

monster®

EMPLOYMENT INDEX

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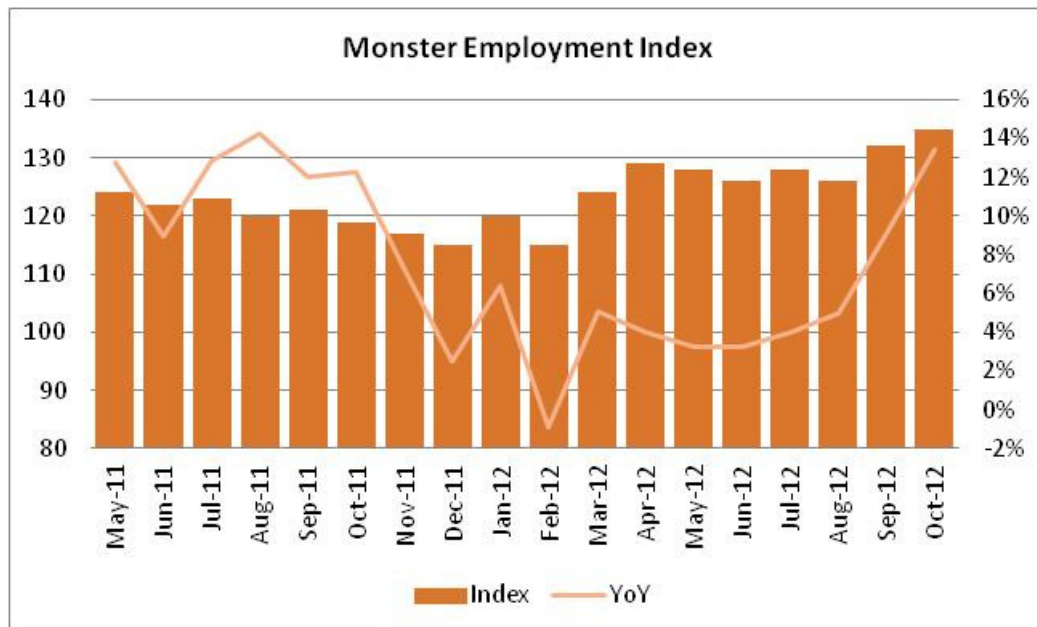
Monster Employment Index India Rises 13% Year-over-Year

October 2012 Index Highlights:

- Index level rises 13 percent from a year ago in October
- Shipping/Marine continues to outpace all industries, while NGO/Social Services sector also records strong annual growth. Production and Manufacturing records double digit decline
- Demand among occupations up most for Arts/ Creative professionals, followed by Legal
- Coimbatore registers the strongest annual growth for the seventh consecutive month. Bangalore is the strongest annual gainer among major metro-markets

The Monster Employment Index India is a monthly gauge of online job posting activity based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The double digit gains in the Monster Employment Index reflect the confidence of Indian businesses in the current economy. Major sectors like IT, engineering, automotive, telecom, healthcare, and education have shown positive year on year growth,” said Sanjay Modi, Managing Director, Monster.com (India/ Middle- East/ South East Asia).



Monster Employment Index India results for the past 18 months are as follows:

May 11	Jun 11	Jul 11	Aug 11	Sep 11	Oct 11	Nov 11	Dec 11	Jan 12	Feb 12	Mar 12	Apr 12	May 12	Jun 12	Jul 12	Aug 12	Sep 12	Oct 12	Y-O-Y
124	122	123	120	121	119	117	115	120	115	124	129	128	126	128	126	132	135	13%

Industry Year-over-year Trends: 21 of the 27 industry sectors monitored by the Monster Employment Index registered expansion in online recruitment activity between October'11 and October'12.

- **Shipping/Marine** (up 46 percent) exhibited the highest annual growth among sectors
- **NGO/Social Services** (up 39 percent), sector showed an upward trend in online recruitment activity between October '11 and October'12
- **Production and Manufacturing** (down 12 percent) showed steepest annual decline

Top Growth Industries

Year-over-year Growth	Oct 11	Oct 12	% Growth Y-o-y
Shipping/Marine	117	171	46%
NGO/Social Services	94	131	39%
Printing/ Packaging	98	126	29%
Retail	136	169	24%
Engineering, Cement, Construction, Iron/ Steel	120	149	24%

Lowest Growth Industries

Year-over-year Growth	Oct 11	Oct 12	% Growth Y-o-y
Oil/ Gas/ Petroleum, Power	136	136	0%
Banking/ Financial Services , Insurance	99	97	-2%
Government/ PSU/ Defence	115	104	-10%
Import / Export	114	101	-11%
Production and Manufacturing	102	90	-12%

Occupation Year-over-year Trends: Online demand improved in 10 of 13 occupational groups monitored by the Monster Employment Index between October'11 and October'12.

- **Arts/Creative** (up 25 percent) followed by **Legal** (up 21 percent) charted the most substantial annual gains amongst the occupational groups
- **Finance & Accounts** (down four percent) exhibited the steepest annual decline among occupation groups

Top Growth Occupations

Year-over-year Growth	Oct 11	Oct 12	% Growth Y-o-y
Arts/Creative	120	150	25%
Legal	115	139	21%
Customer Service	101	118	17%
Sales & Business Development	120	136	13%
Senior Management	129	145	12%

Lowest Growth Occupations

Year-over-year Growth	Oct 11	Oct 12	% Growth Y-o-y
Software, Hardware, Telecom	123	130	6%
Engineering /Production	116	118	2%
Hospitality & Travel	145	143	-1%
HR & Admin	114	112	-2%
Finance & Accounts	107	103	-4%

Geographic year-over-year Trends: Online recruitment activity was up on the year for 12 of the 13 locations monitored by the index.

- **Coimbatore** (up 49 percent) followed by **Kochi** (up 41 percent) continued to lead all cities in annual growth
- Among major metro-areas, **Bangalore** (up 24 percent) registered the highest annual growth
- **Ahmedabad** (down four percent) was amidst the slowest growth markets

Top Growth Cities

Year-over-year Growth	Oct 11	Oct 12	% Growth Y-o-y
Coimbatore	134	199	49%
Kochi	135	191	41%
Jaipur	119	159	34%
Baroda	127	162	28%
Bangalore	115	143	24%

Lowest Growth Cities

Year-over-year Growth	Oct 11	Oct 12	% Growth Y-o-y
Chandigarh	125	134	7%
Delhi-NCR	118	126	7%
Kolkata	119	123	3%
Pune	124	126	2%
Ahmedabad	112	108	-4%

By Industry

	2011								2012				
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
IT - Hardware, Software	136	131	131	142	128	142	145	139	132	129	131	144	143
BPO/ITES	123	125	111	123	112	124	121	111	99	100	104	117	123
Engineering, Cement, Construction, Iron/Steel	120	117	118	129	117	128	126	114	113	111	115	134	149
Banking/Financial Services/Insurance	99	107	91	100	83	104	110	99	96	94	91	96	97
Education	94	94	102	109	104	109	109	111	114	112	100	102	106
Production and Manufacturing	102	100	103	93	90	96	97	94	93	89	84	89	90
Automotive/Ancillaries/Tyres	131	130	130	143	131	145	150	147	144	140	137	142	149
Telecom/ISP	104	106	88	95	91	97	100	103	94	91	96	109	113
Oil/Gas/Petroleum, Power	136	126	135	132	133	145	148	138	137	130	129	127	136
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	114	110	114	121	127	125	134	119	119	121	116	125	133
Advertising, Market Research, Public Relations	89	89	91	90	85	96	96	95	91	93	96	101	106
Travel & Tourism	141	147	146	141	142	140	134	140	140	143	142	147	160
Home Appliances	131	143	133	130	122	137	140	138	133	136	129	130	133
Media & Entertainment	133	108	104	100	97	119	121	118	119	128	133	141	156
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	111	116	115	112	104	123	122	111	105	102	103	104	117
Consumer Goods/FMCG, Food & Packaged Food	103	108	117	114	113	114	115	115	114	116	118	122	125
Garments/Textiles/Leather, Gems & Jewellery	125	140	135	127	117	134	146	148	140	144	137	160	154
Real Estate	121	123	130	126	123	133	135	133	127	134	130	137	145
Retail	136	139	138	137	130	139	143	143	137	139	141	168	169
Logistic, Courier/Freight/Transportation	118	127	112	110	120	138	131	124	128	145	134	146	146
Import/Export	114	118	110	121	110	130	124	114	98	99	89	95	101
Government/PSU/Defence	115	117	102	101	95	95	92	94	88	94	94	98	104
Shipping/Marine	117	125	125	128	116	120	129	122	106	140	161	163	171
Printing/Packaging	98	98	89	94	92	108	109	111	111	123	112	120	126

NGO/Social Services	94	97	97	106	103	123	122	109	100	113	112	121	131
Agro based industries	123	132	133	125	110	119	119	120	131	126	128	131	130
Office Equipment/Automation	97	99	96	102	96	107	109	105	99	103	97	103	111

By Occupation

	2011										2012		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Software, Hardware, Telecom	123	121	121	127	120	129	130	130	125	123	123	131	130
Customer Service	101	111	101	110	102	112	109	103	96	99	104	113	118
Engineering/Production	116	117	113	120	113	124	120	115	114	118	114	115	118
Finance & Accounts	107	106	102	108	92	111	110	105	103	101	98	112	103
Sales & Business Development	120	121	117	127	118	130	134	130	127	125	131	138	136
Senior Management	129	125	137	138	139	140	143	141	139	145	144	140	145
HR & Admin	114	115	109	114	109	116	119	116	113	113	109	111	112
Marketing & Communications	99	100	95	100	109	101	102	101	100	102	100	102	106
Health Care	113	106	110	118	124	117	120	112	114	115	108	115	124
Purchase/Logistics/Supply Chain	131	130	124	127	122	133	131	131	137	139	139	145	146
Hospitality & Travel	145	147	132	134	132	129	127	130	129	135	133	140	143
Legal	115	116	113	123	121	122	128	124	123	126	132	136	139
Arts/Creative	120	118	114	112	108	112	125	128	133	139	146	148	150

By Local Market

	2011									2012			
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Mumbai	117	116	112	116	113	122	131	128	131	130	132	137	139
Bangalore	115	119	120	124	118	128	137	132	132	134	134	144	143
Delhi-NCR	118	119	114	119	113	121	129	127	123	130	120	125	126
Hyderabad	114	110	110	113	110	115	124	124	122	122	124	131	128
Chennai	117	116	112	113	108	119	128	126	125	126	129	133	131
Pune	124	118	116	116	113	119	129	125	120	124	125	132	126
Kolkata	119	115	109	111	101	111	123	120	112	112	121	128	123
Ahmedabad	112	104	100	103	94	104	109	109	105	110	109	108	108
Chandigarh	125	114	121	114	103	115	122	120	117	117	118	139	134
Kochi	135	130	136	144	151	151	157	164	167	172	173	179	191
Baroda	127	120	109	116	104	118	125	127	127	133	140	152	162
Coimbatore	134	135	140	144	145	151	164	168	178	193	194	193	199
Jaipur	119	119	116	116	114	119	129	136	147	148	148	152	159

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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