

monster®

EMPLOYMENT INDEX

CONTACTS:
 Nidhi Madan Verma
 Monster India
 (91) 956 015 5115
 nidhi.verma@monster.com

Gitanjali Sabikhi
 Genesis Burson-Marsteller
 (91) 9873700674
 gitanjali.sabikhi@bm.com

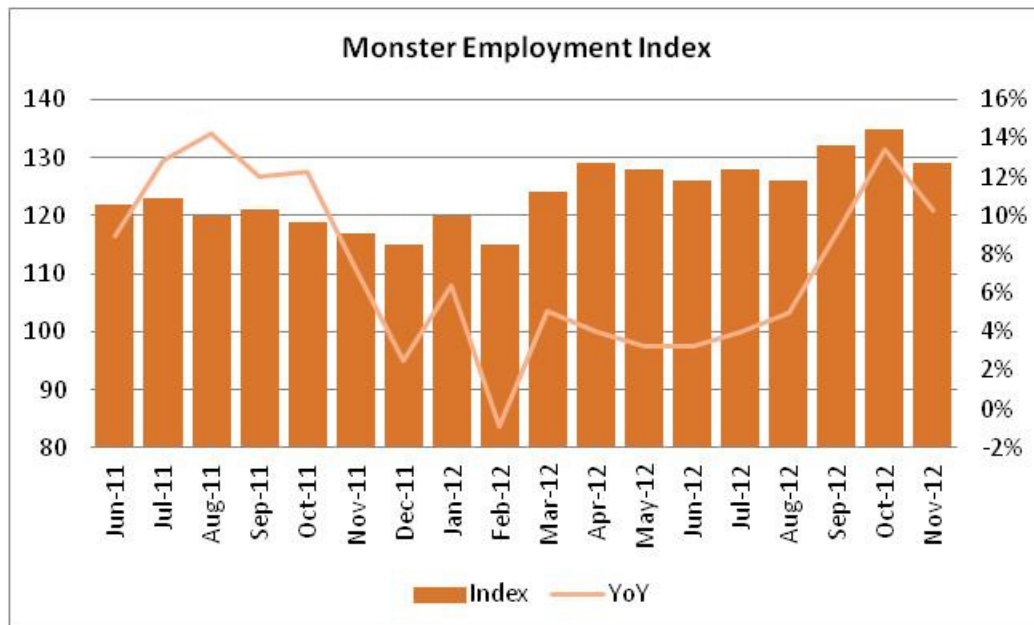
Monster Employment Index India Rises 10% Year-over-Year

November 2012 Index Highlights:

- Index level rises 10 percent from a year ago in November
- Media & Entertainment and NGO/Social Services sectors pace all industries on the year. Production and Manufacturing records double digit decline
- Demand among occupations up most for Arts/ Creative professionals, followed by Legal
- Kochi registers the strongest annual growth. Bangalore and Hyderabad are the strongest annual gainers among major metro-markets

The Monster Employment Index India is a monthly gauge of online job posting activity based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The Monster Employment Index India is carrying slightly less upward momentum than in October, but double digit gains on the year signal ongoing confidence by Indian businesses in the current economy. Sectors like Engineering, Construction; Education, Auto, Healthcare have shown positive annual growth,” said Sanjay Modi, Managing Director, Monster.com (India/ Middle- East/ South East Asia).



Monster Employment Index India results for the past 18 months are as follows:

Jun 11	Jul 11	Aug 11	Sep 11	Oct 11	Nov 11	Dec 11	Jan 12	Feb 12	Mar 12	Apr 12	May 12	Jun 12	Jul 12	Aug 12	Sep 12	Oct 12	Nov 12	Y-O-Y
122	123	120	121	119	117	115	120	115	124	129	128	126	128	126	132	135	129	10%

Industry Year-over-year Trends: 16 of the 27 industry sectors monitored by the Monster Employment Index registered expansion in online recruitment activity between November'11 and November'12.

- **Media & Entertainment and NGO/Social Services sectors** (up 36 percent) exhibited the highest annual growth among sectors
- **Shipping Marine** (up 28 percent), sector showed positive growth in online recruitment activity between November '11 and November'12
- **Production and Manufacturing** (down 24 percent) showed steepest annual decline

Top Growth Industries

Year-over-year Growth	Nov 11	Nov 12	% Growth Y-o-y
Media & Entertainment	108	147	36%
NGO/Social Services	97	132	36%
Shipping/Marine	125	160	28%
Printing/ Packaging	98	118	20%
Engineering, Cement, Construction, Iron/ Steel	117	137	17%

Lowest Growth Industries

Year-over-year Growth	Nov 11	Nov 12	% Growth Y-o-y
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	116	105	-9%
Banking/ Financial Services , Insurance	107	93	-13%
Home Appliances	143	123	-14%
Import / Export	118	93	-21%
Production and Manufacturing	100	76	-24%

Occupation Year-over-year Trends: Online demand improved in eight of 13 occupational groups monitored by the Monster Employment Index between November'11 and November'12.

- **Arts/Creative** (up 28 percent) followed by **Legal** (up 14 percent) charted the most substantial annual gains amongst the occupational groups
- **Finance & Accounts** (down eight percent) exhibited the steepest annual decline among occupation groups

Top Growth Occupations

Year-over-year Growth	Nov 11	Nov 12	% Growth Y-o-y
Arts/Creative	118	151	28%
Legal	116	132	14%
Health Care	106	114	8%
Customer Service	111	116	5%
Purchase/ Logistics/ Supply Chain	130	134	3%

Lowest Growth Occupations

Year-over-year Growth	Nov 11	Nov 12	% Growth Y-o-y
Software, Hardware, Telecom	121	119	-2%
HR & Admin	115	110	-4%
Hospitality & Travel	147	138	-6%
Engineering /Production	117	109	-7%
Finance & Accounts	106	98	-8%

Geographic year-over-year Trends: Online recruitment activity was up on the year for 12 of the 13 locations monitored by the index.

- **Kochi** (up 35 percent) followed by **Jaipur** (up 27 percent) led all cities in annual growth
- Among major metro-areas, **Bangalore and Hyderabad** (up 14 percent) registered the highest annual growth
- **Delhi-NCR** (down three percent) exhibited steepest annual decline amongst occupational groups

Top Growth Cities

Year-over-year Growth	Nov 11	Nov 12	% Growth Y-o-y
Kochi	130	175	35%
Jaipur	119	151	27%
Baroda	120	147	23%
Chandigarh	114	136	19%
Coimbatore	135	156	16%

Lowest Growth Cities

Year-over-year Growth	Nov 11	Nov 12	% Growth Y-o-y
Chennai	116	126	9%
Pune	118	121	3%
Ahmedabad	104	106	2%
Kolkata	115	117	2%
Delhi-NCR	119	115	-3%

By Industry

	2011								2012				
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
IT - Hardware, Software	131	131	142	128	142	145	139	132	129	131	144	143	130
BPO/ITES	125	111	123	112	124	121	111	99	100	104	117	123	119
Engineering, Cement, Construction, Iron/Steel	117	118	129	117	128	126	114	113	111	115	134	149	137
Banking/Financial Services/Insurance	107	91	100	83	104	110	99	96	94	91	96	97	93
Education	94	102	109	104	109	109	111	114	112	100	102	106	106
Production and Manufacturing	100	103	93	90	96	97	94	93	89	84	89	90	76
Automotive/Ancillaries/Tyres	130	130	143	131	145	150	147	144	140	137	142	149	141
Telecom/ISP	106	88	95	91	97	100	103	94	91	96	109	113	103
Oil/Gas/Petroleum, Power	126	135	132	133	145	148	138	137	130	129	127	136	123
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	110	114	121	127	125	134	119	119	121	116	125	133	123
Advertising, Market Research, Public Relations	89	91	90	85	96	96	95	91	93	96	101	106	101
Travel & Tourism	147	146	141	142	140	134	140	140	143	142	147	160	148
Home Appliances	143	133	130	122	137	140	138	133	136	129	130	133	123
Media & Entertainment	108	104	100	97	119	121	118	119	128	133	141	156	147
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	116	115	112	104	123	122	111	105	102	103	104	117	105
Consumer Goods/FMCG, Food & Packaged Food	108	117	114	113	114	115	115	114	116	118	122	125	116
Garments/Textiles/Leather, Gems & Jewellery	140	135	127	117	134	146	148	140	144	137	160	154	142
Real Estate	123	130	126	123	133	135	133	127	134	130	137	145	139
Retail	139	138	137	130	139	143	143	137	139	141	168	169	149
Logistic, Courier/Freight/Transportation	127	112	110	120	138	131	124	128	145	134	146	146	139
Import/Export	118	110	121	110	130	124	114	98	99	89	95	101	93
Government/PSU/Defence	117	102	101	95	95	92	94	88	94	94	98	104	106
Shipping/Marine	125	125	128	116	120	129	122	106	140	161	163	171	160
Printing/Packaging	98	89	94	92	108	109	111	111	123	112	120	126	118

NGO/Social Services	97	97	106	103	123	122	109	100	113	112	121	131	132
Agro based industries	132	133	125	110	119	119	120	131	126	128	131	130	129
Office Equipment/Automation	99	96	102	96	107	109	105	99	103	97	103	111	101

By Occupation

	2011										2012		
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Software, Hardware, Telecom	121	121	127	120	129	130	130	125	123	123	131	130	119
Customer Service	111	101	110	102	112	109	103	96	99	104	113	118	116
Engineering/Production	117	113	120	113	124	120	115	114	118	114	115	118	109
Finance & Accounts	106	102	108	92	111	110	105	103	101	98	112	103	98
Sales & Business Development	121	117	127	118	130	134	130	127	125	131	138	136	122
Senior Management	125	137	138	139	140	143	141	139	145	144	140	145	127
HR & Admin	115	109	114	109	116	119	116	113	113	109	111	112	110
Marketing & Communications	100	95	100	109	101	102	101	100	102	100	102	106	102
Health Care	106	110	118	124	117	120	112	114	115	108	115	124	114
Purchase/Logistics/Supply Chain	130	124	127	122	133	131	131	137	139	139	145	146	134
Hospitality & Travel	147	132	134	132	129	127	130	129	135	133	140	143	138
Legal	116	113	123	121	122	128	124	123	126	132	136	139	132
Arts/Creative	118	114	112	108	112	125	128	133	139	146	148	150	151

By Local Market

	2011									2012			
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Mumbai	116	112	116	113	122	131	128	131	130	132	137	139	130
Bangalore	119	120	124	118	128	137	132	132	134	134	144	143	136
Delhi-NCR	119	114	119	113	121	129	127	123	130	120	125	126	115
Hyderabad	110	110	113	110	115	124	124	122	122	124	131	128	125
Chennai	116	112	113	108	119	128	126	125	126	129	133	131	126
Pune	118	116	116	113	119	129	125	120	124	125	132	126	121
Kolkata	115	109	111	101	111	123	120	112	112	121	128	123	117
Ahmedabad	104	100	103	94	104	109	109	105	110	109	108	108	106
Chandigarh	114	121	114	103	115	122	120	117	117	118	139	134	136
Kochi	130	136	144	151	151	157	164	167	172	173	179	191	175
Baroda	120	109	116	104	118	125	127	127	133	140	152	162	147
Coimbatore	135	140	144	145	151	164	168	178	193	194	193	199	156
Jaipur	119	116	116	114	119	129	136	147	148	148	152	159	151

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

Contacts:

Media Inquiries:

Nidhi Madan Verma

Monster.com

+91 9560155115

nidhi.verma@monster.com

Gitanjali Sabikhi

Genesis Burson-Marsteller

(91) 9873700674

gitanjali.sabikhi@bm.com