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EMPLOYMENT INDEX

Monster Employment Index India Registers 19 Percent Growth, Year-on-Year

May 2014 Index Highlights:

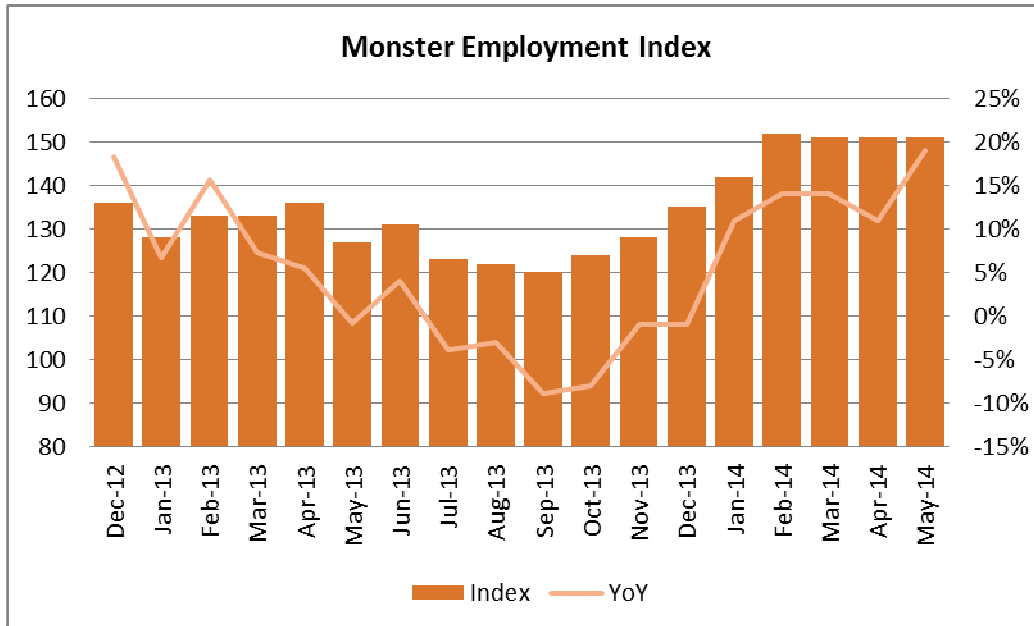
- Monster Employment Index India continues to chart robust annual growth. Online recruitment activity edges up 19 percent between May 2013 and 2014
- Year-on-year hiring trend improves the most in the Media/Entertainment sector. Home Appliances sector follows closely
- Automotive/ Ancillaries / Tyres sector registers the most notable annual decline
- Senior Management professionals continue to exhibit the steepest growth in demand on the year
- Bangalore supplants Ahmedabad to lead all monitored cities by the way of long-term growth

The Monster Employment Index India is a monthly gauge of online job posting activity based on a real-time review of millions of employer job opportunities culled from a large representative selection of career websites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“With a 19 percent growth in the overall hiring activity which has been the highest since February 2013, Monster Employment Index reflects business optimism. Industry-wise on a YoY comparison, there has been a 59 percent growth in the Media & Entertainment industry making it the top growth sector. There is a great deal of overall sanguinity around the new government to revive the economic momentum and constructing an investment friendly environment enabling creation of new jobs.” said **Sanjay Modi, Managing Director, Monster.com (India/ Middle East/ Hong Kong/ South East Asia).**

Sanjay added “In city-wise purview, after Bangalore, Mumbai has shown a prominent 27 percent growth in job opportunities.”

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Monster Employment Index India results for the past 18 months are as follows:

Dec 12	Jan 13	Feb 13	Mar 13	Apr 13	May 13	Jun 13	Jul 13	Aug 13	Sep 13	Oct 13	Nov 13	Dec 13	Jan 14	Feb 14	Mar 14	Apr 14	May 14	Y-O-Y
136	128	133	133	136	127	131	123	122	120	124	128	135	142	152	151	151	151	19%

Industry Year-over-year Trends: Online recruitment activity exceeded the year-ago level in 24 of the 27 industry sectors monitored by the Index

- **Media & Entertainment** industry saw a significant 59 percent growth between May 2013 and 2014 to lead all sectors by the way of long-term growth. Month-on-month, online recruitment activity eased five percent having charted double-digit growth the previous two months.
- **Travel and Tourism** saw further improvement (up by 49 percent) in the pace of long-term growth between April and May 2014. The sector continues to rank among the top-five even though Media & Entertainment supplanted to occupy the top position.
- The **BPO/ITES** sector which has been exhibiting fewer opportunities year-on-year since September 2013 (with an exception of January 2014) registered a significant positive growth this month (up by 23 percent). **IT - Hardware, Software** continued on a robust and positive growth path registering a 39 percent growth on the year.
- **Manufacturing and Commerce** appears to be on a steady growth path. Available online opportunities surpassed the year-ago level in **Production and Manufacturing** (up by five percent) for the fifth month in succession. **Logistic, Courier/ Freight/ Transportation** (up by 13 percent) sector registered the first positive annual growth since June 2013.
- **Automotive/ Ancillaries / Tyres** registered the steepest annual decline (down by 7 percent) among all sectors. The long-term growth momentum, nevertheless, improved slightly vis-à-vis April 2014.

Top Growth Industries

Year-over-year Growth	May 13	May 14	% Growth Y-o-y
Media & Entertainment	116	185	59%
Home Appliances	131	207	58%
Travel and Tourism	136	202	49%
Office Equipment/Automation	105	155	48%
IT - Hardware, Software	135	187	39%

Lowest Growth Industries

Year-over-year Growth	May 13	May 14	% Growth Y-o-y
Telecom/ISP	100	103	3%
Garments/ Textiles/ Leather, Gems & Jewellery	142	145	2%
NGO/Social Services	128	126	-2%
Education	124	119	-4%
Automotive/ Ancillaries / Tyres	138	129	-7%

Occupation Year-over-year Trends: Online demand expanded all 13 occupation groups monitored by the Index.

- **Senior Management** continued to chart dramatic annual growth. The group witnessed 61 percent growth in opportunities between May 2013 and 2014 to lead all occupation groups year-on-year.
- There has been a notable increase in demand for **Marketing & Communication** professionals between May 2013 and 2014; up by 44 percent. The group witnessed consistent progressive growth in opportunities since December 2013 following low levels from September to November 2013.

- May 2014 saw a dramatic improvement in demand for **Arts/Creative** (up by 16 percent) professionals, year-on-year. The group registered a double-digit growth in opportunities this month having registered steep annual declines from April 2013 through April 2014
- Online demand for **Customer Service** (up by 10 percent) personnel surpassed the year-ago level following negative annual growth in March and April 2014. **Engineering /Production** saw the most restrained growth (up by five percent), year-on-year, among all occupation groups.

Top Growth Occupations

Year-over-year Growth	May 13	May 14	% Growth Y-o-y
Senior Management	69	111	61%
Legal	130	193	48%
Marketing & Communications	104	150	44%
Software, Hardware, Telecom	112	151	35%
Hospitality & Travel	130	175	35%

Lowest Growth Occupations

Year-over-year Growth	May 13	May 14	% Growth Y-o-y
Arts/Creative	102	118	16%
Purchase/ Logistics/ Supply Chain	128	141	10%
Sales & Business Development	141	155	10%
Customer Service	134	147	10%
Engineering /Production	109	114	5%

Geographic year-over-year Trends: Online opportunities exceeded the year-ago level in all 13 cities monitored by the Index.

- **Bangalore** (up by 37 percent) once again led all monitored cities by the way of long-term growth. The growth momentum improved 15 percentage points between April and May 2014. Online recruitment activity on the month, nevertheless, eased for the second time. There appears to be fewer opportunities available vis-à-vis February 2014 (the three-month ago level).
- The rate of year-on-year growth improved in all major job markets between April and May 2014. After Bangalore, **Mumbai** registered a 27 percent growth in opportunities between May 2013 and 2014. **Delhi-NCR**; **Hyderabad**; and **Chennai** recorded 20 percent, 19 percent and 17 percent growth respectively. Chennai exhibited a double-digit growth for the first time since April 2013.
- **Baroda** (up 27 percent); **Coimbatore** (up two percent); and **Jaipur** (up two percent) saw online hiring surpass the year-ago level.

Top Growth Cities

Year-over-year Growth	May 13	May 14	% Growth Y-o-y
Bangalore	135	185	37%
Ahmedabad	115	147	28%
Pune	123	157	28%
Kochi	139	177	27%
Baroda	100	127	27%

Lowest Growth Cities

Year-over-year Growth	May 13	May 14	% Growth Y-o-y
Hyderabad	125	149	19%
Chennai	127	148	17%
Kolkata	136	148	9%
Coimbatore	132	135	2%
Jaipur	149	152	2%

By Industry

	2013								2014				
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
IT - Hardware, Software	135	146	142	142	140	145	150	169	175	183	185	185	187
BPO/ITES	124	121	118	115	113	118	113	123	135	128	138	145	152
Engineering, Cement, Construction, Iron/Steel	117	123	123	118	111	121	124	131	137	117	118	122	128
Banking/Financial Services/Insurance	97	97	98	89	90	100	96	105	119	122	119	125	122
Education	124	125	117	112	107	109	116	116	125	134	127	127	119
Production and Manufacturing	87	81	79	77	78	83	73	76	84	107	114	90	91
Automotive/Ancillaries/Tyres	138	132	127	123	114	123	120	127	139	107	139	134	129
Telecom/ISP	100	98	109	96	83	98	103	122	108	105	119	115	103
Oil/Gas/Petroleum, Power	125	129	126	128	103	129	141	149	149	148	156	161	130
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	144	142	134	139	130	143	139	152	158	184	189	197	183
Advertising, Market Research, Public Relations	104	103	98	99	96	102	104	113	128	117	126	144	110
Travel & Tourism	136	140	131	123	117	141	140	148	160	197	203	213	202
Home Appliances	131	133	118	126	124	125	121	128	146	176	195	184	207
Media & Entertainment	116	118	112	105	96	115	123	136	153	152	168	195	185
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	109	100	85	88	79	89	88	101	109	106	115	118	113
Consumer Goods/FMCG, Food & Packaged Food	122	118	116	118	102	114	115	121	118	121	147	137	149
Garments/Textiles/Leather, Gems & Jewellery	142	135	130	128	119	140	141	150	153	151	159	163	145
Real Estate	153	153	150	143	138	143	141	153	158	165	168	170	162
Retail	163	164	147	150	145	159	149	161	192	185	187	189	176
Logistic, Courier/Freight/Transportation	132	131	127	123	109	121	118	128	141	135	138	158	149
Import/Export	114	111	103	108	106	107	100	109	116	121	126	135	124
Government/PSU/Defence	96	98	105	92	83	94	142	108	110	105	109	113	118
Shipping/Marine	130	116	119	132	124	132	145	139	156	187	202	180	151
Printing/Packaging	112	115	105	106	102	117	114	122	126	123	128	132	151
NGO/Social Services	128	112	107	119	108	121	114	121	135	133	142	162	126
Agro based industries	123	126	122	112	105	119	129	133	137	140	146	150	135
Office Equipment/Automation	105	100	96	98	89	102	97	107	118	123	123	136	155

By Occupation

	2013								2014				
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Software, Hardware, Telecom	112	117	114	119	115	114	125	137	148	152	150	149	151
Customer Service	134	125	117	116	111	120	116	120	129	139	142	144	147
Engineering/Production	109	110	105	104	97	110	108	106	116	114	116	115	114
Finance & Accounts	101	104	100	96	95	108	104	111	123	127	124	121	121
Sales & Business Development	141	136	127	129	123	141	135	131	141	155	149	152	155
Senior Management	69	71	64	75	71	68	76	82	92	102	105	116	111
HR & Admin	118	116	106	105	106	126	127	124	150	155	143	146	140
Marketing & Communications	104	104	104	101	94	105	99	107	122	131	131	143	150
Health Care	139	141	126	138	123	136	134	148	154	180	176	196	184
Purchase/Logistics/Supply Chain	128	134	128	127	123	130	129	129	135	150	136	138	141
Hospitality & Travel	130	138	148	128	123	140	137	144	150	172	167	169	175
Legal	130	132	128	131	130	142	144	149	156	189	184	200	193
Arts/Creative	102	104	102	101	102	104	103	104	106	101	107	112	118

By Local Market

	2013								2014				
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Mumbai	130	131	125	138	135	141	146	149	161	175	159	168	165
Bangalore	135	139	133	143	144	142	153	162	172	203	207	189	185
Delhi-NCR	134	135	131	131	130	130	133	140	149	155	159	159	161
Hyderabad	125	128	124	128	129	128	138	146	153	163	163	153	149
Chennai	127	129	119	125	126	126	133	136	140	154	152	150	148
Pune	123	125	125	130	130	129	136	141	153	161	158	157	157
Kolkata	136	141	135	134	136	127	131	150	160	162	151	156	148
Ahmedabad	115	120	114	124	126	124	126	135	144	148	151	162	147
Chandigarh	133	140	135	137	133	144	148	152	150	160	149	158	159
Kochi	139	141	138	141	137	156	162	165	176	179	163	171	177
Baroda	100	108	93	97	101	108	107	111	116	127	127	129	127
Coimbatore	132	128	128	132	133	150	133	133	137	143	139	141	135
Jaipur	149	151	143	146	143	141	136	135	149	167	150	154	152

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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