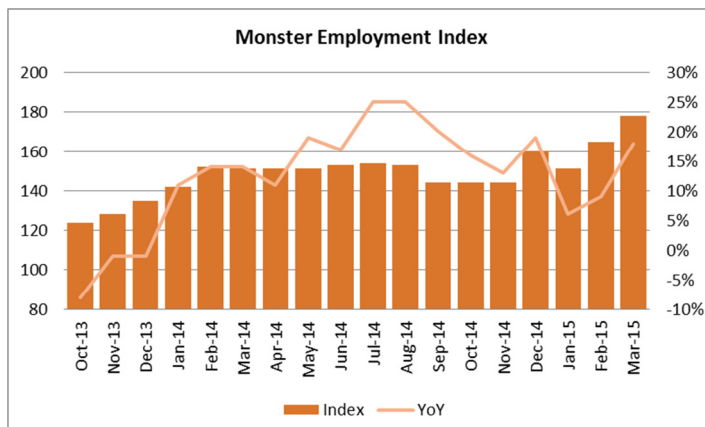


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EMPLOYMENT INDEX

Monster Employment Index India Registers 18 Percent Growth, Year-on-Year

- **Hiring activity on the whole has surged since January 2015**
- **Logistic, Courier/ Freight/ Transportation exhibit the most notable annual growth among industry sectors**
- **Year-on-year, Arts/Creative leads charting the strongest annual growth**
- **Kochi followed by Baroda records the steepest growth in online recruitment activity between March 2014 and 2015**



“The Monster Employment Index exhibits a robust 18 percent growth as compared to 2014. There has been resurgence in the overall hiring activity since January 2015. With the revival of investment activities and renewed optimism in India Inc, the recruitment market has been galvanized and we expect the momentum to continue in the coming quarters. Geographically, Mumbai is leading the tally, registering an annual growth of 18 percent. Our index has captured annual progressive growth in the major employment generating sectors- Logistic, Courier/Freight/Transportation, Banking/ Financial Services, Insurance and Engineering, Cement, Construction, Iron/ Steel. The hiring sentiment is further expected to be bullish in sectors like infrastructure, e-commerce, logistics, FMCG, consumer durables and financial services.” said **Sanjay Modi, Managing Director, Monster.com (India/ Middle- East/ South East Asia/ Hong Kong)**

Monster Employment Index India results for the past 18 months are as follows:

| Oct 13 | Nov 13 | Dec 13 | Jan 14 | Feb 14 | Mar 14 | Apr 14 | May 14 | Jun 14 | Jun 14 | Aug 14 | Sep 14 | Oct 14 | Nov 14 | Dec 14 | Jan 15 | Feb 15 | Mar 15 | Y-O-Y |
|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|
| 124 | 128 | 135 | 142 | 152 | 151 | 151 | 151 | 153 | 154 | 153 | 144 | 144 | 144 | 160 | 151 | 165 | 178 | 18% |

Industry Year-over-year Trends: Online recruitment activity exceeded the year-ago level in 14 of the 27 industry sectors monitored by the Index.

- **Logistic, Courier/ Freight/ Transportation** (up 41 percent) registered steep growth in online hiring activity. The sector lead all other monitored sectors consequent upon a 38 percent month-on-month growth; also the highest among industry sectors
- Hiring in the **Banking/ Financial Services, Insurance** (up 38 percent) sector also pumped up. The sector ranked second in terms of long-term gain. There has been a 59 percent growth in opportunities in the sector from six-month ago
- Online recruitment activity in **Engineering, Cement, Construction, Iron/ Steel** (up nine percent) exceeded the year-ago level for the second month in a row. The long-term growth momentum improved between February and March 2015

- Online recruitment activity in **Automotive/ Ancillaries /Tyres** (down seven percent) sector eased from the year-ago level yet again
- **Education** (down nine percent) marked the sixth successive year-on-year decline of the series this month
- **Shipping/Marine** (down 44 percent) continues to chart the most dramatic annual decline among all industry sectors

Top Growth Industries

| Year-over-year Growth | Mar 14 | Mar 15 | % Growth Y-o-Y |
|--|--------|--------|----------------|
| Logistic, Courier/ Freight/ Transportation | 138 | 194 | 41% |
| Banking/ Financial Services , Insurance | 119 | 164 | 38% |
| IT - Hardware, Software | 185 | 253 | 37% |
| Production and Manufacturing | 114 | 144 | 26% |
| BPO/ITES | 138 | 173 | 25% |

Lowest Growth Industries

| Year-over-year Growth | Mar 14 | Mar 15 | % Growth Y-o-Y |
|--|--------|--------|----------------|
| Government/ PSU/ Defence | 109 | 85 | -22% |
| Oil/ Gas/ Petroleum, Power | 156 | 120 | -23% |
| Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides | 115 | 87 | -24% |
| Office Equipment/Automation | 123 | 88 | -28% |
| Shipping/Marine | 202 | 114 | -44% |

Occupation Year-over-year Trends: Online demand improved in 12 of the 13 occupation groups monitored by the Index.

- **Arts/Creative** professionals led all occupation groups, year-on-year. The rate of growth nevertheless was the same as that in February 2015; up by 59 percent. There has been a 45 percent growth in demand for the group in the last six months since September 2014 also the highest among all occupation groups
- **Customer Service** (up four percent); **Purchase/ Logistics/ Supply Chain** (up six percent); and **HR and Admin** (up four percent) witnessed a positive growth in demand following low levels in January and February. **Health Care** (up five percent) also reported a positive growth in demand from the year-ago
- **Legal** was the only group to exhibit fewer opportunities on the year. Online demand for legal professionals was four percent below March 2014. The rate of growth has nevertheless shown signs of improvement between February and March 2015

Top Growth Occupations

| Year-over-year Growth | Mar 14 | Mar 15 | % Growth Y-o-Y |
|------------------------------|--------|--------|----------------|
| Arts/Creative | 107 | 170 | 59% |
| Software, Hardware, Telecom | 150 | 188 | 25% |
| Sales & Business Development | 149 | 184 | 23% |
| Marketing & Communications | 131 | 156 | 19% |
| Senior Management | 105 | 125 | 19% |

Lowest Growth Occupations

| Year-over-year Growth | Mar 14 | Mar 15 | % Growth Y-o-Y |
|-----------------------------------|--------|--------|----------------|
| Purchase/ Logistics/ Supply Chain | 136 | 144 | 6% |
| Health Care | 176 | 185 | 5% |
| HR & Admin | 143 | 149 | 4% |
| Customer Service | 142 | 147 | 4% |
| Legal | 184 | 176 | -4% |

Geographic year-over-year Trends: All 13 cities monitored by the index exhibited positive year-on-year growth this month

- **Kochi** (up 36 percent) supplanted **Baroda** (up 34 percent) and registered the steepest annual growth. Both these cities saw notable increase in the long-term growth momentum between February and March 2015
- **Mumbai** (up 18 percent); and **Bangalore** (up two percent) charted positive annual growth having eased in February 2015. Bangalore's year-on growth was the most restrained among all monitored cities. This month **Jaipur** also exhibited a positive annual growth of four percent

Top Growth Cities

| Year-over-year Growth | Mar 14 | Mar 15 | % Growth Y-o-Y |
|-----------------------|--------|--------|----------------|
| Kochi | 163 | 221 | 36% |
| Baroda | 127 | 170 | 34% |
| Ahmedabad | 151 | 188 | 25% |
| Pune | 158 | 192 | 22% |
| Coimbatore | 139 | 168 | 21% |

Lowest Growth Cities

| Year-over-year Growth | Mar 14 | Mar 15 | % Growth Y-o-Y |
|-----------------------|--------|--------|----------------|
| Chandigarh | 149 | 173 | 16% |
| Chennai | 152 | 168 | 11% |
| Hyderabad | 163 | 179 | 10% |
| Jaipur | 150 | 156 | 4% |
| Bangalore | 207 | 211 | 2% |

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide.

The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action/decision taken or for the results obtained from the use of such information.

About Monster India

Monster India, India's leading online career and recruitment resource with its cutting edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally. Monster India started its operations in 2001. Headquartered in Hyderabad, the company has presence in 11 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmadabad, Baroda, Chandigarh, Jaipur and Cochin.

Monster.com was voted Product of the Year under the 'Online Job Portals category' in a survey of over 18000 people by Nielsen. Back in 2014, Monster mPower Search was voted Product of the Year under the 'Online Job Portals category' in the same survey. Monster India and DishTV partnered in convergence of the Internet and TV medium to make job services accessible to TV viewers across all cities, bridging the unmet need of the audience for whom access to the internet is limited. This first ever job search initiative is called 'Monsterjobs Active'.

The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

To learn more about Monster India visit: www.monsterindia.com | www.facebook.com/monsterindia | https://twitter.com/monster_india

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW) is a global leader in connecting people to jobs, wherever they are. For more than 20 years, Monster has helped people improve their lives with better jobs, and employers find the best talent. Today, the company offers services in more than 40 countries, providing some of the broadest, most sophisticated job seeking, career management, recruitment and talent management capabilities. Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, including our flagship website monster.com® and a vast array of products and services.

For more information visit: monster.com/about

For further queries please reach:

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