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EMPLOYMENT INDEX

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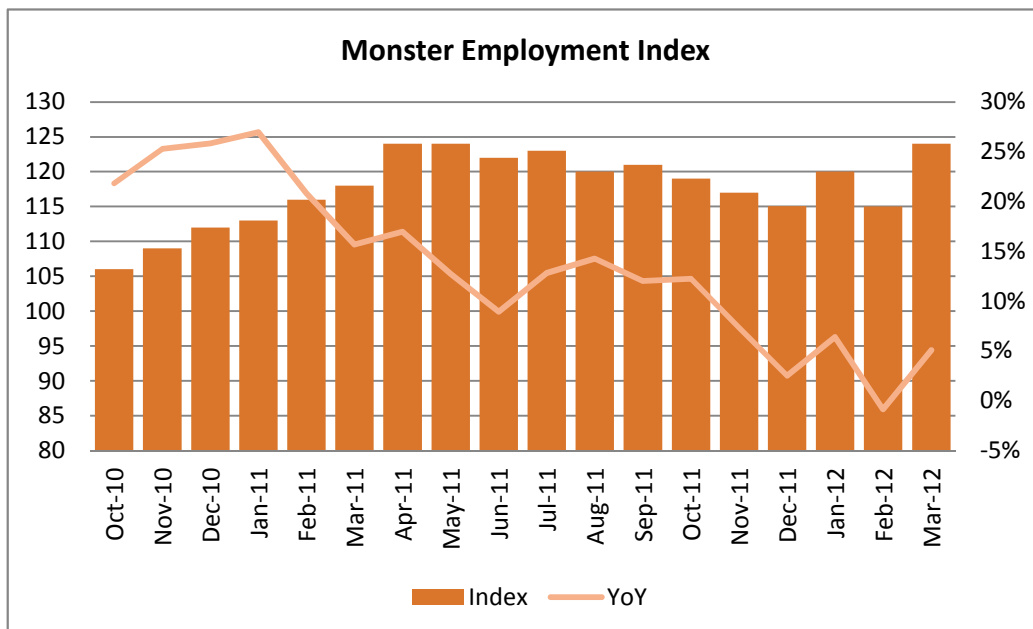
Monster Employment Index India Rises 5% Year-over-Year

March 2012 Index Highlights:

- Index level rises five percent from a year ago in March
- NGO/Social Services records the highest growth, while Consumer goods/ FMCG, Food and Packaged Food sectors also record strong annual growth
- Demand for Senior Management exhibits highest annual gain, followed by professionals in Healthcare
- Bangalore is the strongest annual gainer among major metro-markets.

The Monster Employment Index India is a monthly gauge of online job posting activity based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The Indian economy continues to exhibit resilience. The Monster Employment Index India is showing growth in sectors like Import/Export; Agro based industries; IT-Hardware, Software and Consumer Goods/FMCG,” said Sanjay Modi, Managing Director (India/ Middle East/ South East Asia), Monster.com.



Monster Employment Index India results for the past 18 months are as follows:

Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Oct 11	Nov 11	Dec 11	Jan 12	Feb 12	Mar 12	Y-O-Y
106	109	112	113	116	118	124	124	122	123	120	121	119	117	115	120	115	124	5%

Industry Year-over-year Trends: 24 of the 27 industry sectors monitored by the Monster Employment Index registered expansion in recruitment activity between March'11 and March'12.

- **NGO/Social Services** (up 34 percent) continued to exhibit the highest annual growth among sectors
- **Import/Export** (up 20 percent), **Agro based industries** (up 14 percent), **Home Appliances** (up 13 percent), **Office Equipment/ Automation** (up 13 percent) sectors maintained an upward trend in online recruiting or posting between March '11 and March'12
- **Production and Manufacturing** (down five percent) continued to show decline followed by **Government/PSU/Defence** (down nine percent)

Top Growth Industries

Year-over-year Growth	Mar 11	Mar 12	% Growth Y-o-y
NGO/Social Services	92	123	34%
Import / Export	108	130	20%
Agro based industries	104	119	14%
Home Appliances	121	137	13%
Office Equipment/Automation	95	107	13%

Lowest Growth Industries

Year-over-year Growth	Mar 11	Mar 12	% Growth Y-o-y
Media & Entertainment	117	119	2%
Education	108	109	1%
BPO/ITES	127	124	-2%
Production and Manufacturing	101	96	-5%
Government/ PSU/ Defence	104	95	-9%

Occupation Year-over-year Trends: Online demand improved in nine of the 13 occupational groups monitored by the Monster Employment Index between March'11 and March'12.

- **Senior Management** (up 17 percent) is the only group to record sequential month-on-month growth starting December 2011. The group led all occupation groups in long-term growth followed by **Arts/Creative** (up 14 percent) charted the most substantial annual gains amongst the occupational groups
- **Marketing & Communication** (down five percent) and **HR & Admin** (down five percent) exhibited the steepest annual decline among occupation groups

Top Growth Occupations

Year-over-year Growth	Mar 11	Mar 12	% Growth Y-o-y
Senior Management	120	140	17%
Arts/Creative	98	112	14%
Sales & Business Development	116	130	12%
Legal	116	122	5%
Software, Hardware, Telecom	123	129	5%

Lowest Growth Occupations

Year-over-year Growth	Mar 11	Mar 12	% Growth Y-o-y
Engineering /Production	123	124	1%
Health Care	120	117	-3%
Hospitality & Travel	134	129	-4%
Marketing & Communications	106	101	-5%
HR & Admin	122	116	-5%

Geographic year-over-year Trends: Online recruitment activity was up on the year for nine of the 13 locations monitored by the index.

- **Kochi** (up 23 percent) followed by **Coimbatore** (up 15 percent) led all cities in annual growth
- Among major metro-areas, **Bangalore** (up five percent) and **Delhi- NCR** (up one percent) registered positive annual growth
- **Ahmedabad** (down five percent) was amidst the slowest growth markets

Top Growth Cities

Year-over-year Growth	Mar 11	Mar 12	% Growth Y-o-y
Kochi	123	151	23%
Coimbatore	131	151	15%
Bangalore	118	128	8%
Jaipur	117	119	2%
Delhi-NCR	120	121	1%

Lowest Growth Cities

Year-over-year Growth	Mar 11	Mar 12	% Growth Y-o-y
Baroda	122	118	-3%
Kolkata	115	111	-3%
Mumbai	127	122	-4%
Chandigarh	120	115	-4%
Ahmedabad	110	104	-5%

By Industry

	2011										2012		
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
IT - Hardware, Software	130	137	134	138	142	138	143	136	131	131	142	128	142
BPO/ITES	127	126	127	112	115	108	121	123	125	111	123	112	124
Engineering, Cement, Construction, Iron/Steel	125	124	129	117	111	111	121	120	117	118	129	117	128
Banking/Financial Services/Insurance	101	100	110	106	113	113	116	99	107	91	100	83	104
Education	108	102	107	101	100	101	100	94	94	102	109	104	109
Production and Manufacturing	101	102	105	97	94	98	99	102	100	103	93	90	96
Automotive/Ancillaries/Tyres	133	135	139	130	132	129	130	131	130	130	143	131	145
Telecom/ISP	95	94	96	100	108	108	109	104	106	88	95	91	97
Oil/Gas/Petroleum, Power	135	135	147	152	154	144	143	136	126	135	132	133	145
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	117	113	107	101	102	106	116	114	110	114	121	127	125
Advertising, Market Research, Public Relations	89	91	96	91	91	90	93	89	89	91	90	85	96
Travel & Tourism	129	128	129	118	113	122	136	141	147	146	141	142	140
Home Appliances	121	122	128	130	134	136	139	131	143	133	130	122	137
Media & Entertainment	117	119	128	131	146	131	141	133	108	104	100	97	119
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	110	112	117	113	110	104	115	111	116	115	112	104	123
Consumer Goods/FMCG, Food & Packaged Food	103	105	108	108	108	109	111	103	108	117	114	113	114
Garments/Textiles/Leather, Gems & Jewellery	120	118	133	120	117	113	121	125	140	135	127	117	134
Real Estate	121	122	125	120	117	122	122	121	123	130	126	123	133
Retail	136	130	138	130	133	136	139	136	139	138	137	130	139
Logistic, Courier/Freight/Transportation	124	126	135	116	121	115	120	118	127	112	110	120	138
Import/Export	108	108	106	101	99	105	106	114	118	110	121	110	130
Government/PSU/Defence	104	104	115	117	121	125	127	115	117	102	101	95	95

Shipping/Marine	112	109	109	102	102	102	106	117	125	125	128	116	120
Printing/Packaging	99	105	100	95	93	91	101	98	98	89	94	92	108
NGO/Social Services	92	94	99	108	100	113	104	94	97	97	106	103	123
Agro based industries	104	108	109	107	112	116	128	123	132	133	125	110	119
Office Equipment/Automation	95	104	110	95	100	100	101	97	99	96	102	96	107

By Occupation

	2011										2012		
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Software, Hardware, Telecom	123	128	131	133	133	129	131	123	121	121	127	120	129
Customer Service	110	110	106	101	102	99	101	101	111	101	110	102	112
Engineering/Production	123	122	120	121	118	114	116	116	117	113	120	113	124
Finance & Accounts	107	107	110	106	97	107	113	107	106	102	108	92	111
Sales & Business Development	116	117	127	118	121	120	125	120	121	117	127	118	130
Senior Management	120	123	118	134	130	129	135	129	125	137	138	139	140
HR & Admin	122	122	118	117	114	115	114	114	115	109	114	109	116
Marketing & Communications	106	105	85	102	95	96	98	99	100	95	100	109	101
Health Care	120	115	92	103	102	107	117	113	106	110	118	124	117
Purchase/Logistics/Supply Chain	127	129	139	132	131	128	129	131	130	124	127	122	133
Hospitality & Travel	134	135	113	128	122	134	138	145	147	132	134	132	129
Legal	116	119	132	121	126	124	119	115	116	113	123	121	122
Arts/Creative	98	98	96	95	128	124	120	120	118	114	112	108	112

By Local Market

	2011										2012		
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Mumbai	127	129	132	123	125	123	122	117	116	112	116	113	122
Bangalore	118	121	117	122	126	121	116	115	119	120	124	118	128
Delhi-NCR	120	122	125	118	121	120	121	118	119	114	119	113	121

Hyderabad	115	118	122	120	119	117	118	114	110	110	113	110	115
Chennai	122	123	123	120	123	123	123	117	116	112	113	108	119
Pune	123	126	128	125	125	124	126	124	118	116	116	113	119
Kolkata	115	122	123	123	123	124	127	119	115	109	111	101	111
Ahmedabad	110	122	125	118	114	113	118	112	104	100	103	94	104
Chandigarh	120	129	127	121	125	126	132	125	114	121	114	103	115
Kochi	123	128	132	140	142	154	134	135	130	136	144	151	151
Baroda	122	136	143	132	135	132	128	127	120	109	116	104	118
Coimbatore	131	135	140	141	143	139	133	134	135	140	144	145	151
Jaipur	117	130	131	129	127	130	126	119	119	116	116	114	119

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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