

monster®

EMPLOYMENT INDEX

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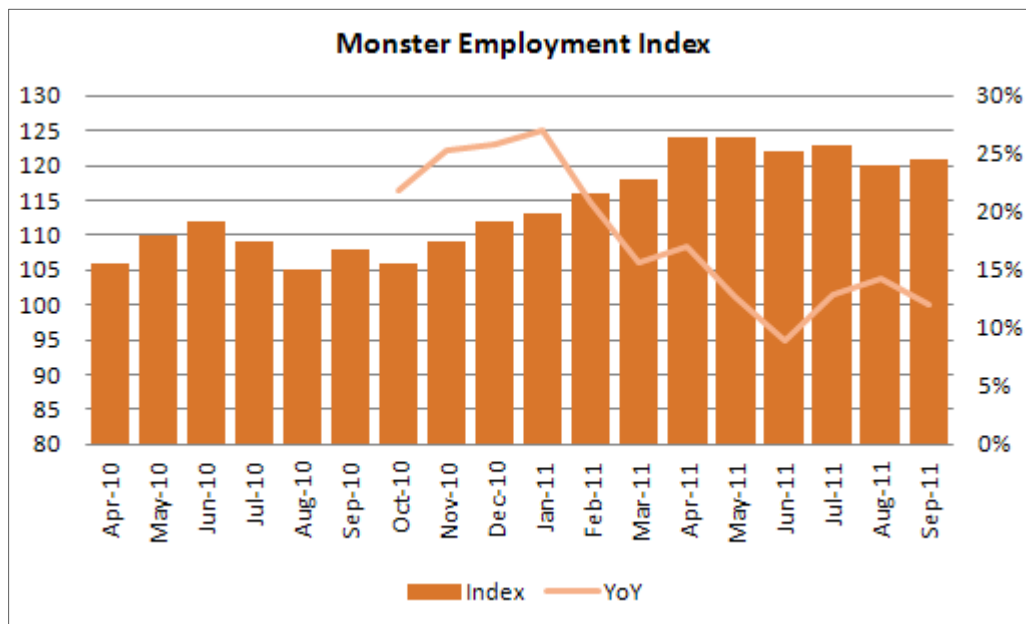
Monster Employment Index India Rises 12% Year-over-Year

September 2011 Index Highlights:

- Annual growth rate at 12 percent in September
- Index rises slightly on a month-over-month basis
- Media & Entertainment, up 41 percent, continues to lead all industry sectors in annual growth. Printing/Packaging records the slowest growth amidst sectors
- All occupational groups record positive annual growth in September except marketing & communications
- All 13 cities registered positive annual growth, led by Chandigarh

The Monster Employment Index India is a monthly gauge of online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The Monster Employment Index India maintained its positive trend in September as opportunities continue to exhibit double-digit annual growth,” said Sanjay Modi, Managing Director (India/ Middle East/ South East Asia), Monster.com. “Business-driven sectors like banking as well as their related occupations like finance and accounts, management, saw notable upticks despite the uncertain global economic environment.”



Monster Employment Index India results for the past 18 months are as follows:

Apr 10	May 10	Jun 10	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Y-O-Y
106	110	112	109	105	108	106	109	112	113	116	118	124	124	122	123	120	121	12%

Industry Year-over-year Trends: 24 of the 27 industry sectors registered positive annual growth.

- **Media & Entertainment** (up 41 percent) continued to lead all the sectors in annual growth
- **Banking/ Financial Services, Insurance** (up 33 percent) recorded strong annual growth and edged up month-over-month to reach its highest level in the Index
- **BPO/ ITES** (up 9 percent) led all sectors in monthly growth in September
- **Printing/Packaging** (down 13 percent) registered the steepest decline amidst sectors in September despite notable monthly gains

Top Growth Industries

Year-over-year Growth	Sep 10	Sep 11	% Growth Y-o-y
Media & Entertainment	100	141	41%
Government/ PSU/ Defence	94	127	35%
Banking/ Financial Services , Insurance	87	116	33%
Oil/ Gas/ Petroleum, Power	109	143	31%
Home Appliances	106	139	31%

Lowest Growth Industries

Year-over-year Growth	Sep 10	Sep 11	% Growth Y-o-y
Production and Manufacturing	92	99	8%
Real Estate	116	122	5%
Advertising, Market Research, Public Relations (PR)	95	93	-2%
Shipping/Marine	111	106	-5%
Printing/ Packaging	114	101	-11%

Occupation Year-over-year Trends: Online demand remained positive in 12 of the 13 occupational groups monitored by the Index.

- **Arts/Creative** (up 35 percent) occupations continued to lead the annual growth for the third consecutive month
- **Finance & Accounts** (up 23 percent) remained amidst the top growth occupations and recorded the highest demand on a monthly basis
- **Marketing & Communications** (down 7 percent) continued to register the steepest annual decline in September

Top Growth Occupations

Year-over-year Growth	Sep 10	Sep 11	% Growth Y-o-y
Arts/Creative	95	120	26%
Hospitality & Travel	110	138	25%
Sales & Business Development	100	125	25%
Finance & Accounts	92	113	23%
Senior Management	110	135	23%

Lowest Growth Occupations

Year-over-year Growth	Sep 10	Sep 11	% Growth Y-o-y
Customer Service	92	101	10%
HR & Admin	104	114	10%
Engineering /Production	108	116	7%
Legal	114	119	4%
Marketing & Communications	101	98	-3%

Geographic year-over-year Trends: All 13 locations monitored by the Index exhibit positive year-over-year growth.

- **Chandigarh** (up 26 percent) registered the strongest yearly as well as monthly growth in online opportunities
- **Kochi** (up 20 percent) remained amidst the top growth markets despite a notable drop in month-over-month demand

Top Growth Cities

Year-over-year Growth	Sep 10	Sep 11	% Growth Y-o-y
Chandigarh	105	132	26%
Jaipur	105	126	20%
Kochi	112	134	20%
Kolkata	109	127	17%
Baroda	111	128	15%

Lowest Growth Cities

Year-over-year Growth	Sep 10	Sep 11	% Growth Y-o-y
Bangalore	106	116	9%
Ahmedabad	109	118	8%
Mumbai	115	122	6%
Chennai	116	123	6%
Hyderabad	114	118	4%

By Industry

	2010				2011								
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
IT - Hardware, Software	114	104	110	119	118	124	130	137	134	138	142	138	143
BPO/ITES	111	108	114	119	118	125	127	126	127	112	115	108	121
Engineering, Cement, Construction, Iron/Steel	110	111	117	122	124	124	125	124	129	117	111	111	121
Banking/Financial Services/Insurance	87	80	93	97	97	98	101	100	110	106	113	113	116
Education	92	92	91	98	105	108	108	102	107	101	100	101	100
Production and Manufacturing	92	92	94	98	97	98	101	102	105	97	94	98	99
Automotive/Ancillaries/Tyres	112	114	120	125	124	126	133	135	139	130	132	129	130
Telecom/ISP	86	83	79	83	82	89	95	94	96	100	108	108	109
Oil/Gas/Petroleum, Power	109	113	118	124	128	130	135	135	147	152	154	144	143
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	101	104	98	105	103	109	117	113	107	101	102	106	116
Advertising, Market Research, Public Relations	95	104	101	94	89	85	89	91	96	91	91	90	93
Travel & Tourism	105	122	124	134	130	124	129	128	129	118	113	122	136
Home Appliances	106	106	112	121	120	119	121	122	128	130	134	136	139
Media & Entertainment	100	120	119	119	107	117	117	119	128	131	146	131	141
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	94	116	113	114	99	99	110	112	117	113	110	104	115
Consumer Goods/FMCG, Food & Packaged Food	88	104	102	104	95	96	103	105	108	108	108	109	111
Garments/Textiles/Leather, Gems & Jewellery	99	126	124	129	115	117	120	118	133	120	117	113	121
Real Estate	116	112	109	112	113	115	121	122	125	120	117	122	122
Retail	120	123	132	142	137	139	136	130	138	130	133	136	139
Logistic, Courier/Freight/Transportation	109	135	133	136	122	114	124	126	135	116	121	115	120
Import/Export	87	86	95	98	95	98	108	108	106	101	99	105	106
Government/PSU/Defence	94	123	126	120	128	111	104	104	115	117	121	125	127
Shipping/Marine	111	135	129	118	119	116	112	109	109	102	102	102	106
Printing/Packaging	114	115	121	103	99	95	99	105	100	95	93	91	101

NGO/Social Services	95	105	99	84	81	86	92	94	99	108	100	113	104
Agro based industries	100	126	119	110	97	97	104	108	109	107	112	116	128
Office Equipment/Automation	86	102	102	101	94	89	95	104	110	95	100	100	101

By Occupation

	2010				2011								
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Software, Hardware, Telecom	112	108	110	115	112	118	123	128	131	133	133	129	131
Customer Service	92	93	99	103	102	108	110	110	106	101	102	99	101
Engineering/Production	108	106	107	117	119	121	123	122	120	121	118	114	116
Finance & Accounts	92	89	94	100	99	101	107	107	110	106	97	107	113
Sales & Business Development	100	97	101	93	109	112	116	117	127	118	121	120	125
Senior Management	110	107	107	116	118	118	120	123	118	134	130	129	135
HR & Admin	104	102	104	109	115	117	122	122	118	117	114	115	114
Marketing & Communications	101	103	101	104	104	103	106	105	85	102	95	96	98
Health Care	96	94	89	100	97	112	120	115	92	103	102	107	117
Purchase/Logistics/Supply Chain	113	111	118	125	122	127	127	129	139	132	131	128	129
Hospitality & Travel	110	120	125	135	141	131	134	135	113	128	122	134	138
Legal	114	115	111	120	119	117	116	119	132	121	126	124	119
Arts/Creative	95	92	91	94	94	97	98	98	96	95	128	124	120

By Local Market

	2010				2011								
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Mumbai	115	115	117	121	119	121	127	129	132	123	125	123	122
Bangalore	106	102	102	109	105	112	118	121	117	122	126	121	116
Delhi-NCR	108	107	107	113	113	115	120	122	125	118	121	120	121
Hyderabad	114	110	109	113	111	113	115	118	122	120	119	117	118
Chennai	116	112	115	120	116	118	122	123	123	120	123	123	123

Pune	115	113	113	115	114	117	123	126	128	125	125	124	126
Kolkata	109	105	103	108	113	111	115	122	123	123	123	124	127
Ahmedabad	109	104	102	111	106	105	110	122	125	118	114	113	118
Chandigarh	105	103	106	110	105	111	120	129	127	121	125	126	132
Kochi	112	111	113	122	118	121	123	128	132	140	142	154	134
Baroda	111	104	108	114	120	112	122	136	143	132	135	132	128
Coimbatore	117	116	116	124	119	119	131	135	140	141	143	139	133
Jaipur	105	105	113	114	115	114	117	130	131	129	127	130	126

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job demand in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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