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EMPLOYMENT INDEX

Monster Employment Index India registered 11 percent y-o-y growth for June'17

- **Banking/ Financial Services, Insurance (up 44 percent) leads all monitored industry sectors followed by Home Appliances (up 34 percent) and Consumer Goods/ FMCG, Food & Packaged Food (up 33 percent)**
- **Kolkata (up 40 percent) continued to lead long-term growth followed by Baroda (up 36 percent). Mumbai (up 15 percent) only city to exhibit double-digit annual growth**

New Delhi, 13 July, 2017: Online recruitment activities in the month of June 2017 registered 11 percent year-on-year growth, according to the [Monster Employment Index](#).

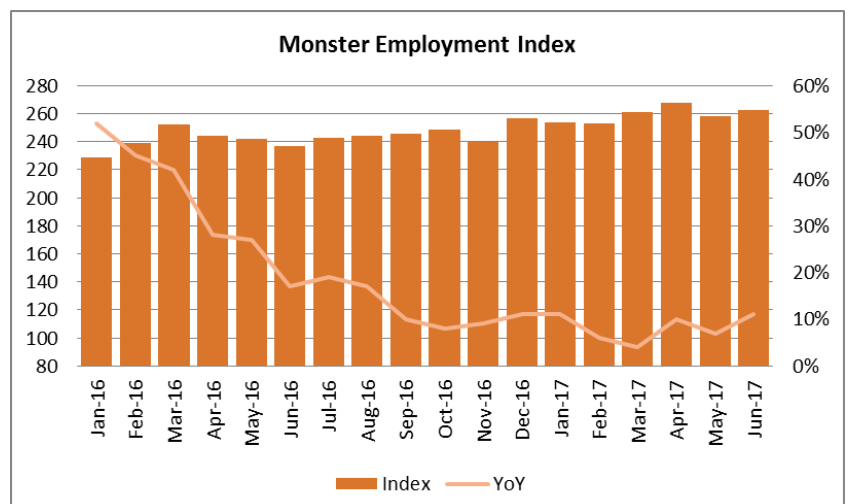
Among top growth sectors, **Banking/ Financial Services, Insurance** led long-term growth chart with a **44 percent** year-on-year growth followed by **Home Appliances (up 34 percent)**. The **Consumer Goods/ FMCG, Food & Packaged Food** industry witnessed a surge of **33 percent** in June 2017 from 27 percent in May 2017.

City-wise data shows that among metros, **Kolkata (up 40 percent)** continued to lead the long-term growth even in June 2017. **Mumbai (up 15 percent)** was the only city to

exhibit double-digit annual growth, **Hyderabad at 5 percent, Bangalore was up by 3 percent**, while annual growth trend in **Chennai (down 12 percent)** exhibited the steepest decline. Online hiring activity in **Delhi-NCR** matched the year-ago level. **Baroda (up 36 percent)** followed by **Ahmedabad (up 20 percent)** recorded the steepest year-on-year growth.

Commenting on the trends, **Sanjay Modi, Managing Director, Monster.com, APAC & Middle-East** said, "India is on the brink of major transformation owing to several economic reforms and digital disruption over the last few months. The Monster Employment Index for June has captured this sentiment reporting 11 percent year on year growth. It was majorly driven by Banking, Financial Services and Insurance sector making Mumbai (up 15 percent) the only metro to have exhibited a double-digit annual growth."

"The implementation of Goods and Service Tax (GST) is a progressive step and is likely to have an encouraging impact on the job market nudging the overall growth."



Monster Employment Index India results for the past 18 months are as follows:

Jan 16	Feb 16	Mar 16	Apr 16	May 16	Jun 16	Jul 16	Aug 16	Sep 16	Oct 16	Nov 16	Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Y-O-Y
229	239	252	244	242	237	243	244	246	249	240	257	254	253	261	268	258	263	11%

Industry Year-over-year Trends: Of the 27 industry sectors monitored by the Index 20 sectors saw increased demand on-the-year.

- **Banking/ Financial Services, Insurance** led all monitored industry groups charting 44 percent growth on the year. The rate of growth paced up from 39 percent in May 2017. The sector has been witnessing progressive growth on an annual basis since April 2017. In the past three-months between March and June 2017 there has been a 21 percent growth in hiring in the sector. Month-on-month, demand in the sector moved up by an additional three percent in June 2017.
- Year-on-year, growth trend in **IT - Hardware, Software** (up 13 percent) has remained unruffled in past few months. **BPO/ITES** (down seven percent), on the hand, saw online demand ease below the corresponding period a year-ago. This is the first negative growth since April 2014. The decline in demand is reflected on all other parameters as well; down six percent (month-on-month), down nine percent (three-month) and down eight percent (six-month).
- **Engineering, Cement, Construction, Iron/ Steel** registered a two percent year-on-year growth following low demand in April (down one percent) and May (down three percent) 2017. However, month-on-month there has been a decline on one percent in e-hiring activity. The related **Real Estate** (down three percent) sector continued to exhibit weak hiring demand.
- **Retail** sector recorded steep month-on-month growth in demand of 12 percent up from -20 percent in May 2017; the most notable increase among all monitored sectors. The year-on-year growth rate also recovered from -14 percent in May to negative one percent in June 2017.
- **Automotive/Ancillaries/Tyres** (up four percent) registered a positive growth following a 16 percent annual decline in May 2017. Month-on-month demand increased by seven percent.
- Online demand in **Logistic, Courier/ Freight/ Transportation** (down two percent) sector continued to be low. **Production and Manufacturing** (down 22 percent) recorded the steepest year-on-year decline. The pace of growth recovered 15 points from -37 percent in May 2017.

Top Growth Industries

Year-over-year Growth	Jun 16	Jun 17	% Growth Y-o-Y
Banking/ Financial Services , Insurance	214	308	44%
Home Appliances	300	401	34%
Telecom/ISP	176	234	33%
Consumer Goods/ FMCG, Food & Packaged Food	172	228	33%
Agro based industries	132	166	26%

Lowest Growth Industries

Year-over-year Growth	Jun 16	Jun 17	% Growth Y-o-Y
Real Estate	166	161	-3%
BPO/ITES	246	228	-7%
Import / Export	134	110	-18%
Advertising, Market Research, Public Relations (PR)	195	159	-18%
Production and Manufacturing	166	129	-22%

E-Commerce: Recruitment in e-commerce sector witnessed an eight percent growth between June 2016 and 2017. Month-on-month, demand increased by one percent and exceeded the three-month and six-month level by nine percent and 11 percent respectively.

Jan 16	Feb 16	Mar 16	Apr 16	May 16	Jun 16	Jul 16	Aug 16	Sep 16	Oct 16	Nov 16	Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Y-O-Y
109	113	111	111	115	113	117	115	112	113	110	110	106	109	112	116	121	122	8%

Occupation Year-over-year Trends: Online demand exceeded the year-ago level in nine of the 13 occupation groups monitored by the Index.

- **Sales & Business Development** (up 28 percent) registered the most notable increase in demand year-on-year among all monitored industry sectors supplanting Customer Service. The growth rate paced up 11 points from 17 percent in May 2017. Online demand increased three percent on the month and surpassed the three-month and six-month level by four percent and five percent respectively.
- Year-on-year, **Software, Hardware, Telecom** (up 23 percent) and **Hospitality & Travel** (up 23 percent) professionals were next most sought after job roles. It is notable that the rate of growth for Hospitality & Travel paced up 17 points from May 2017 (six percent) and was the highest recorded since March 2016.
- The year-on-year growth rate moderated between May (up 28 Percent) and June (up 14 percent) 2017 for **Customer Service** professionals aligning with reduced demand in the BPO/ITES sector. Month-on-month, online demand eased by two percent.
- **Legal** (down five percent) registered the most notable annual decline in demand among all monitored industry sectors. However, the growth momentum recovered from -14 percent in May 2017. The job role witnessed steep nine percent growth in demand, month-on-month.

Top Growth Occupations

Year-over-year Growth	Jun 16	Jun 17	% Growth Y-o-Y
Sales & Business Development	260	332	28%
Software, Hardware, Telecom	272	334	23%
Hospitality & Travel	176	216	23%
Engineering /Production	182	212	16%
Purchase/ Logistics/ Supply Chain	156	178	14%

Lowest Growth Occupations

Year-over-year Growth	Jun 16	Jun 17	% Growth Y-o-Y
Arts/Creative	187	198	6%
Senior Management	214	214	0%
Marketing & Communications	237	233	-2%
HR & Admin	192	187	-3%
Legal	247	235	-5%

Geographic year-over-year Trends: E-recruitment activity exceeded the year-ago level in 11 of the 13 cities monitored by the Index.

- **Kolkata** (up 40 percent) led all monitored cities by the way of long-term growth even in June 2017. Month-on-month, there was a three percent growth in hiring. Online hiring activity increased by 18 percent and 28 percent in the past three-month and six-month respectively.

- **Baroda** followed closely charting a 36 percent growth in e-recruitment activity on the year. Baroda also witnessed the steepest increase in month-on-month demand among all monitored cities; up by 13 percent.
- **Bangalore** (up three percent) witnessed positive growth on the year following low level in May 2017 (down two percent). However, short-term growth parameters suggest subdued hiring demand even this month; month-on-month (no growth); three-month (down seven percent), six-month (down one percent).
- Among major cities, **Mumbai** was the only city to exhibit double-digit annual growth of 15 percent fuelled by increased demand in the banking sector. E-recruitment on the year in **Hyderabad** registered five percent growth from no growth in May 2017. Online hiring activity in **Delhi-NCR** matched the year-ago level. The short-term growth parameters also indicated reduced demand in Delhi-NCR; down one percent month-on-month, down six percent in three-month and down two percent in six-month.
- Year-on-year growth rate in **Chennai** (down 12 percent) eased further; the city continued to exhibit the steepest decline among all monitored cities.

Top Growth Cities

Year-over-year Growth	Jun 16	Jun 17	% Growth Y-o-Y
Kolkata	225	314	40%
Baroda	198	270	36%
Ahmedabad	266	318	20%
Kochi	236	278	18%
Coimbatore	239	277	16%

Lowest Growth Cities

Year-over-year Growth	Jun 16	Jun 17	% Growth Y-o-Y
Chandigarh	266	285	7%
Hyderabad	243	256	5%
Bangalore	315	326	3%
Delhi-NCR	236	237	0%
Chennai	263	231	-12%

By Industry

	2016							2017					
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
IT - Hardware, Software	434	438	439	440	430	398	464	446	458	466	496	500	492
BPO/ITES	246	256	276	300	314	243	249	238	252	250	246	243	228
Engineering, Cement, Construction, Iron/Steel	169	171	157	160	166	149	162	163	181	164	167	174	172
Banking/Financial Services/Insurance	214	218	241	244	246	219	255	273	277	255	284	299	308
Education	203	221	207	217	225	216	216	221	228	222	228	226	229
Production and Manufacturing	166	161	148	144	127	127	150	138	122	130	131	121	129
Automotive/Ancillaries/Tyres	162	157	154	147	154	147	148	155	158	156	163	157	168
Telecom/ISP	176	180	186	189	186	181	213	187	201	212	236	234	234
Oil/Gas/Petroleum, Power	129	133	128	134	138	139	143	138	136	137	137	135	134

Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	305	324	317	328	320	308	319	320	312	319	325	287	315
Advertising, Market Research, Public Relations	195	150	146	145	148	157	164	164	164	160	164	158	159
Travel & Tourism	244	248	251	245	248	246	268	265	266	260	268	264	280
Home Appliances	300	303	284	296	308	286	307	304	348	367	396	399	401
Media & Entertainment	242	243	260	252	259	242	278	260	255	271	287	257	261
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	114	115	119	117	128	121	126	129	139	146	137	137	142
Consumer Goods/FMCG, Food & Packaged Food	172	183	181	188	195	185	191	191	201	197	211	218	228
Garments/Textiles/Leather, Gems & Jewellery	148	152	153	161	168	159	165	157	158	165	166	159	167
Real Estate	166	168	160	165	165	163	164	155	151	166	161	157	161
Retail	295	280	264	266	273	279	303	298	285	301	326	261	292
Logistic, Courier/Freight/Transportation	201	208	193	198	215	194	204	205	231	221	212	187	197
Import/Export	134	117	111	110	116	112	113	116	121	112	117	112	110
Government/PSU/Defence	91	103	108	111	120	123	120	121	123	116	116	104	99
Shipping/Marine	98	101	104	100	104	112	117	114	104	108	111	107	110
Printing/Packaging	181	207	196	191	201	209	220	224	230	221	217	195	199
NGO/Social Services	193	210	182	177	182	179	233	225	219	226	214	200	208
Agro based industries	132	144	138	129	133	140	162	169	157	158	164	154	166
Office Equipment/Automation	89	102	96	102	108	109	108	111	114	113	116	104	101

By Occupation

	2016							2017					
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Software, Hardware, Telecom	272	280	280	281	300	302	334	330	325	339	342	334	334
Customer Service	229	234	246	272	295	248	258	252	264	267	267	266	261
Engineering/Production	182	180	168	169	185	186	203	205	193	202	213	209	212
Finance & Accounts	180	183	186	190	186	179	192	196	201	200	204	192	198
Sales & Business Development	260	268	265	274	288	287	316	309	302	318	332	321	332
Senior Management	214	220	217	223	216	183	193	196	195	220	215	208	214
HR & Admin	192	182	178	178	179	170	181	178	178	188	189	182	187
Marketing & Communications	237	231	221	221	224	221	231	231	221	233	238	229	233
Health Care	290	318	316	331	327	302	312	321	339	318	308	307	323
Purchase/Logistics/Supply Chain	156	161	169	169	173	163	171	169	175	172	178	172	178
Hospitality & Travel	176	196	201	196	194	195	210	205	210	213	212	211	216
Legal	247	254	243	246	231	207	220	219	218	232	229	215	235
Arts/Creative	187	189	189	186	178	175	183	183	180	189	195	186	198

By Local Market

	2016							2017					
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Mumbai	261	274	285	307	318	272	288	282	284	303	302	295	301
Bangalore	315	328	331	341	344	303	328	319	332	351	344	325	326
Delhi-NCR	236	245	245	258	262	234	242	242	244	252	247	240	237
Hyderabad	243	253	252	264	264	247	255	252	260	274	265	252	256
Chennai	263	241	242	251	252	224	227	228	237	251	241	230	231
Pune	249	264	273	296	302	257	269	263	271	285	281	270	274
Kolkata	225	230	239	265	268	245	245	240	250	267	301	304	314
Ahmedabad	266	279	280	303	307	285	287	282	289	315	322	314	318
Chandigarh	266	271	284	281	281	252	259	252	259	265	282	274	285
Kochi	236	262	279	310	334	261	263	262	253	264	277	271	278
Baroda	198	206	214	215	207	199	209	217	222	241	281	239	270
Coimbatore	239	248	253	258	258	247	248	243	257	283	296	282	277
Jaipur	237	251	258	274	273	230	233	234	248	255	251	245	256

About the [Monster Employment Index](#)

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide.

Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action/decision taken or for the results obtained from the use of such information.

About Monster India

[Monster India](#), India's leading online career and recruitment resource with its cutting edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally. Monster India started its operations in 2001. Headquartered in Hyderabad, the company has presence in 10 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmedabad, Baroda, Chandigarh, and Cochin.

Monster Mobile App was voted Product of the Year under the 'Mobile App Job' category in a survey of over 18000 people by Nielsen. Monster.com was voted Product of the Year in 2015 and back in 2014, mPower Search was voted Product of the Year as well. [Monster India](#) and DishTV partnered in convergence of the Internet and TV medium to make job services accessible to TV viewers across all cities, bridging the unmet need of the audience for whom access to the internet is limited. This first ever job search initiative is called 'Monsterjobs Active'.

The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process. To learn more about Monster India visit: www.monsterindia.com | www.facebook.com/monsterindia | https://twitter.com/monster_india

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW) is a global leader in connecting people to jobs, wherever they are. For more than 20 years, Monster has helped people improve their lives with better jobs, and employers find the best talent. Today, the company offers services in more than 40 countries, providing some of the broadest, most sophisticated job seeking, career management, and recruitment and talent management capabilities. Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, including our flagship website monster.com® and a vast array of products and services.

For more information visit: monster.com/about

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