

monster[®]

EMPLOYMENT INDEX

CONTACTS:
 Nidhi Madan Verma
 Monster.com
 +91 9560155115
 nidhi.verma@monster.com

Gitanjali Sabikhi
 Genesis Burson-Marsteller
 (91) 9873700674
 gitanjali.sabikhi@bm.com

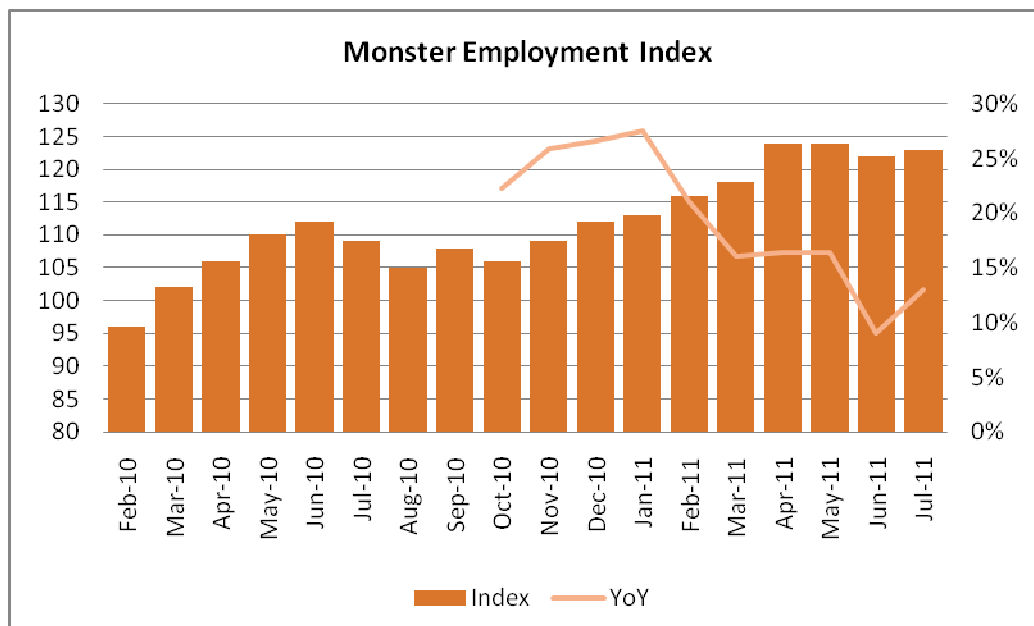
Monster Employment Index India Rises 13% Year-over-Year

July 2011 Index Highlights:

- Annual growth rate at 13 percent in July
- Media/entertainment, up 54 percent and oil/ gas, up 38 percent, lead all industry sectors in annual growth. Education records steepest decline of 15 percent
- Demand for senior management professionals up 26 percent, leads all occupation groups, while opportunities in marketing & communications decline by 10 percent
- Baroda and Coimbatore, up 34 percent, record the highest annual growth amidst the locations

The Monster Employment Index India is a monthly gauge of online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The Monster Employment Index India exhibits a positive annual growth. The July Index is seeing a positive momentum in technology sectors along with Media & Entertainment and Oil & Gas sectors,” said Sanjay Modi, Managing Director (India/ Middle East/ South East Asia), Monster.com. “What is most notable about the recent trends is that all 13 cities are exhibiting a positive annual growth.”



Monster Employment Index India results for the past 18 months are as follows:

Feb 10	Mar 10	Apr 10	May 10	Jun 10	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Y-O-Y
96	102	106	110	112	109	105	108	106	109	112	113	116	118	124	124	122	123	13%

Industry Year-over-year Trends: 21 of the 27 industry sectors registered positive annual growth.

- **Media & Entertainment** (up 54 percent) led all the sectors in annual growth
- Opportunities in **IT - Hardware, Software** (up 34 percent) edged up by an additional 4 points in July. The sector was among the top five growth sectors in the July Index as the longer-term growth rate accelerated between June and July
- **BPO/ITES** (up 4 percent) saw recruitment activity bounce back after receding 12 percent between May and June. The annual growth momentum improved 3 points between June and July
- **Education** (down 15 percent) registered the steepest annual decline among sectors next only to **Production and Manufacturing** (down 14 percent)

Top Growth Industries

Year-over-year Growth	July 10	July 11	% Growth Y-o-y
Media & Entertainment	95	146	54%
Oil/ Gas/ Petroleum, Power	112	154	38%
Government/ PSU/ Defence	89	121	36%
IT - Hardware, Software	106	142	34%
Home Appliances	108	134	24%

Lowest Growth Industries

Year-over-year Growth	July 10	July 11	% Growth Y-o-y
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	107	102	-5%
NGO/Social Services	107	100	-7%
Printing/ Packaging	105	93	-11%
Production and Manufacturing	109	94	-14%
Education	117	100	-15%

Occupation Year-over-year Trends: Online demand remained positive in 10 of the 13 occupational groups monitored by the Index.

- **Senior Management** (up 26 percent) led all occupation groups in July
- **Arts/Creative** (up 25 percent) professionals registered a positive monthly and annual growth
- **Software, Hardware, Telecom** (up 24 percent) maintained its third place ranking among annual growth occupations in the Index
- **Finance & Accounts** (down seven percent) continued to be much below year-ago levels for the sixth consecutive month
- **Marketing & Communications** (down 10 percent) professionals registered the steepest annual decline

Top Growth Occupations

Year-over-year Growth	July 10	July 11	% Growth Y-o-y
Senior Management	103	130	26%
Arts/Creative	102	128	25%
Software, Hardware, Telecom	107	133	24%
Purchase/ Logistics/ Supply Chain	108	131	21%
Legal	109	126	16%

Lowest Growth Occupations

Year-over-year Growth	July 10	July 11	% Growth Y-o-y
Finance & Accounts	110	106	-4%
Health Care	108	103	-5%
Marketing & Communications	107	102	-5%
Customer Service	107	101	-6%
Arts/Creative	103	95	-8%

Geographic year-over-year Trends: All 13 locations monitored by the Index exhibit positive year-over-year growth.

- The pace of annual growth improved in all cities. **Baroda** (up 34 percent) led all 13 cities in yearly growth rate
- **Mumbai** (up 17 percent), **Delhi-NCR** (up 10 percent) and **Chennai** (up 17 percent) among major metro's saw jobs market rebound

Top Growth Cities

Year-over-year Growth	July 10	July 11	% Growth Y-o-y
Baroda	101	135	34%
Coimbatore	107	143	34%
Kochi	109	142	30%
Bangalore	101	126	25%
Chandigarh	102	125	23%

Lowest Growth Cities

Year-over-year Growth	July 10	July 11	% Growth Y-o-y
Kolkata	106	123	16%
Pune	108	125	16%
Hyderabad	106	119	12%
Delhi-NCR	110	121	10%
Ahmedabad	107	114	7%

By Industry

	2010							2011						
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
IT - Hardware, Software	106	109	114	104	110	119	118	124	130	137	134	138	142	
BPO/ITES	111	104	111	108	114	119	118	125	127	126	127	112	115	
Engineering, Cement, Construction, Iron/Steel	109	108	110	111	117	122	124	124	125	124	129	117	111	
Banking/Financial Services/Insurance	106	94	87	80	93	97	97	98	101	100	110	106	113	
Education	117	99	92	92	91	98	105	108	108	102	107	101	100	
Production and Manufacturing	109	93	92	92	94	98	97	98	101	102	105	97	94	
Automotive/Ancillaries/Tyres	108	109	112	114	120	125	124	126	133	135	139	130	132	
Telecom/ISP	88	84	86	83	79	83	82	89	95	94	96	100	108	
Oil/Gas/Petroleum, Power	112	105	109	113	118	124	128	130	135	135	147	152	154	
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	107	96	101	104	98	105	103	109	117	113	107	101	102	
Advertising, Market Research, Public Relations	88	89	95	104	101	94	89	85	89	91	96	91	91	
Travel & Tourism	95	90	105	122	124	134	130	124	129	128	129	118	113	
Home Appliances	108	105	106	106	112	121	120	119	121	122	128	130	134	
Media & Entertainment	95	89	100	120	119	119	107	117	117	119	128	131	146	
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	91	89	94	116	113	114	99	99	110	112	117	113	110	
Consumer Goods/FMCG, Food & Packaged Food	89	90	88	104	102	104	95	96	103	105	108	108	108	
Garments/Textiles/Leather, Gems & Jewellery	97	96	99	126	124	129	115	117	120	118	133	120	117	
Real Estate	106	110	116	112	109	112	113	115	121	122	125	120	117	
Retail	109	104	120	123	132	142	137	139	136	130	138	130	133	
Logistic, Courier/Freight/Transportation	100	98	109	135	133	136	122	114	124	126	135	116	121	
Import/Export	99	87	87	86	95	98	95	98	108	108	106	101	99	
Government/PSU/Defence	89	86	94	123	126	120	128	111	104	104	115	117	121	
Shipping/Marine	90	89	111	135	129	118	119	116	112	109	109	102	102	
Printing/Packaging	105	104	114	115	121	103	99	95	99	105	100	95	93	
NGO/Social Services	107	89	95	105	99	84	81	86	92	94	99	108	100	
Agro based industries	95	90	100	126	119	110	97	97	104	108	109	107	112	
Office Equipment/Automation	86	85	86	102	102	101	94	89	95	104	110	95	100	

By Occupation

	2010							2011						
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
Software, Hardware, Telecom	107	101	112	108	110	115	112	118	123	128	131	133	133	
Customer Service	94	91	92	93	99	103	102	108	110	110	106	101	102	
Engineering/Production	111	108	108	106	107	117	119	121	123	122	120	121	118	
Finance & Accounts	104	94	92	89	94	100	99	101	107	107	110	106	97	
Sales & Business Development	106	103	100	97	101	93	109	112	116	117	127	118	121	
Senior Management	103	104	110	107	107	116	118	118	120	123	118	134	130	
HR & Admin	111	104	104	102	104	109	115	117	122	122	118	117	114	
Marketing & Communications	105	103	101	103	101	104	104	103	106	105	85	102	95	
Health Care	112	95	96	94	89	100	97	112	120	115	92	103	102	
Purchase/Logistics/Supply Chain	108	111	113	111	118	125	122	127	127	129	139	132	131	
Hospitality & Travel	111	105	110	120	125	135	141	131	134	135	113	128	122	
Legal	109	109	114	115	111	120	119	117	116	119	132	121	126	
Arts/Creative	102	92	95	92	91	94	94	97	98	98	96	95	128	

By Local Market

	2010							2011						
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
Mumbai	107	110	115	115	117	121	119	121	127	129	132	123	125	
Bangalore	101	101	106	102	102	109	105	112	118	121	117	122	126	
Delhi-NCR	110	107	108	107	107	113	113	115	120	122	125	118	121	
Hyderabad	106	109	114	110	109	113	111	113	115	118	122	120	119	
Chennai	105	108	116	112	115	120	116	118	122	123	123	120	123	
Pune	108	108	115	113	113	115	114	117	123	126	128	125	125	
Kolkata	106	103	109	105	103	108	113	111	115	122	123	123	123	
Ahmedabad	107	104	109	104	102	111	106	105	110	122	125	118	114	
Chandigarh	102	102	105	103	106	110	105	111	120	129	127	121	125	

Kochi	109	106	112	111	113	122	118	121	123	128	132	140	142
Baroda	101	102	111	104	108	114	120	112	122	136	143	132	135
Coimbatore	107	110	117	116	116	124	119	119	131	135	140	141	143
Jaipur	109	107	105	105	113	114	115	114	117	130	131	129	127

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job demand in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

Contacts:

Media Inquiries:

Nidhi Madan Verma

Monster.com

+91 9560155115

nidhi.verma@monster.com

Gitanjali Sabikhi

Genesis Burson-Marsteller

(91) 9873700674

gitanjali.sabikhi@bm.com