

monster®

EMPLOYMENT INDEX

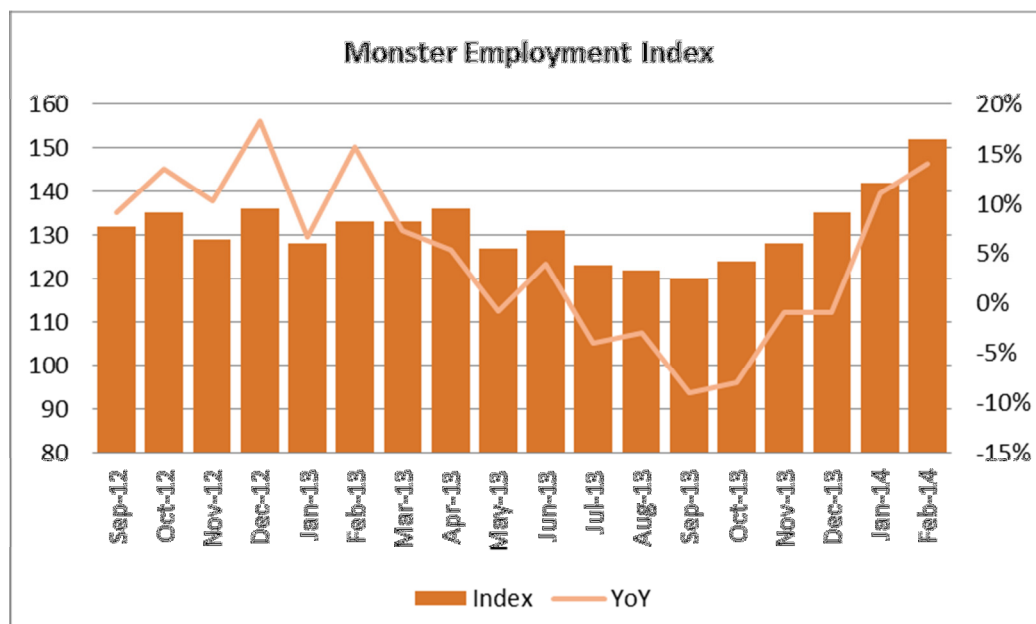
Monster Employment Index India Rises 14 Percent Year-over-Year

February 2014 Index Highlights:

- Monster Employment Index India registers a double-digit annual growth rate and surpasses the year-ago level for the second month in succession; up 14 percent
- IT - Hardware, Software charts the steepest year-on-year growth among sectors while Automotive/ Ancillaries / Tyres registers the most notable decline
- Demand for Senior Management professionals expanded the most between February 2013 and 2014
- Bangalore continues to lead all monitored cities by the way of long-term growth

The Monster Employment Index India is a monthly gauge of online job posting activity based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

““Monster Employment Index continues to trend upward charting significant growth on the year. While 2013 saw subdued hiring on the whole, 2014 appears to be more promising. IT, Banking, Health Care have been some of the most steadily growing sectors. More recently we have been observing improvement in the Production and Manufacturing sector as well. As per recent surveys, Indian employers are expected to hire aggressively in the second quarter while the projected average salary hike in the year 2014 is of 10 percent (Manpower Employment Outlook Survey and Aon Hewitt)”said Sanjay Modi, Managing Director, Monster.com (India/ Middle- East/ South East Asia).



Monster Employment Index India results for the past 18 months are as follows:

Sep 12	Oct 12	Nov 12	Dec 12	Jan 13	Feb 13	Mar 13	Apr 13	May 13	Jun 13	Jul 13	Aug 13	Sep 13	Oct 13	Nov 13	Dec 13	Jan 14	Feb 14	Y-O-Y
132	135	129	136	128	133	133	136	127	131	123	122	120	124	128	135	142	152	14%

Industry Year-over-year Trends: Online recruitment activity exceeded the year-ago level in 17 of the 27 industry sectors monitored by the Index

- **IT - Hardware, Software** (up 33 percent) led all industry sectors charting strong annual growth trend even this month while recruitment activity in **BPO/ITES** (down four percent) sector eased from the year-ago following positive growth in Jan'14
- Among others, **Travel and Tourism** (up 32 percent); **Education** (up 18 percent); and **Healthcare, Bio Technology & Life Sciences, Pharmaceuticals** (up 30 percent) sector witnessed notable improvement in long-term growth momentum; up by 29 percentage points, 11 percentage points and 14 percentage points, respectively, between Jan'14 and Feb'14
- **Production and Manufacturing** (up 32 percent) saw significant double digit growth in opportunities over Feb'13. The pace of annual growth improved 30 percentage points from Jan'14.
- **Automotive/ Ancillaries / Tyres** (down 13 percent) registered the most notable year-on-year as well as month-on-month decline

Top Growth Industries

Year-over-year Growth	Feb 13	Feb 14	% Growth Y-o-y
IT - Hardware, Software	138	183	33%
Travel and Tourism	149	197	32%
Production and Manufacturing	81	107	32%
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	141	184	30%
Home Appliances	138	176	28%

Lowest Growth Industries

Year-over-year Growth	Feb 13	Feb 14	% Growth Y-o-y
NGO/Social Services	141	133	-6%
Garments/ Textiles/ Leather, Gems & Jewellery	162	151	-7%
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	114	106	-7%
Logistic, Courier/ Freight/ Transportation	147	135	-8%
Automotive/ Ancillaries / Tyres	123	107	-13%

Occupation Year-over-year Trends: Online demand expanded in 11 out of the 13 occupation groups monitored by the Index.

- Among occupation groups, **Senior Management** (up 50 percent) professionals saw the most notable growth in demand between Feb'13 and Feb'14
- **Purchase/ Logistics/ Supply Chain** (up 10 percent) personnel registered a positive year-on-year growth in demand for the first time since Feb'13
- Online demand for **Engineering /Production** (down two percent) professionals eased from the year-ago following a month of positive growth
- **Arts/Creative** (down 34 percent) professional recorded most significant annual decline among occupation groups even this month. This is the tenth successive annual decline of the series

Top Growth Occupations

Year-over-year Growth	Feb 13	Feb 14	% Growth Y-o-y
Senior Management	68	102	50%
Software, Hardware, Telecom	113	152	35%
Legal	143	189	32%
Health Care	138	180	30%
HR & Admin	121	155	28%

Lowest Growth Occupations

Year-over-year Growth	Feb 13	Feb 14	% Growth Y-o-y
Sales & Business Development	138	155	12%
Purchase/ Logistics/ Supply Chain	136	150	10%
Customer Service	135	139	3%
Engineering /Production	116	114	-2%
Arts/Creative	154	101	-34%

Geographic year-over-year Trends: Online opportunities exceeded the year-ago level in 11 of the 13 cities monitored by the Index.

- **Bangalore** (up 36 percent) led all monitored cities by the way of long-term growth even in February
- **Mumbai** (up 20 percent); **Delhi-NCR** (up 13 percent); **Hyderabad** (up 18 percent) and **Chennai** (up eight percent) also registered an uptrend in year-on-year recruitment activity.
- **Baroda** (down seven percent) and **Coimbatore** (down one percent) are the only cities to record a negative annual growth even this month. The rate of long-term growth, nevertheless, improved for both cities

Top Growth Cities

Year-over-year Growth	Feb 13	Feb 14	% Growth Y-o-y
Bangalore	149	203	36%
Kochi	141	179	27%
Mumbai	146	175	20%
Pune	135	161	19%
Kolkata	137	162	18%

Lowest Growth Cities

Year-over-year Growth	Feb 13	Feb 14	% Growth Y-o-y
Chandigarh	143	160	12%
Chennai	142	154	8%
Jaipur	156	167	7%
Coimbatore	144	143	-1%
Baroda	136	127	-7%

By Industry

	2013											2014	
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
IT - Hardware, Software	138	141	140	135	146	142	142	140	145	150	169	175	183
BPO/ITES	133	147	149	124	121	118	115	113	118	113	123	135	128
Engineering, Cement, Construction, Iron/Steel	111	116	127	117	123	123	118	111	121	124	131	137	117
Banking/Financial Services/Insurance	105	109	108	97	97	98	89	90	100	96	105	119	122
Education	114	116	120	124	125	117	112	107	109	116	116	125	134
Production and Manufacturing	81	87	86	87	81	79	77	78	83	73	76	84	107
Automotive/Ancillaries/Tyres	123	151	149	138	132	127	123	114	123	120	127	139	107
Telecom/ISP	90	102	112	100	98	109	96	83	98	103	122	108	105
Oil/Gas/Petroleum, Power	126	130	132	125	129	126	128	103	129	141	149	149	148
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	141	153	155	144	142	134	139	130	143	139	152	158	184
Advertising, Market Research, Public Relations	114	123	132	104	103	98	99	96	102	104	113	128	117
Travel & Tourism	149	156	161	136	140	131	123	117	141	140	148	160	197
Home Appliances	138	146	149	131	133	118	126	124	125	121	128	146	176
Media & Entertainment	137	155	161	116	118	112	105	96	115	123	136	153	152
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	114	134	145	109	100	85	88	79	89	88	101	109	106
Consumer Goods/FMCG, Food & Packaged Food	127	141	145	122	118	116	118	102	114	115	121	118	121
Garments/Textiles/Leather, Gems & Jewellery	162	173	187	142	135	130	128	119	140	141	150	153	151
Real Estate	158	166	175	153	153	150	143	138	143	141	153	158	165
Retail	164	172	169	163	164	147	150	145	159	149	161	192	185
Logistic, Courier/Freight/Transportation	147	155	158	132	131	127	123	109	121	118	128	141	135
Import/Export	103	117	126	114	111	103	108	106	107	100	109	116	121
Government/PSU/Defence	111	117	125	96	98	105	92	83	94	142	108	110	105
Shipping/Marine	184	190	172	130	116	119	132	124	132	145	139	156	187
Printing/Packaging	128	142	154	112	115	105	106	102	117	114	122	126	123
NGO/Social Services	141	149	161	128	112	107	119	108	121	114	121	135	133
Agro based industries	146	158	173	123	126	122	112	105	119	129	133	137	140
Office Equipment/Automation	110	127	129	105	100	96	98	89	102	97	107	118	123

By Occupation

	2013											2014	
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
Software, Hardware, Telecom	113	119	118	112	117	114	119	115	114	125	137	148	152
Customer Service	135	147	149	134	125	117	116	111	120	116	120	129	139
Engineering/Production	116	116	113	109	110	105	104	97	110	108	106	116	114
Finance & Accounts	102	103	105	101	104	100	96	95	108	104	111	123	127
Sales & Business Development	138	142	146	141	136	127	129	123	141	135	131	141	155
Senior Management	68	72	77	69	71	64	75	71	68	76	82	92	102
HR & Admin	121	122	123	118	116	106	105	106	126	127	124	150	155
Marketing & Communications	104	104	109	104	104	104	101	94	105	99	107	122	131
Health Care	138	147	142	139	141	126	138	123	136	134	148	154	180
Purchase/Logistics/Supply Chain	136	131	135	128	134	128	127	123	130	129	129	135	150
Hospitality & Travel	141	139	138	130	138	148	128	123	140	137	144	150	172
Legal	143	145	144	130	132	128	131	130	142	144	149	156	189
Arts/Creative	154	142	149	102	104	102	101	102	104	103	104	106	101

By Local Market

	2013											2014	
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
Mumbai	146	147	147	130	131	125	138	135	141	146	149	161	175
Bangalore	149	157	155	135	139	133	143	144	142	153	162	172	203
Delhi-NCR	137	137	144	134	135	131	131	130	130	133	140	149	155
Hyderabad	138	136	138	125	128	124	128	129	128	138	146	153	163
Chennai	142	142	143	127	129	119	125	126	126	133	136	140	154
Pune	135	135	136	123	125	125	130	130	129	136	141	153	161
Kolkata	137	135	140	136	141	135	134	136	127	131	150	160	162
Ahmedabad	129	132	129	115	120	114	124	126	124	126	135	144	148
Chandigarh	143	159	152	133	140	135	137	133	144	148	152	150	160
Kochi	141	159	169	139	141	138	141	137	156	162	165	176	179
Baroda	136	145	154	100	108	93	97	101	108	107	111	116	127
Coimbatore	144	152	179	132	128	128	132	133	150	133	133	137	143
Jaipur	156	169	173	149	151	143	146	143	141	136	135	149	167

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

For further queries please reach:

Priyanka Sharma Kaintura
Monster India
(91) 99111822233
Priyanka.Sharma@monsterindia.com

Arushi Phillips
(91) 9873607661
Arushi.phillips@bm.com