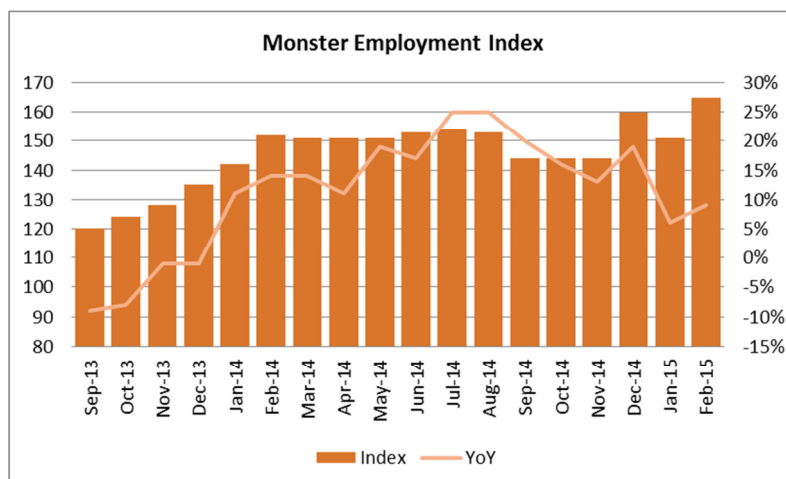


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EMPLOYMENT INDEX

Monster Employment Index India Grows Nine Percent on the Year

- **Telecom/ISP followed by IT - Hardware, Software charts the steepest year-on-year growth among industry sectors**
- **Shipping/Marine sector exhibits the most notable annual decline**
- **Online demand for Arts/Creative record the strongest growth between February 2014 and 2015**
- **Baroda followed by Ahmedabad recorded the steepest growth in online recruitment activity, year-on-year**



“The Monster Employment Index shows a consistent growth with a nine percent increase in online job opportunities in February’15. We have seen dramatic progress in skill-driven sectors like Telecom/ISP (43 percent) followed by the IT - Hardware, Software sector (28 percent). One of the contributing factors for this has been the swelling demand for skilled workforce. With the recent Union Budget 2015 announcement of the national skill mission to consolidate skill initiatives, it only reiterates the need for the young generation to be educated and employable. This move has been much appreciated and the government has clearly established its aim to encourage and develop entrepreneurial skills: making India job ready. The positive hiring sentiment across sectors would certainly have an optimistic impression on the economy as a whole in the months to come.” said **Sanjay Modi, Managing Director, Monster.com (India/Middle-East/South East Asia/Hong Kong)**.

Monster Employment Index India results for the past 18 months are as follows:

Sep 13	Oct 13	Nov 13	Dec 13	Jan 14	Feb 14	Mar 14	Apr 14	May 14	Jun 14	Jun 14	Aug 14	Sep 14	Oct 14	Nov 14	Dec 14	Jan 15	Feb 15	Y-O-Y
120	124	128	135	142	152	151	151	151	153	154	153	144	144	144	160	151	165	9%

Industry Year-over-year Trends: Of the 27 industry sectors monitored by the Index 13 exhibited positive growth between February 2014 and February 2015.

- **Telecom/ISP** (up 43 percent) charted a dramatic growth this month to lead all industry sectors by the way of long term growth
- **IT - Hardware, Software** (up 28 percent) was the closest second in terms of annual gain. The sector has been charting continuous growth since October 2013. The pace of growth has bettered in the last three months. There has been a 23 percent growth in opportunities in the sector between November 2014 and February 2015

- Year-on-year, **Engineering, Cement, Construction, Iron/ Steel** (up one percent) registered a marginal growth in online opportunities following steep decline the previous month. Growth in the sector has been sluggish in the sector for the past several months
- Online recruitment activity in **Automotive/ Ancillaries /Tyres** (up 16 percent) sector exceeded the year-ago level for the first time since September 2014. **Production and Manufacturing** (up 20 percent) continued to trend upward but at a pace slower than the previous month
- Online opportunities in the **Education** sector dropped 17 percent from the year ago level. The sector has been registering negative growth since October 2014
- **Shipping/Marine** (down 40 percent) sector exhibited the steepest annual decline followed by **Office Equipment/Automation** (down 36 percent)

Top Growth Industries

Year-over-year Growth	Feb 14	Feb 15	% Growth Y-o-Y
Telecom/ISP	105	150	43%
IT - Hardware, Software	183	235	28%
Banking/ Financial Services , Insurance	122	151	24%
BPO/ITES	128	158	23%
Production and Manufacturing	107	128	20%

Lowest Growth Industries

Year-over-year Growth	Feb 14	Feb 15	% Growth Y-o-Y
Agro based industries	140	115	-18%
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	106	86	-19%
Oil/ Gas/ Petroleum, Power	148	109	-26%
Office Equipment/Automation	123	79	-36%
Shipping/Marine	187	113	-40%

Occupation Year-over-year Trends: Online demand improved in eight of the 13 occupation groups monitored by the Index.

- The long term growth momentum improved significantly for **Arts/Creative** professionals. The group recorded a 17 percentage point improvement in the pace of growth from 42 percent in January 2015 to 59 percent in February 2015. This is the steepest annual growth of the series as well as the most notable among all occupation groups this month
- **Engineering /Production;** and **Finance & Accounts** personnel saw demand exceed the year-ago level by one percent and four percent respectively following low levels the previous month
- Online demand for professionals at the **Senior Management** level exceeded the year ago level by 10 percent even this month. The pace of growth has nevertheless slowed in the recent months
- **Health Care** (down three percent); and **Legal** (down 10 percent) registered fewer opportunities on the year. Online demand for legal professionals plunged the most among occupation groups

Top Growth Occupations

Year-over-year Growth	Feb 14	Feb15	% Growth Y-o-Y
Arts/Creative	101	161	59%
Software, Hardware, Telecom	152	174	14%
Senior Management	102	112	10%
Hospitality & Travel	172	188	9%

Lowest Growth Occupations

Year-over-year Growth	Feb 14	Feb 15	% Growth Y-o-Y
Health Care	180	175	-3%
Customer Service	139	133	-4%
HR & Admin	155	142	-8%
Purchase/ Logistics/ Supply Chain	150	137	-9%

Sales & Business Development	155	168	8%
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Legal	189	170	-10%
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Geographic year-over-year Trends: 10 of the 13 cities monitored by the index exhibited positive year-on-year growth

- Online recruitment in **Baroda** (up 22 percent) continues to trend positive but at a decreasing pace. The year-on-year growth rate in Baroda was steepest among all monitored cities. **Ahmedabad** followed closely charting a 17 percent growth on the year.
- **Mumbai** (down one percent); and **Bangalore** (down two percent) recorded fewer opportunities on the year having charted robust and positive annual growth since November 2013. The growth momentum eased notable in January 2015 and turned negative this month. **Delhi-NCR** registered a 14 percent growth, year-on-year.
- **Jaipur** (down eight percent) recorded the steepest annual decline among all monitored cities.

Top Growth Cities

Year-over-year Growth	Feb 14	Feb 15	% Growth Y-o-Y
Baroda	127	155	22%
Ahmedabad	148	173	17%
Kochi	179	208	16%
Pune	161	184	14%
Delhi-NCR	155	176	14%

Lowest Growth Cities

Year-over-year Growth	Feb 14	Feb 15	% Growth Y-o-Y
Chennai	154	160	4%
Kolkata	162	166	2%
Mumbai	175	173	-1%
Bangalore	203	198	-2%
Jaipur	167	153	-8%

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide.

The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action/decision taken or for the results obtained from the use of such information.

About Monster India

Monster India, India's leading online career and recruitment resource with its cutting edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally. Monster India started its operations in 2001. Headquartered in Hyderabad, the company has presence in 11 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmadabad, Baroda, Chandigarh, Jaipur and Cochin.

In 2014, Monster mPower Search was voted Product of the Year under the 'Online Job Portals category' in a survey of over 18000 people. Monster India and DishTV partnered in convergence of the Internet and TV medium to make job services accessible to TV viewers across all cities, bridging the unmet need of the audience for whom access to the internet is limited. This first ever job search initiative is called 'Monsterjobs Active'.

The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

To learn more about Monster India visit: www.monsterindia.com | www.facebook.com/monsterindia | https://twitter.com/monster_india

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW) is a global leader in connecting people to jobs, wherever they are. For more than 20 years, Monster has helped people improve their lives with better jobs, and employers find the best talent. Today, the company offers services in more than 40 countries, providing some of the broadest, most sophisticated job seeking, career management, recruitment and talent management capabilities. Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, including our flagship website monster.com® and a vast array of products and services.

For more information visit: monster.com/about

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