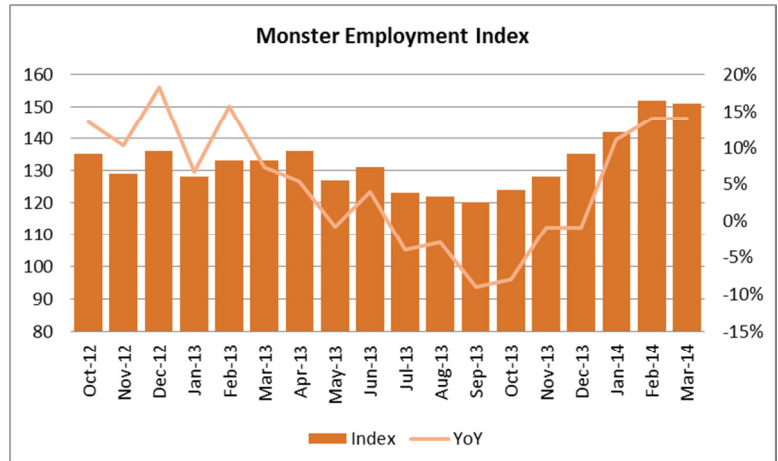


monster®

EMPLOYMENT INDEX

Monster Employment Index India charts 14% growth, Year-over-Year

- **Home Appliance leads all industry sectors on the year followed by IT - Hardware, Software**
- **Chemicals/Plastic/ Rubber, Paints, Fertilizer/ Pesticides industry registers the most notable annual decline**
- **Year-on-year, online demand expands the most at the Senior Management level yet again**
- **Bangalore continues to lead all monitored cities by the way of long-term growth**



“Monster Employment Index has been maintaining resolute growth rates in the last three months in succession in 2014. This re-affirms a positive hiring outlook for the current year. Home appliance and IT are among the top growing sectors, with healthcare, bio technology and life sciences, pharmaceuticals recording the least growth. However, this momentum will be dependent on the outcome of general elections. A stable government will help build and strengthen business confidence; increased investments in core sectors will help drive the economy and shape the recruitment scenario in India.”, said **Sanjay Modi, Managing Director, Monster.com (India/Middle- East/South East Asia)**.

Monster Employment Index India results for the past 18 months are as follows:

Oct 12	Nov 12	Dec 12	Jan 13	Feb 13	Mar 13	Apr 13	May 13	Jun 13	Jul 13	Aug 13	Sep 13	Oct 13	Nov 13	Dec 13	Jan 14	Feb 14	Mar 14	Y-O-Y
135	129	136	128	133	133	136	127	131	123	122	120	124	128	135	142	152	151	14%

Industry Year-over-year Trends: Online recruitment activity exceeded the year-ago level in 17 of the 27 industry sectors monitored by the Index

- **Home Appliance** (up 34 percent) supplanted **IT - Hardware, Software** (up 31 percent) to lead all industry sectors by the way of long-term growth. The Home Appliance industry has been charting progressively improving annual growth rates starting January 2014
- **Production and Manufacturing** (up 31 percent) maintained a steadfast growth rate. The sector along with IT - Hardware, Software industry saw the second highest growth in year-on-year recruitment activity
- **Logistic, Courier/ Freight/ Transportation** (down 11 percent) continues to chart steep annual decline for the ninth month in succession
- Online recruitment activity in **Automotive/ Ancillaries / Tyres** (down eight percent) continues to be lower than that in the corresponding period a year-ago. Nevertheless, the rate of growth improved

marginally vis-à-vis February 2014. The sector registered steepest month-on-month growth among all sectors

- Among industry sectors, **Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides** (down 14 percent) saw the most notable decline in recruitment activity between March 2013 and March 2014

Top Growth Industries

Year-over-year Growth	Mar 13	Mar 14	% Growth Y-o-y
Home Appliances	146	195	34%
IT - Hardware, Software	141	185	31%
Production and Manufacturing	87	114	31%
Travel and Tourism	156	203	30%
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	153	189	24%

Lowest Growth Industries

Year-over-year Growth	Mar 13	Mar 14	% Growth Y-o-y
Automotive/ Ancillaries / Tyres	151	139	-8%
Garments/ Textiles/ Leather, Gems & Jewellery	173	159	-8%
Printing/ Packaging	142	128	-10%
Logistic, Courier/ Freight/ Transportation	155	138	-11%
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	134	115	-14%

Occupation Year-over-year Trends: Online demand expanded in 10 out of the 13 occupation groups monitored by the Index.

- Online demand expands the most at the **Senior Management** (up 46 percent) level in March yet again
- **Software, Hardware, Telecom** and **Marketing & Communications** professionals witnessed significantly improved demand levels vis-à-vis March 2013; up 26 percent each
- Among others, **Finance & Accounts; Health Care; and Hospitality & Travel** professionals surpassed March 2013 by a notable 20 percent respectively
- Online demand for **Engineering /Production** professionals matched that of the corresponding period a year-ago
- **Arts/Creative** recorded the steepest annual decline among all occupation groups even in March in spite of a nine percentage point improvement in the long-term growth rate; up from -34 percent in February 2014 to -25 percent in March 2014

Top Growth Occupations

Year-over-year Growth	Mar 13	Mar 14	% Growth Y-o-y
Senior Management	72	105	46%
Legal	145	184	27%
Software, Hardware, Telecom	119	150	26%
Marketing & Communications	104	131	26%
Finance & Accounts	103	124	20%

Lowest Growth Occupations

Year-over-year Growth	Mar 13	Mar 14	% Growth Y-o-y
Sales & Business Development	142	149	5%
Purchase/ Logistics/ Supply Chain	131	136	4%
Engineering /Production	116	116	0%
Customer Service	147	142	-3%
Arts/Creative	142	107	-25%

Geographic year-over-year Trends: Online opportunities exceeded the year-ago level in 9 of the 13 cities monitored by the Index.

- **Bangalore** continues to lead all monitored cities charting 32 percent growth on the year
- Among the major job markets, **Hyderabad** (up 20 percent) and **Delhi-NCR** (up 16 percent) also recorded double digit annual growth rates. While **Mumbai** and **Chennai** registered eight percent and seven percent growth respectively

- Online recruitment activity eased in **Chandigarh** (down six percent) for the first time since September 2013
- Online recruitment activity in **Jaipur** (down 11 percent) slipped below the year-ago level. **Baroda** (down 12 percent) recorded the most notable annual growth yet again

Top Growth Cities

Year-over-year Growth	Mar 13	Mar 14	% Growth Y-o-y
Bangalore	157	207	32%
Hyderabad	136	163	20%
Pune	135	158	17%
Delhi-NCR	137	159	16%
Ahmedabad	132	151	14%

Lowest Growth Cities

Year-over-year Growth	Mar 13	Mar 14	% Growth Y-o-y
Kochi	159	163	3%
Chandigarh	159	149	-6%
Coimbatore	152	139	-9%
Jaipur	169	150	-11%
Baroda	145	127	-12%

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>.

For further queries please reach:

Priyanka Sharma Kaintura Monster India (91) 9911822233 priyanka.sharma@monsterindia.com	Ekta Chauhan Genesis Burson-Marsteller (91) 9999380178 ekta.chauhan@bm.com	M Sindhu Genesis Burson-Marsteller (91) 9899428304 m.sindhu@bm.com
--	--	--