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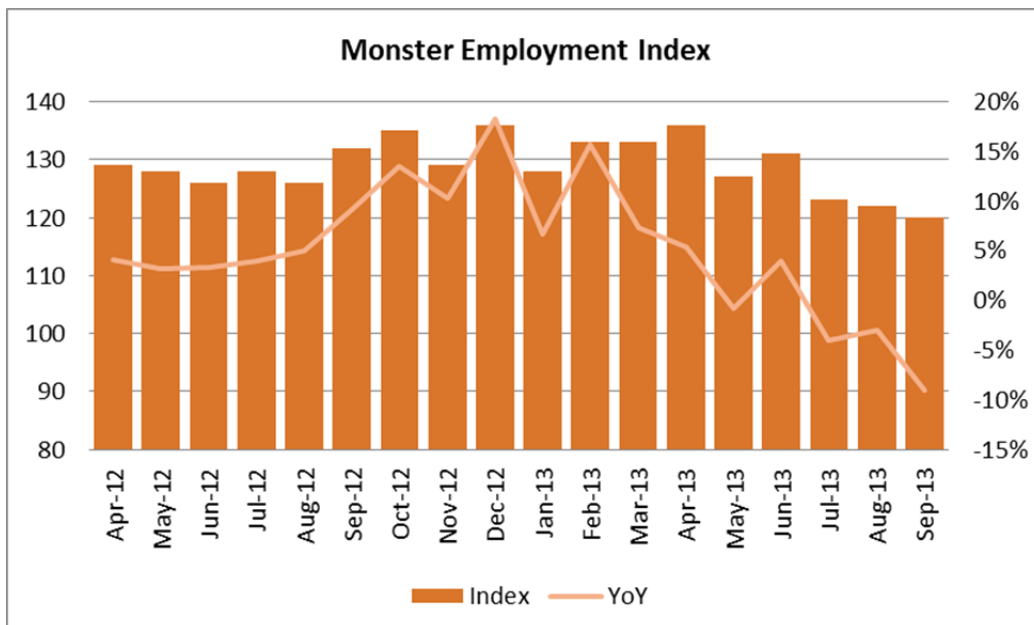
## Monster Employment Index India Declines Nine Percent Year-over-Year

### September 2013 Index Highlights:

- Index level declines nine percent from a year ago in September
- Import/ Export followed by Education pace all industries on the year. Printing /Packaging records steepest annual decline
- Demand among occupations up only for professionals
- Ahmedabad registers the strongest annual growth

The Monster Employment Index India is a monthly gauge of online job posting activity based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The annual decline in the Monster Employment Index is reflective of the current uncertain economic/ political scenario. Employers continue to adopt a cautious approach while hiring in view of this prevailing scenario,” said Sanjay Modi, Managing Director, Monster.com (India/ Middle- East/ South East Asia).



Monster Employment Index India results for the past 18 months are as follows:

| Apr 12 | May 12 | Jun 12 | Jul 12 | Aug 12 | Sep 12 | Oct 12 | Nov 12 | Dec 12 | Jan 13 | Feb 13 | Mar 13 | Apr 13 | May 13 | Jun 13 | Jul 13 | Aug 13 | Sep 13 | Y-O-Y |
|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|
| 129    | 128    | 126    | 128    | 126    | 132    | 135    | 129    | 136    | 128    | 133    | 133    | 136    | 127    | 131    | 123    | 122    | 120    | -9%   |

**Industry Year-over-year Trends:** Four of the 27 industry sectors monitored by the Monster Employment Index registered expansion in online recruitment activity between September'12 and September'13.

- **Import/Export** sector (up 12 percent) followed by Education (up five percent) exhibited the highest annual growth among sectors
- **Healthcare, Bio Technology & Life Sciences, Pharmaceuticals** sector (up four percent), showed positive growth in online recruitment activity between September'12 and September'13
- **Printing/ Packaging** (down 39 percent) showed steepest annual decline

### Top Growth Industries

| Year-over-year Growth                                       | Sep 12 | Sep 13 | % Growth Y-o-y |
|-------------------------------------------------------------|--------|--------|----------------|
| Import / Export                                             | 95     | 106    | 12%            |
| Education                                                   | 102    | 107    | 5%             |
| Healthcare, Bio Technology & Life Sciences, Pharmaceuticals | 125    | 130    | 4%             |
| Real Estate                                                 | 137    | 138    | 1%             |
| IT - Hardware, Software                                     | 144    | 140    | -3%            |

### Lowest Growth Industries

| Year-over-year Growth                                      | Sep 12 | Sep 13 | % Growth Y-o-y |
|------------------------------------------------------------|--------|--------|----------------|
| Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides | 104    | 79     | -24%           |
| Logistic, Courier/ Freight/ Transportation                 | 146    | 109    | -25%           |
| Garments/ Textiles/ Leather, Gems & Jewellery              | 160    | 119    | -26%           |
| Media & Entertainment                                      | 141    | 96     | -32%           |
| Printing/ Packaging                                        | 120    | 73     | -39%           |

**Occupation Year-over-year Trends:** Online demand improved in three of 13 occupational groups monitored by the Monster Employment Index between September'12 and September'13.

- **Healthcare** (up seven percent) professionals are the only one to report a positive annual demand amongst the occupational groups
- **Senior Management** (down 49 percent) exhibited the steepest annual decline among occupation groups

### Top Growth Occupations

| Year-over-year Growth        | Sep 12 | Sep 13 | % Growth Y-o-y |
|------------------------------|--------|--------|----------------|
| Health Care                  | 115    | 123    | 7%             |
| Legal                        | 136    | 130    | -4%            |
| HR & Admin                   | 111    | 106    | -5%            |
| Marketing & Communications   | 102    | 94     | -8%            |
| Sales & Business Development | 138    | 123    | -11%           |

### Lowest Growth Occupations

| Year-over-year Growth             | Sep 12 | Sep 13 | % Growth Y-o-y |
|-----------------------------------|--------|--------|----------------|
| Purchase/ Logistics/ Supply Chain | 145    | 123    | -15%           |
| Finance & Accounts                | 112    | 95     | -15%           |
| Engineering /Production           | 115    | 97     | -16%           |
| Arts/Creative                     | 148    | 102    | -31%           |
| Senior Management                 | 140    | 71     | -49%           |

**Geographic year-over-year Trends:** Online recruitment activity was up on the year in three of 13 locations monitored by the index.

- **Ahmedabad** (up 17 percent) followed by **Kolkata** (up six percent) led all cities in annual growth
- Among major metro-areas, **Kolkata** (up six percent) followed by **Delhi-NCR** (up four percent) registered the highest annual growth

### Top Growth Cities

| Year-over-year Growth | Sep 12 | Sep 13 | % Growth Y-o-y |
|-----------------------|--------|--------|----------------|
| Ahmedabad             | 108    | 126    | 17%            |
| Kolkata               | 128    | 136    | 6%             |
| Delhi-NCR             | 125    | 130    | 4%             |
| Bangalore             | 144    | 144    | 0%             |
| Mumbai                | 137    | 135    | -1%            |

### Lowest Growth Cities

| Year-over-year Growth | Sep 12 | Sep 13 | % Growth Y-o-y |
|-----------------------|--------|--------|----------------|
| Chennai               | 133    | 126    | -5%            |
| Jaipur                | 152    | 131    | -14%           |
| Kochi                 | 179    | 137    | -23%           |
| Coimbatore            | 193    | 133    | -31%           |
| Baroda                | 152    | 101    | -34%           |

## By Industry

|                                                             | 2012 |     |     |     | 2013 |     |     |     |     |     |     |     |     |
|-------------------------------------------------------------|------|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|
|                                                             | Sep  | Oct | Nov | Dec | Jan  | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep |
| IT - Hardware, Software                                     | 144  | 143 | 130 | 139 | 138  | 138 | 141 | 140 | 135 | 146 | 142 | 142 | 140 |
| BPO/ITES                                                    | 117  | 123 | 119 | 125 | 128  | 133 | 147 | 149 | 124 | 121 | 118 | 115 | 113 |
| Engineering, Cement, Construction, Iron/Steel               | 134  | 149 | 137 | 129 | 120  | 111 | 116 | 127 | 117 | 123 | 123 | 118 | 111 |
| Banking/Financial Services/Insurance                        | 96   | 97  | 93  | 100 | 102  | 105 | 109 | 108 | 97  | 97  | 98  | 89  | 90  |
| Education                                                   | 102  | 106 | 106 | 113 | 117  | 114 | 116 | 120 | 124 | 125 | 117 | 112 | 107 |
| Production and Manufacturing                                | 89   | 90  | 76  | 83  | 82   | 81  | 87  | 86  | 87  | 81  | 79  | 77  | 78  |
| Automotive/Ancillaries/Tyres                                | 142  | 149 | 141 | 146 | 146  | 123 | 151 | 149 | 138 | 132 | 127 | 123 | 114 |
| Telecom/ISP                                                 | 109  | 113 | 103 | 102 | 89   | 90  | 102 | 112 | 100 | 98  | 109 | 96  | 83  |
| Oil/Gas/Petroleum, Power                                    | 127  | 136 | 123 | 124 | 123  | 126 | 130 | 132 | 125 | 129 | 126 | 128 | 103 |
| Healthcare, Bio Technology & Life Sciences, Pharmaceuticals | 125  | 133 | 123 | 135 | 136  | 141 | 153 | 155 | 144 | 142 | 134 | 139 | 130 |
| Advertising, Market Research, Public Relations              | 101  | 106 | 101 | 108 | 107  | 114 | 123 | 132 | 104 | 103 | 98  | 99  | 96  |
| Travel & Tourism                                            | 147  | 160 | 148 | 159 | 155  | 149 | 156 | 161 | 136 | 140 | 131 | 123 | 117 |
| Home Appliances                                             | 130  | 133 | 123 | 130 | 129  | 138 | 146 | 149 | 131 | 133 | 118 | 126 | 124 |
| Media & Entertainment                                       | 141  | 156 | 147 | 146 | 141  | 137 | 155 | 161 | 116 | 118 | 112 | 105 | 96  |
| Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides     | 104  | 117 | 105 | 108 | 108  | 114 | 134 | 145 | 109 | 100 | 85  | 88  | 79  |
| Consumer Goods/FMCG, Food & Packaged Food                   | 122  | 125 | 116 | 123 | 126  | 127 | 141 | 145 | 122 | 118 | 116 | 118 | 102 |
| Garments/Textiles/Leather, Gems & Jewellery                 | 160  | 154 | 142 | 157 | 149  | 162 | 173 | 187 | 142 | 135 | 130 | 128 | 119 |
| Real Estate                                                 | 137  | 145 | 139 | 150 | 148  | 158 | 166 | 175 | 153 | 153 | 150 | 143 | 138 |
| Retail                                                      | 168  | 169 | 149 | 160 | 151  | 164 | 172 | 169 | 163 | 164 | 147 | 150 | 145 |
| Logistic, Courier/Freight/Transportation                    | 146  | 146 | 139 | 143 | 147  | 147 | 155 | 158 | 132 | 131 | 127 | 123 | 109 |
| Import/Export                                               | 95   | 101 | 93  | 104 | 98   | 103 | 117 | 126 | 114 | 111 | 103 | 108 | 106 |
| Government/PSU/Defence                                      | 98   | 104 | 106 | 109 | 107  | 111 | 117 | 125 | 96  | 98  | 105 | 92  | 83  |
| Shipping/Marine                                             | 163  | 171 | 160 | 164 | 152  | 184 | 190 | 172 | 130 | 116 | 119 | 132 | 124 |
| Printing/Packaging                                          | 120  | 126 | 118 | 121 | 114  | 128 | 142 | 154 | 112 | 115 | 105 | 106 | 73  |

|                             |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| NGO/Social Services         | 121 | 131 | 132 | 146 | 133 | 141 | 149 | 161 | 128 | 112 | 107 | 119 | 108 |
| Agro based industries       | 131 | 130 | 129 | 134 | 127 | 146 | 158 | 173 | 123 | 126 | 122 | 112 | 105 |
| Office Equipment/Automation | 103 | 111 | 101 | 102 | 97  | 110 | 127 | 129 | 105 | 100 | 96  | 98  | 89  |

### By Occupation

|                                 | 2012 |     |     |     | 2013 |     |     |     |     |     |     |     |     |
|---------------------------------|------|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|
|                                 | Sep  | Oct | Nov | Dec | Jan  | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep |
| Software, Hardware, Telecom     | 131  | 130 | 119 | 112 | 110  | 113 | 119 | 118 | 112 | 117 | 114 | 119 | 115 |
| Customer Service                | 113  | 118 | 116 | 122 | 125  | 135 | 147 | 149 | 134 | 125 | 117 | 116 | 111 |
| Engineering/Production          | 115  | 118 | 109 | 115 | 115  | 116 | 116 | 113 | 109 | 110 | 105 | 104 | 97  |
| Finance & Accounts              | 112  | 103 | 98  | 102 | 101  | 102 | 103 | 105 | 101 | 104 | 100 | 96  | 95  |
| Sales & Business Development    | 138  | 136 | 122 | 133 | 133  | 138 | 142 | 146 | 141 | 136 | 127 | 129 | 123 |
| Senior Management               | 140  | 145 | 127 | 138 | 106  | 68  | 72  | 77  | 69  | 71  | 64  | 75  | 71  |
| HR & Admin                      | 111  | 112 | 110 | 118 | 118  | 121 | 122 | 123 | 118 | 116 | 106 | 105 | 106 |
| Marketing & Communications      | 102  | 106 | 102 | 104 | 103  | 104 | 104 | 109 | 104 | 104 | 104 | 101 | 94  |
| Health Care                     | 115  | 124 | 114 | 132 | 133  | 138 | 147 | 142 | 139 | 141 | 126 | 138 | 123 |
| Purchase/Logistics/Supply Chain | 145  | 146 | 134 | 137 | 136  | 136 | 131 | 135 | 128 | 134 | 128 | 127 | 123 |
| Hospitality & Travel            | 140  | 143 | 138 | 152 | 147  | 141 | 139 | 138 | 130 | 138 | 148 | 128 | 123 |
| Legal                           | 136  | 139 | 132 | 141 | 133  | 143 | 145 | 144 | 130 | 132 | 128 | 131 | 130 |
| Arts/Creative                   | 148  | 150 | 151 | 156 | 151  | 154 | 142 | 149 | 102 | 104 | 102 | 101 | 102 |

## By Local Market

|            | 2012 |     |     |     | 2013 |     |     |     |     |     |     |     |     |
|------------|------|-----|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|
|            | Sep  | Oct | Nov | Dec | Jan  | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep |
| Mumbai     | 137  | 139 | 130 | 144 | 136  | 146 | 147 | 147 | 130 | 131 | 125 | 138 | 135 |
| Bangalore  | 144  | 143 | 136 | 156 | 141  | 149 | 157 | 155 | 135 | 139 | 133 | 143 | 144 |
| Delhi-NCR  | 125  | 126 | 115 | 135 | 132  | 137 | 137 | 144 | 134 | 135 | 131 | 131 | 130 |
| Hyderabad  | 131  | 128 | 125 | 137 | 127  | 138 | 136 | 138 | 125 | 128 | 124 | 128 | 129 |
| Chennai    | 133  | 131 | 126 | 140 | 134  | 142 | 142 | 143 | 127 | 129 | 119 | 125 | 126 |
| Pune       | 132  | 126 | 121 | 133 | 129  | 135 | 135 | 136 | 123 | 125 | 125 | 130 | 130 |
| Kolkata    | 128  | 123 | 117 | 137 | 133  | 137 | 135 | 140 | 136 | 141 | 135 | 134 | 136 |
| Ahmedabad  | 108  | 108 | 106 | 120 | 126  | 129 | 132 | 129 | 115 | 120 | 114 | 124 | 126 |
| Chandigarh | 139  | 134 | 136 | 140 | 134  | 143 | 159 | 152 | 133 | 140 | 135 | 137 | 133 |
| Kochi      | 179  | 191 | 175 | 152 | 167  | 141 | 159 | 169 | 139 | 141 | 138 | 141 | 137 |
| Baroda     | 152  | 162 | 147 | 158 | 159  | 136 | 145 | 154 | 100 | 108 | 93  | 97  | 101 |
| Coimbatore | 193  | 199 | 156 | 151 | 148  | 144 | 152 | 179 | 132 | 128 | 128 | 132 | 133 |
| Jaipur     | 152  | 159 | 151 | 154 | 146  | 156 | 169 | 173 | 149 | 151 | 143 | 146 | 131 |

### About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

### About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

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