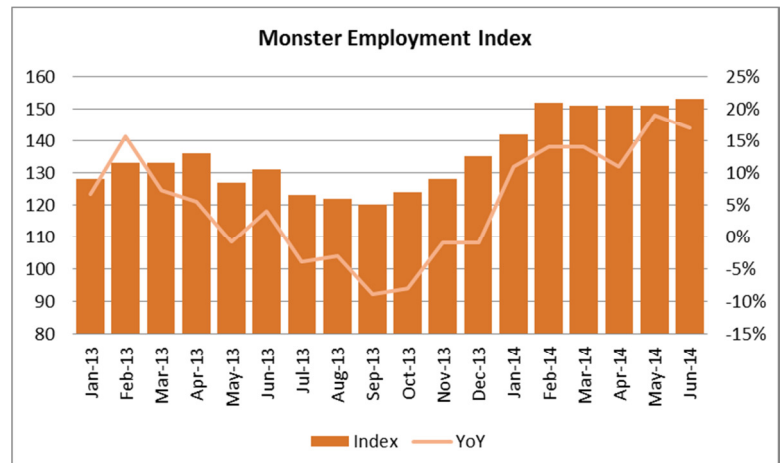


monster® EMPLOYMENT INDEX

Monster Employment Index India Rises 17 Percent on the Year

- **Home Appliance sector exhibits the steepest growth year-on-year. Media/Entertainment slips to the second position**
- **Automotive/ Ancillaries /Tyres is the only sector to register a negative growth on the year**
- **Senior Management professionals record the most notable growth in demand yet again**
- **Bangalore lead all monitored cities by the way of long-term growth followed by Pune and Mumbai**



“Monster Employment Index marked the sixth month of positive and robust growth in June 2014. The business friendly and stable government has brought in a new ray of hope across sectors. Increased thrust on reviving economic growth, boosting the manufacturing sector and creating more employment has led to growth in India’s business confidence. We have seen an incredible upsurge in online recruitment in the NGO/Social Services sector with a remarkable 44 percent growth, year-on-year, having charted restrained growth rates since July 2013. The Home Appliances sector is emerging closely followed by the Media/Entertainment sector.” said **Sanjay Modi, Managing Director, Monster.com (India/Middle-East/Hong Kong/South East Asia)**.

Monster Employment Index India results for the past 18 months are as follows:

Jan 13	Feb 13	Mar 13	Apr 13	May 13	Jun 13	Jul 13	Aug 13	Sep 13	Oct 13	Nov 13	Dec 13	Jan 14	Feb 14	Mar 14	Apr 14	May 14	Jun 14	Y-O-Y
128	133	133	136	127	131	123	122	120	124	128	135	142	152	151	151	151	153	17%

Industry Year-over-year Trends: Of the 27 industry sectors monitored by the Index 26 sectors exhibited improved recruitment activity on the year

- **Home Appliance** (up 56 percent) supplanted **Media & Entertainment** (up 53 percent) to lead all industry sectors by the way of long term growth. The sector has exhibited significant growth this year charting double-digit growth rates since January 2014. Monthly recruitment activity remained stagnant at May 2014 level
- Online recruitment improved significantly in the **NGO/Social Services** sector. The sector registered a remarkable 44 percent growth, year-on-year, having charted restrained growth rates since July 2013
- Online recruitment appears to have rebounded in **BPO/ITES** (up 26 percent) sector. The sector registered the second positive and double-digit annual growth this month. The growth momentum

also improved between May and June 2014. The sector witnessed first contraction in September 2013 which continued through April 2014 with an exception in January 2014

- Almost all prime employment generating sectors exhibited robust recruitment levels year-on-year. **Travel and Tourism** (up 40 percent); **IT - Hardware, Software** (up 32 percent); **Healthcare, Bio Technology & Life Sciences, Pharmaceuticals** (up 27 percent); **Production and Manufacturing** (up 19 percent); and **Banking/ Financial Services, Insurance** (up 16 percent) charted double-digit growths and were among the strongest growing sectors
- While the long-term growth momentum continued to improve, **Automotive/Ancillaries/Tyres** (down two percent) is the only sector to exhibit a negative growth on the year

Top Growth Industries

Year-over-year Growth	Jun 13	Jun 14	% Growth Y-o-y
Home Appliances	133	208	56%
Media & Entertainment	118	180	53%
NGO/Social Services	112	161	44%
Travel and Tourism	140	196	40%
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	100	138	38%

Lowest Growth Industries

Year-over-year Growth	Jun 13	Jun 14	% Growth Y-o-y
Real Estate	153	158	3%
Agro based industries	126	130	3%
Education	125	126	1%
Telecom/ISP	98	98	0%
Automotive/ Ancillaries / Tyres	132	129	-2%

Occupation Year-over-year Trends: Online demand expanded in all 13 occupation groups monitored by the Index.

- There continues to be a greater demand for **Senior Management** professionals. The group saw a 51 percent growth in demand between June 2013 and 2014. There were, however, fewer opportunities on the month. Online demand (month-on-month) eased an additional four percent in June 2014
- **Marketing & Communication** continues to trend on an upward growth path. The pace of long-term growth improved five percentage points from 44 percent in May 2014 to 49 percent in June 2014
- **Customer Service** (up 23 percent) and **Arts/Creative** (up 15 percent) professionals registered a positive growth on the year for the second month in succession. Online demand for **Engineering /Production** (up five percent) even though positive is the most restricted among all occupation groups even this month

Top Growth Occupations

Year-over-year Growth	Jun 13	Jun 14	% Growth Y-o-y
Senior Management	71	107	51%
Marketing & Communications	104	155	49%
Health Care	141	188	33%
Legal	132	176	33%
Software, Hardware, Telecom	117	154	32%

Lowest Growth Occupations

Year-over-year Growth	Jun 13	Jun 14	% Growth Y-o-y
Arts/Creative	104	120	15%
Finance & Accounts	104	117	13%
Sales & Business Development	136	153	13%
Purchase/ Logistics/ Supply Chain	134	147	10%
Engineering /Production	110	116	5%

Geographic year-over-year Trends: Online opportunities exceeded the year-ago level in 12 of the 13 cities monitored by the Index.

- **Bangalore** (up 34 percent) continues to lead all monitored cities by the way of long-term growth for the sixth month in succession. The growth momentum, nevertheless, eased marginally between May and June 2014. The city witnessed very modest growth in online recruitment on the month while recruitment levels were much lower than that witnessed three months ago
- Online recruitment surpassed the year-ago level by robust amounts in all major job markets even in June. **Mumbai** ranked among the top five registering a 24 percent growth on the year. **Delhi-NCR**; **Hyderabad**; and **Chennai** recorded 22 percent, 16 percent and 17 percent growth respectively. It is to be noted that except Mumbai and Delhi-NCR, online hiring eased from the three-month ago level in all major markets
- Year-on-year, online recruitment in **Kolkata** even though positive has been constantly moderating since February 2014. Hiring activity in the city this month was three percent above that in the corresponding period a year-ago; the most restrained annual growth rate among all monitored cities. **Jaipur** (down two percent) was the only city to chart a negative annual growth rate

Top Growth Cities

Year-over-year Growth	Jun 13	Jun 14	% Growth Y-o-y
Bangalore	139	186	34%
Pune	125	158	26%
Mumbai	131	163	24%
Ahmedabad	120	149	24%
Baroda	108	134	24%

Lowest Growth Cities

Year-over-year Growth	Jun 13	Jun 14	% Growth Y-o-y
Hyderabad	128	149	16%
Chandigarh	140	157	12%
Coimbatore	128	136	6%
Kolkata	141	145	3%
Jaipur	151	148	-2%

About Monster India

Monster India, India's leading online career and recruitment resource with its cutting edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally. Monster India started its operations in 2001. Headquartered in Hyderabad, the company has presence in 11 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmadabad, Baroda, Chandigarh, Jaipur and Cochin.

In 2014, Monster mPower Search was voted Product of the Year under the 'Online Job Portals category' in a survey of over 18000 people. Monster India and DishTV partnered in convergence of the Internet and TV medium to make job services accessible to TV viewers across all cities, bridging the unmet need of the audience for whom access to the internet is limited. This first ever job search initiative is called 'Monsterjobs Active'.

The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India, in an alliance with ITC e-Choupal to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

To learn more about Monster India visit: www.monsterindia.com | www.facebook.com/monsterindia | https://twitter.com/monster_india

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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