

monster®

EMPLOYMENT INDEX

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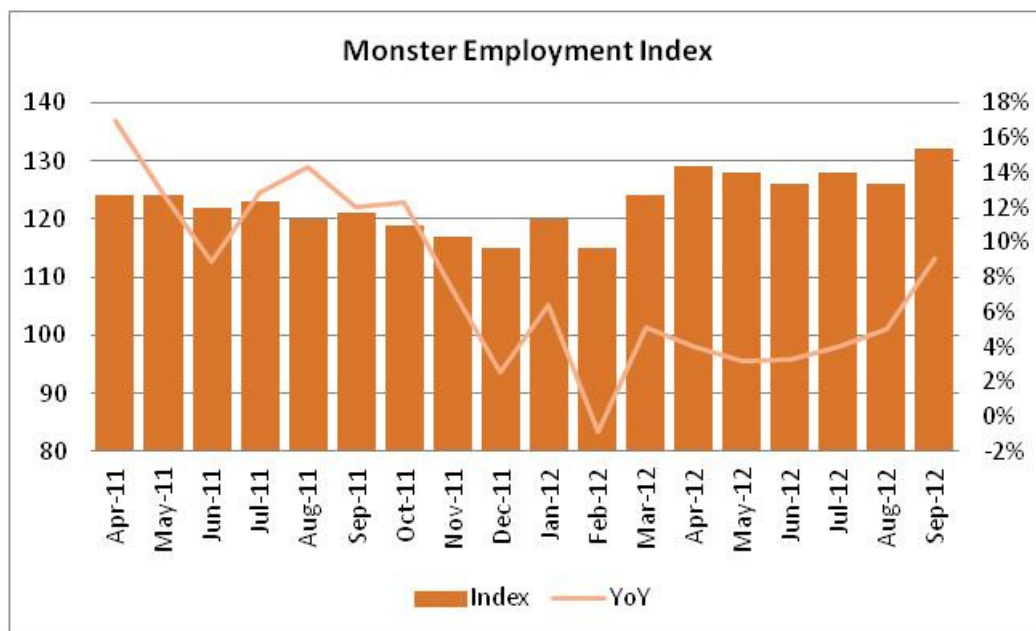
Monster Employment Index India Rises 9% Year-over-Year

September 2012 Index Highlights:

- Index level rises nine percent from a year ago in September
- Shipping/Marine continues to outpace all industries, while Garments/ Textiles/ Leather, Gems & Jewellery sector also records strong annual growth. Government/PSU/Defense records double digit negative decline
- Demand among occupations up most for Arts/ Creative professionals, followed by Legal
- Coimbatore registers the strongest annual growth for the sixth consecutive month. Bangalore is the strongest annual gainer among major metro-markets

The Monster Employment Index India is a monthly gauge of online job posting activity based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The recent developments in the Monster Employment Index India reflect a relatively encouraging trend driven by growth in major sectors like IT, Retail, Healthcare, Engineering and Construction,” said Sanjay Modi, Managing Director, Monster.com (India/ Middle- East/ South East Asia).”However, growth rate continues to remain in the single-digits indicating a continued cautious sentiment.”



Monster Employment Index India results for the past 18 months are as follows:

Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Oct 11	Nov 11	Dec 11	Jan 12	Feb 12	Mar 12	Apr 12	May 12	Jun 12	Jul 12	Aug 12	Sep 12	Y-O-Y
124	124	122	123	120	121	119	117	115	120	115	124	129	128	126	128	126	132	9%

Industry Year-over-year Trends: 17 of the 27 industry sectors monitored by the Monster Employment Index registered expansion in online recruitment activity between September'11 and September'12.

- **Shipping/Marine** (up 54 percent) exhibited the highest annual growth among sectors
- **Garments/ Textiles/ Leather, Gems & Jewellery** (up 32 percent), sector maintained an upward trend in online recruitment activity between September '11 and September'12
- **Government/ PSU/ Defense** (down 23 percent) showed steepest annual decline

Top Growth Industries

Year-over-year Growth	Sep 11	Sep 12	% Growth Y-o-y
Shipping/Marine	106	163	54%
Garments/ Textiles/ Leather, Gems & Jewellery	121	160	32%
Logistic, Courier/ Freight/ Transportation	120	146	22%
Retail	139	168	21%
Printing/ Packaging	101	120	19%

Lowest Growth Industries

Year-over-year Growth	Sep 11	Sep 12	% Growth Y-o-y
Production and Manufacturing	99	89	-10%
Import / Export	106	95	-10%
Oil/ Gas/ Petroleum, Power	143	127	-11%
Banking/ Financial Services , Insurance	116	96	-17%
Government/ PSU/ Defence	127	98	-23%

Occupation Year-over-year Trends: Online demand improved in eight of 13 occupational groups monitored by the Monster Employment Index between September'11 and September'12.

- **Arts/Creative** (up 23 percent) followed by **Legal** (up 14 percent) charted the most substantial annual gains amongst the occupational groups
- **HR & Admin** (down three percent) exhibited the steepest annual decline among occupation groups

Top Growth Occupations

Year-over-year Growth	Sep 11	Sep 12	% Growth Y-o-y
Arts/Creative	120	148	23%
Legal	119	136	14%
Purchase/ Logistics/ Supply Chain	129	145	12%
Customer Service	101	113	12%
Sales & Business Development	125	138	10%

Lowest Growth Occupations

Year-over-year Growth	Sep 11	Sep 12	% Growth Y-o-y
Software, Hardware, Telecom	131	131	0%
Engineering /Production	116	115	-1%
Finance & Accounts	113	112	-1%
Health Care	117	115	-2%
HR & Admin	114	111	-3%

Geographic year-over-year Trends: Online recruitment activity was up on the year for 12 of the 13 locations monitored by the index.

- **Coimbatore** (up 45 percent) followed by **Kochin** (up 34 percent) led all cities in annual growth
- Among major metro-areas, **Bangalore** (up 24 percent) registered the highest annual growth
- **Ahmedabad** (down eight percent) was amidst the slowest growth markets

Top Growth Cities

Year-over-year Growth	Sep 11	Sep 12	% Growth Y-o-y
Coimbatore	133	193	45%
Kochi	134	179	34%
Bangalore	116	144	24%
Jaipur	126	152	21%
Baroda	128	152	19%

Lowest Growth Cities

Year-over-year Growth	Sep 11	Sep 12	% Growth Y-o-y
Chandigarh	132	139	5%
Pune	126	132	5%
Delhi-NCR	121	125	3%
Kolkata	127	128	1%
Ahmedabad	118	108	-8%

By Industry

	2011								2012				
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
IT - Hardware, Software	143	136	131	131	142	128	142	145	139	132	129	131	144
BPO/ITES	121	123	125	111	123	112	124	121	111	99	100	104	117
Engineering, Cement, Construction, Iron/Steel	121	120	117	118	129	117	128	126	114	113	111	115	134
Banking/Financial Services/Insurance	116	99	107	91	100	83	104	110	99	96	94	91	96
Education	100	94	94	102	109	104	109	109	111	114	112	100	102
Production and Manufacturing	99	102	100	103	93	90	96	97	94	93	89	84	89
Automotive/Ancillaries/Tyres	130	131	130	130	143	131	145	150	147	144	140	137	142
Telecom/ISP	109	104	106	88	95	91	97	100	103	94	91	96	109
Oil/Gas/Petroleum, Power	143	136	126	135	132	133	145	148	138	137	130	129	127
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	116	114	110	114	121	127	125	134	119	119	121	116	125
Advertising, Market Research, Public Relations	93	89	89	91	90	85	96	96	95	91	93	96	101
Travel & Tourism	136	141	147	146	141	142	140	134	140	140	143	142	147
Home Appliances	139	131	143	133	130	122	137	140	138	133	136	129	130
Media & Entertainment	141	133	108	104	100	97	119	121	118	119	128	133	141
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	115	111	116	115	112	104	123	122	111	105	102	103	104
Consumer Goods/FMCG, Food & Packaged Food	111	103	108	117	114	113	114	115	115	114	116	118	122
Garments/Textiles/Leather, Gems & Jewellery	121	125	140	135	127	117	134	146	148	140	144	137	160
Real Estate	122	121	123	130	126	123	133	135	133	127	134	130	137
Retail	139	136	139	138	137	130	139	143	143	137	139	141	168
Logistic, Courier/Freight/Transportation	120	118	127	112	110	120	138	131	124	128	145	134	146
Import/Export	106	114	118	110	121	110	130	124	114	98	99	89	95
Government/PSU/Defence	127	115	117	102	101	95	95	92	94	88	94	94	98
Shipping/Marine	106	117	125	125	128	116	120	129	122	106	140	161	163
Printing/Packaging	101	98	98	89	94	92	108	109	111	111	123	112	120

NGO/Social Services	104	94	97	97	106	103	123	122	109	100	113	112	121
Agro based industries	128	123	132	133	125	110	119	119	120	131	126	128	131
Office Equipment/Automation	101	97	99	96	102	96	107	109	105	99	103	97	103

By Occupation

	2011									2012			
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Software, Hardware, Telecom	131	123	121	121	127	120	129	130	130	125	123	123	131
Customer Service	101	101	111	101	110	102	112	109	103	96	99	104	113
Engineering/Production	116	116	117	113	120	113	124	120	115	114	118	114	115
Finance & Accounts	113	107	106	102	108	92	111	110	105	103	101	98	112
Sales & Business Development	125	120	121	117	127	118	130	134	130	127	125	131	138
Senior Management	135	129	125	137	138	139	140	143	141	139	145	144	140
HR & Admin	114	114	115	109	114	109	116	119	116	113	113	109	111
Marketing & Communications	98	99	100	95	100	109	101	102	101	100	102	100	102
Health Care	117	113	106	110	118	124	117	120	112	114	115	108	115
Purchase/Logistics/Supply Chain	129	131	130	124	127	122	133	131	131	137	139	139	145
Hospitality & Travel	138	145	147	132	134	132	129	127	130	129	135	133	140
Legal	119	115	116	113	123	121	122	128	124	123	126	132	136
Arts/Creative	120	120	118	114	112	108	112	125	128	133	139	146	148

By Local Market

	2011									2012			
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Mumbai	123	122	117	116	112	116	113	122	131	128	131	130	132
Bangalore	121	116	115	119	120	124	118	128	137	132	132	134	134
Delhi-NCR	120	121	118	119	114	119	113	121	129	127	123	130	120
Hyderabad	117	118	114	110	110	113	110	115	124	124	122	122	124
Chennai	123	123	117	116	112	113	108	119	128	126	125	126	129
Pune	124	126	124	118	116	116	113	119	129	125	120	124	125
Kolkata	124	127	119	115	109	111	101	111	123	120	112	112	121
Ahmedabad	113	118	112	104	100	103	94	104	109	109	105	110	109
Chandigarh	126	132	125	114	121	114	103	115	122	120	117	117	118
Kochi	154	134	135	130	136	144	151	151	157	164	167	172	173
Baroda	132	128	127	120	109	116	104	118	125	127	127	133	140
Coimbatore	139	133	134	135	140	144	145	151	164	168	178	193	194
Jaipur	130	126	119	119	116	116	114	119	129	136	147	148	148

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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