

monster®

EMPLOYMENT INDEX

CONTACTS:
 Nidhi Madan Verma
 Monster India
 (91) 956 015 5115
 nidhi.verma@monster.com

Gitanjali Sabikhi
 Genesis Burson-Marsteller
 (91) 9873700674
 gitanjali.sabikhi@bm.com

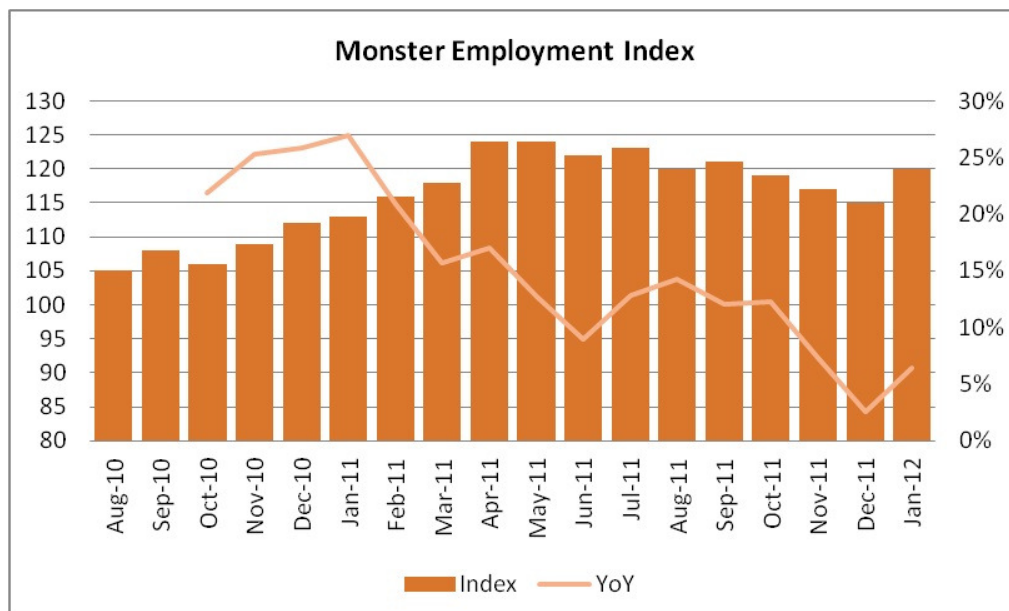
Monster Employment Index India Rises 6% Year-over-Year

January 2012 Index Highlights:

- Annual growth rate up six percent in January, the third consecutive month of single digit annual growth
- NGO/Social Services records the highest growth, while IT, Consumer goods/ FMCG also record strong annual growth. BPO/ITES leads all industry sectors in monthly growth
- Government/PSU/Defense exhibits steepest annual decline, dropping 21% on a year-over-year basis
- Demand for Health Care occupations exhibits highest annual gain, while opportunities for professionals in sales and management also grow
- Bangalore is the strongest annual gainer among major metro-markets. Opportunities in Mumbai and Chennai record slightly improved growth pace from December, yet remain among slowest growth markets in the index

The Monster Employment Index India is a monthly gauge of online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“Given the current global economic conditions, it is not surprising to see continued single digit annual growth in the Index. However, employers have started the year on a relatively positive note with continued recruitment within large sectors like IT, FMCG and Import/Export,” said Sanjay Modi, Managing Director (India/ Middle East/ South East Asia), Monster.com.



Monster Employment Index India results for the past 18 months are as follows:

Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Oct 11	Nov 11	Dec 11	Jan 12	Y-O-Y
105	108	106	109	112	113	116	118	124	124	122	123	120	121	119	117	115	120	6%

Industry Year-over-year Trends: 21 of the 27 industry sectors monitored by Monster Employment Index registered expansion in recruitment activity between January'11 and January'12.

- **NGO/Social Services** (up 31 percent) exhibited the highest annual growth among sectors
- **Banking/Financial Services/Insurance** emerged from its subdued recruitment period of recent months, gaining 9 points between December'11 and January'12. Over the past year, the sector has gained 3 percent in the Index.
- **IT - Hardware, Software** (up 20 percent) registered the first positive month-on-month growth since September'11
- **Production and Manufacturing** (down 4 percent) and the related **Logistic, Courier/ Freight/ Transportation** (down 10 percent) started 2012 with lower online demand levels than a year ago.
- **Government/ PSU/ Defense** (down 21 percent) registered the most notable year-over-year decline among industry sectors.

Top Growth Industries

Year-over-year Growth	Jan 11	Jan 12	% Growth Y-o-y
NGO/Social Services	81	106	31%
Agro based industries	97	125	29%
Import / Export	95	121	27%
IT - Hardware, Software	118	142	20%
Consumer Goods/ FMCG, Food & Packaged Food	95	114	20%

Lowest Growth Industries

Year-over-year Growth	Jan 11	Jan 12	% Growth Y-o-y
Production and Manufacturing	97	93	-4%
Printing/ Packaging	99	94	-5%
Media & Entertainment	107	100	-7%
Logistic, Courier/ Freight/ Transportation	122	110	-10%
Government/ PSU/ Defence	128	101	-21%

Occupation Year-over-year Trends: Online demand improved in 10 of the 13 occupational groups monitored by Monster Employment Index between January'11 and January'12.

- **Health Care** (up 22 percent) followed by **Arts/Creative** (up 19 percent) charted the most substantial annual gains amongst the occupational groups.
- **Finance & Accounts** (up 9 percent) registered the first positive month-on-month growth since September'11.
- Online demand rebounded for **Sales & Business Development** (up 17 percent) professionals on a month-on-month basis

- **Hospitality & Travel** (down 5 percent) and **Marketing & Communications** (down 4 percent) exhibited the steepest annual decline among occupation groups

Top Growth Occupations

Year-over-year Growth	Jan 11	Jan 12	% Growth Y-o-y
Health Care	97	118	22%
Arts/Creative	94	112	19%
Senior Management	118	138	17%
Sales & Business Development	109	127	17%
Software, Hardware, Telecom	112	127	13%

Lowest Growth Occupations

Year-over-year Growth	Jan 11	Jan 12	% Growth Y-o-y
Legal	119	123	3%
Engineering /Production	119	120	1%
HR & Admin	115	114	-1%
Marketing & Communications	104	100	-4%
Hospitality & Travel	141	134	-5%

Geographic year-over-year Trends: Online recruitment activity was up on the year for eight of the 13 locations monitored by the index.

- **Kochi** (up 22 percent) followed by **Coimbatore** (up 21 percent) led all cities in annual growth.
- Among major metro-areas, **Bangalore** (up 18 percent) is the only city to register a double-digit annual growth. **Mumbai** and **Chennai** remain amidst slowest growth markets in the index, both edging down 3 percent on an annual basis
- **Baroda** (down 3 percent) was amidst the slowest growth markets despite being the strongest monthly gainer

Top Growth Cities

Year-over-year Growth	Jan 11	Jan 12	% Growth Y-o-y
Kochi	118	144	22%
Coimbatore	119	144	21%
Bangalore	105	124	18%
Chandigarh	105	114	9%
Delhi-NCR	113	119	5%

Lowest Growth Cities

Year-over-year Growth	Jan 11	Jan 12	% Growth Y-o-y
Kolkata	113	111	-2%
Mumbai	119	116	-3%
Chennai	116	113	-3%
Ahmedabad	106	103	-3%
Baroda	120	116	-3%

By Industry

	2011												2012
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
IT - Hardware, Software	118	124	130	137	134	138	142	138	143	136	131	131	142
BPO/ITES	118	125	127	126	127	112	115	108	121	123	125	111	123
Engineering, Cement, Construction, Iron/Steel	124	124	125	124	129	117	111	111	121	120	117	118	129
Banking/Financial Services/Insurance	97	98	101	100	110	106	113	113	116	99	107	91	100
Education	105	108	108	102	107	101	100	101	100	94	94	102	109
Production and Manufacturing	97	98	101	102	105	97	94	98	99	102	100	103	93
Automotive/Ancillaries/Tyres	124	126	133	135	139	130	132	129	130	131	130	130	143
Telecom/ISP	82	89	95	94	96	100	108	108	109	104	106	88	95
Oil/Gas/Petroleum, Power	128	130	135	135	147	152	154	144	143	136	126	135	132
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	103	109	117	113	107	101	102	106	116	114	110	114	121
Advertising, Market Research, Public Relations	89	85	89	91	96	91	91	90	93	89	89	91	90
Travel & Tourism	130	124	129	128	129	118	113	122	136	141	147	146	141
Home Appliances	120	119	121	122	128	130	134	136	139	131	143	133	130
Media & Entertainment	107	117	117	119	128	131	146	131	141	133	108	104	100
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	99	99	110	112	117	113	110	104	115	111	116	115	112
Consumer Goods/FMCG, Food & Packaged Food	95	96	103	105	108	108	108	109	111	103	108	117	114
Garments/Textiles/Leather, Gems & Jewellery	115	117	120	118	133	120	117	113	121	125	140	135	127
Real Estate	113	115	121	122	125	120	117	122	122	121	123	130	126
Retail	137	139	136	130	138	130	133	136	139	136	139	138	137
Logistic, Courier/Freight/Transportation	122	114	124	126	135	116	121	115	120	118	127	112	110
Import/Export	95	98	108	108	106	101	99	105	106	114	118	110	121
Government/PSU/Defence	128	111	104	104	115	117	121	125	127	115	117	102	101
Shipping/Marine	119	116	112	109	109	102	102	102	106	117	125	125	128
Printing/Packaging	99	95	99	105	100	95	93	91	101	98	98	89	94

NGO/Social Services	81	86	92	94	99	108	100	113	104	94	97	97	106
Agro based industries	97	97	104	108	109	107	112	116	128	123	132	133	125
Office Equipment/Automation	94	89	95	104	110	95	100	100	101	97	99	96	102

By Occupation

	2011												2012
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Software, Hardware, Telecom	112	118	123	128	131	133	133	129	131	123	121	121	127
Customer Service	102	108	110	110	106	101	102	99	101	101	111	101	110
Engineering/Production	119	121	123	122	120	121	118	114	116	116	117	113	120
Finance & Accounts	99	101	107	107	110	106	97	107	113	107	106	102	108
Sales & Business Development	109	112	116	117	127	118	121	120	125	120	121	117	127
Senior Management	118	118	120	123	118	134	130	129	135	129	125	137	138
HR & Admin	115	117	122	122	118	117	114	115	114	114	115	109	114
Marketing & Communications	104	103	106	105	85	102	95	96	98	99	100	95	100
Health Care	97	112	120	115	92	103	102	107	117	113	106	110	118
Purchase/Logistics/Supply Chain	122	127	127	129	139	132	131	128	129	131	130	124	127
Hospitality & Travel	141	131	134	135	113	128	122	134	138	145	147	132	134
Legal	119	117	116	119	132	121	126	124	119	115	116	113	123
Arts/Creative	94	97	98	98	96	95	128	124	120	120	118	114	112

By Local Market

	2011												2012
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Mumbai	119	121	127	129	132	123	125	123	122	117	116	112	116
Bangalore	105	112	118	121	117	122	126	121	116	115	119	120	124
Delhi-NCR	113	115	120	122	125	118	121	120	121	118	119	114	119
Hyderabad	111	113	115	118	122	120	119	117	118	114	110	110	113
Chennai	116	118	122	123	123	120	123	123	123	117	116	112	113

Pune	114	117	123	126	128	125	125	124	126	124	118	116	116
Kolkata	113	111	115	122	123	123	123	124	127	119	115	109	111
Ahmedabad	106	105	110	122	125	118	114	113	118	112	104	100	103
Chandigarh	105	111	120	129	127	121	125	126	132	125	114	121	114
Kochi	118	121	123	128	132	140	142	154	134	135	130	136	144
Baroda	120	112	122	136	143	132	135	132	128	127	120	109	116
Coimbatore	119	119	131	135	140	141	143	139	133	134	135	140	144
Jaipur	115	114	117	130	131	129	127	130	126	119	119	116	116

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job demand in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

Contacts:

Media Inquiries:

Nidhi Madan Verma

Monster.com

+91 9560155115

nidhi.verma@monster.com

Gitanjali Sabikhi

Genesis Burson-Marsteller

(91) 9873700674

gitanjali.sabikhi@bm.com