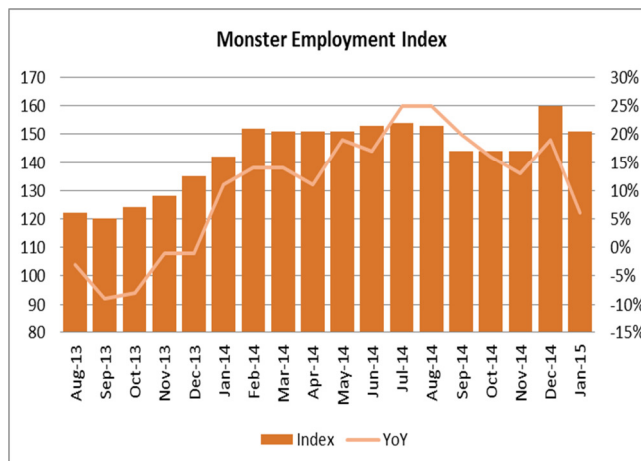


monster®

EMPLOYMENT INDEX

Monster Employment Index Exhibits a Six Percent Year-on-Year Growth

- **Production and Manufacturing leads all industry sectors charting the steepest annual growth**
- **Year-on-year, online recruitment activity drops the most in Office Equipment/Automation sector**
- **Among occupation groups, Arts/Creative record the strongest growth in demand in the long term**
- **Baroda followed by Delhi-NCR chart the steepest annual growth in online recruitment activity**



“The Monster Employment Index continues to show a positive growth momentum with a six percent growth in January’15. The Production and Manufacturing sector grew by 38 percent YOY followed by Travel & Tourism and IT sector. The indicators suggest that we are moving in the right direction in strengthening our ‘Make in India’ initiative. Another notable outcome of the index is that among occupation groups, there has been a remarkable demand for the Arts/Creative professionals from the year-ago with a 42 percent rise. With the Budget 2015 round the corner, we expect some robust steps from the government that would boost the employment scenario in the country.” said **Sanjay Modi, Managing Director, Monster.com (India/Middle-East/South East Asia/Hong Kong)**.

Monster Employment Index India results for the past 18 months are as follows:

Aug 13	Sep 13	Oct 13	Nov 13	Dec 13	Jan 14	Feb 14	Mar 14	Apr 14	May 14	Jun 14	Jun 14	Aug 14	Sep 14	Oct 14	Nov 14	Dec 14	Jan 15	Y-O-Y
122	120	124	128	135	142	152	151	151	151	153	154	153	144	144	144	160	151	6%

Industry Year-over-year Trends: Online recruitment activity expanded in 12 of the 27 industry sectors monitored by the Index.

- **Production and Manufacturing** sector continues to chart steep annual growth rates. This month’s hiring activity in the sector was 38 percent higher than the corresponding period a year ago. The growth momentum improved two percentage points between December 2014 and January 2015. The sector also registered the second highest month-on-month gain among all sectors
- Year-on-year growth momentum eased significantly in the **Logistic, Courier/ Freight/ Transportation** sector. At nine percent the long-term growth rate was 31 percentage points lower than December 2014. The **Banking/ Financial Services, Insurance** (up 11 percent) sector also saw a 25 percentage point moderation in year-on-year growth rate between December 2014 and January 2015 while maintaining a positive growth rate

- Hiring activity in **Automotive/ Ancillaries /Tyres** (down 14 percent) plunged further. The sector witnessed the fourth consecutive annual decline. Likewise **Engineering, Cement, Construction, Iron/ Steel** (down 15 percent) saw a sharp drop in online hiring between January 2014 and 2015
- **Office Equipment/Automation** (down 27 percent) sector exhibited the steepest annual decline even this month

Top Growth Industries

Year-over-year Growth	Jan 14	Jan 15	% Growth Y-o-Y
Production and Manufacturing	84	116	38%
Travel and Tourism	160	203	27%
IT - Hardware, Software	175	211	21%
Home Appliances	146	172	18%
NGO/Social Services	135	155	15%

Lowest Growth Industries

Year-over-year Growth	Jan 14	Jan 15	% Growth Y-o-Y
Media & Entertainment	153	128	-16%
Education	125	104	-17%
Oil/ Gas/ Petroleum, Power	149	120	-19%
Shipping/Marine	156	114	-27%
Office Equipment/Automation	118	86	-27%

Occupation Year-over-year Trends: Online demand improved in eight of the 13 occupation groups monitored by the Index.

- Among occupation groups, **Arts/Creative** professionals saw the most notable growth in demand from the year-ago; up by 42 percent. It is notable that the group experienced significant contraction in demand between May 2013 and April 2014
- Year-on-year there has been a drop in demand for **Customer Service** and **Engineering /Production** professionals; down by four percent and seven percent respectively. **Finance & Accounts** personnel saw demand settle at the year-ago level having exhibited incessant positive growth since October 2013
- **Hospitality & Travel** has exhibited a gradual improvement in online demand over the last three months. The pace of long-term growth has been improving progressively and jumped 17 percent between January 2014 and 2015
- Online demand plunged the most for **HR & Admin** (down nine percent) between January 2014 and 2015

Top Growth Occupations

Year-over-year Growth	Jan 14	Jan 15	% Growth Y-o-Y
Arts/Creative	106	151	42%
Hospitality & Travel	150	175	17%
Sales & Business Development	141	161	14%
Senior Management	92	102	11%
Legal	156	171	10%

Lowest Growth Occupations

Year-over-year Growth	Jan 14	Jan 15	% Growth Y-o-Y
Finance & Accounts	123	123	0%
Purchase/ Logistics/ Supply Chain	135	130	-4%
Customer Service	129	124	-4%
Engineering /Production	116	108	-7%
HR & Admin	150	137	-9%

Geographic year-over-year Trends: Online opportunities exceeded the year-ago level in nine of the 13 cities monitored by the Index even this month.

- **Baroda** (up 29 percent) led all monitored cities by the way of long-term gain for the second month in a row. The growth momentum nevertheless eased marginally between December and January
- Among major metro markets, **Delhi-NCR** (up 12 percent) exhibited the highest growth on the year. It is notable however that the growth momentum has moderated in all monitored cities. In **Mumbai** online recruitment activity this month matched that of the corresponding period a year ago. **Bangalore** saw online hiring activity surpass the year-ago level by a marginal one percent having charted steep double digit growth rates the previous months
- Online recruitment activity plunged in **Jaipur** (down one percent); **Hyderabad** (down two percent); and **Kolkata** (down six percent). Kolkata registered the steepest decline

Top Growth Cities

Year-over-year Growth	Jan14	Jan 15	% Growth Y-o-Y
Baroda	116	150	29%
Delhi-NCR	149	167	12%
Ahmedabad	144	156	8%
Coimbatore	137	148	8%
Kochi	176	188	7%

Lowest Growth Cities

Year-over-year Growth	Jan 14	Jan 15	% Growth Y-o-Y
Bangalore	172	174	1%
Mumbai	161	161	0%
Jaipur	149	147	-1%
Hyderabad	153	150	-2%
Kolkata	160	150	-6%

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide.

The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster India

Monster India, India's leading online career and recruitment resource with its cutting edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally. Monster India started its operations in 2001. Headquartered in Hyderabad, the company has

presence in 11 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmadabad, Baroda, Chandigarh, Jaipur and Cochin.

In 2014, Monster mPower Search was voted Product of the Year under the 'Online Job Portals category' in a survey of over 18000 people. Monster India and DishTV partnered in convergence of the Internet and TV medium to make job services accessible to TV viewers across all cities, bridging the unmet need of the audience for whom access to the internet is limited. This first ever job search initiative is called 'Monsterjobs Active'.

The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

To learn more about Monster India visit: www.monsterindia.com | www.facebook.com/monsterindia | https://twitter.com/monster_india

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW) is a global leader in connecting people to jobs, wherever they are. For more than 20 years, Monster has helped people improve their lives with better jobs, and employers find the best talent. Today, the company offers services in more than 40 countries, providing some of the broadest, most sophisticated job seeking, career management, recruitment and talent management capabilities. Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, including our flagship website monster.com and a vast array of products and services.

For more information visit: monster.com/about

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