112	-7%
Mumbai	121	112	-7%
Ahmedabad	111	100	-10%

By Industry

	2010	2011											
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
IT - Hardware, Software	119	118	124	130	137	134	138	142	138	143	136	131	131
BPO/ITES	119	118	125	127	126	127	112	115	108	121	123	125	111
Engineering, Cement, Construction, Iron/Steel	122	124	124	125	124	129	117	111	111	121	120	117	118
Banking/Financial Services/Insurance	97	97	98	101	100	110	106	113	113	116	99	107	91
Education	98	105	108	108	102	107	101	100	101	100	94	94	102
Production and Manufacturing	98	97	98	101	102	105	97	94	98	99	102	100	103
Automotive/Ancillaries/Tyre s	125	124	126	133	135	139	130	132	129	130	131	130	130
Telecom/ISP	83	82	89	95	94	96	100	108	108	109	104	106	88
Oil/Gas/Petroleum, Power	124	128	130	135	135	147	152	154	144	143	136	126	135
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	105	103	109	117	113	107	101	102	106	116	114	110	114
Advertising, Market Research, Public Relations	94	89	85	89	91	96	91	91	90	93	89	89	91
Travel & Tourism	134	130	124	129	128	129	118	113	122	136	141	147	146
Home Appliances	121	120	119	121	122	128	130	134	136	139	131	143	133
Media & Entertainment	119	107	117	117	119	128	131	146	131	141	133	108	104
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	114	99	99	110	112	117	113	110	104	115	111	116	115
Consumer Goods/FMCG, Food & Packaged Food	104	95	96	103	105	108	108	108	109	111	103	108	117
Garments/Textiles/Leather, Gems & Jewellery	129	115	117	120	118	133	120	117	113	121	125	140	135
Real Estate	112	113	115	121	122	125	120	117	122	122	121	123	130
Retail	142	137	139	136	130	138	130	133	136	139	136	139	138
Logistic, Courier/Freight/Transportat ion	136	122	114	124	126	135	116	121	115	120	118	127	112
Import/Export	98	95	98	108	108	106	101	99	105	106	114	118	110
Government/PSU/Defence	120	128	111	104	104	115	117	121	125	127	115	117	102
Shipping/Marine	118	119	116	112	109	109	102	102	102	106	117	125	125
Printing/Packaging	103	99	95	99	105	100	95	93	91	101	98	98	89
NGO/Social Services	84	81	86	92	94	99	108	100	113	104	94	97	97

Agro based industries	110	97	97	104	108	109	107	112	116	128	123	132	133
Office Equipment/Automation	101	94	89	95	104	110	95	100	100	101	97	99	131

By Occupation

	2010	2011											
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Software, Hardware, Telecom	115	112	118	123	128	131	133	133	129	131	123	121	121
Customer Service	103	102	108	110	110	106	101	102	99	101	101	111	101
Engineering/Production	117	119	121	123	122	120	121	118	114	116	116	117	113
Finance & Accounts	100	99	101	107	107	110	106	97	107	113	107	106	102
Sales & Business Development	93	109	112	116	117	127	118	121	120	125	120	121	117
Senior Management	116	118	118	120	123	118	134	130	129	135	129	125	137
HR & Admin	109	115	117	122	122	118	117	114	115	114	114	115	109
Marketing & Communications	104	104	103	106	105	85	102	95	96	98	99	100	95
Health Care	100	97	112	120	115	92	103	102	107	117	113	106	110
Purchase/Logistics/Supply Chain	125	122	127	127	129	139	132	131	128	129	131	130	124
Hospitality & Travel	135	141	131	134	135	113	128	122	134	138	145	147	132
Legal	120	119	117	116	119	132	121	126	124	119	115	116	113
Arts/Creative	94	94	97	98	98	96	95	128	124	120	120	118	114

By Local Market

	2010	2011											
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Mumbai	121	119	121	127	129	132	123	125	123	122	117	116	112
Bangalore	109	105	112	118	121	117	122	126	121	116	115	119	120
Delhi-NCR	113	113	115	120	122	125	118	121	120	121	118	119	114
Hyderabad	113	111	113	115	118	122	120	119	117	118	114	110	110
Chennai	120	116	118	122	123	123	120	123	123	123	117	116	112
Pune	115	114	117	123	126	128	125	125	124	126	124	118	116
Kolkata	108	113	111	115	122	123	123	123	124	127	119	115	109

Ahmedabad	111	106	105	110	122	125	118	114	113	118	112	104	100
Chandigarh	110	105	111	120	129	127	121	125	126	132	125	114	121
Kochi	122	118	121	123	128	132	140	142	154	134	135	130	136
Baroda	114	120	112	122	136	143	132	135	132	128	127	120	109
Coimbatore	124	119	119	131	135	140	141	143	139	133	134	135	140
Jaipur	114	115	114	117	130	131	129	127	130	126	119	119	116

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job demand in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

Contacts:

Media Inquiries:

Nidhi Madan Verma

Monster.com

+91 9560155115

nidhi.verma@monster.com

Gitanjali Sabikhi

Genesis Burson-Marsteller

(91) 9873700674

gitanjali.sabikhi@bm.com