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EMPLOYMENT INDEX

Production and Manufacturing is the most actively hiring sector y-o-y for the third consecutive month - Monster Employment Index for June 2018

3 percent y-o-y decline in online recruitment activities

- **Production and Manufacturing (up 49 percent)** led the y-o-y growth in June 2018, followed by **Home Appliances (up 27 percent)**
- **Y-o-y increase in demand for healthcare professionals by 24 percent**
- **Jaipur (up 10 percent)** tops the y-o-y growth chart of online recruitment activities, followed by **Chandigarh (up 9 percent)** and **Coimbatore (up 8 percent)**

New Delhi, 05 July 2018: [Monster Employment Index](#) for June 2018 registered **3 percent y-o-y decline** in online recruitment activities, with a m-o-m decline of 8 percent. However, the Production and Manufacturing sector continues to exhibit the highest long-term y-o-y growth at **49 percent amongst the other sectors analyzed** for the third consecutive month. While the annual growth momentum eased between May 2018 and June 2018, the short-term growth parameters indicated buoyant growth in the sector. The sector also registered 2 percent increase in hiring activity on a month-on-month basis.

Media & Entertainment (up 26 percent y-o-y); Education (up 17 percent y-o-y); and Retail (up 17 percent y-o-y) were the most active sectors despite moderation in pace. **Home Appliances** also continued its upswing in online demand with a y-o-y growth of **27 percent**.

The current newsmaker, **Telecom/ISP sector** exhibited a significant drop in the y-o-y growth momentum which eased further from **21 percent in May 2018 to 17 percent in June 2018**. Month-on-month, the sector recorded 3 percent decline in e-recruitment activity.

Printing/ Packaging sector witnessed the steepest decline; **(-)27 percent y-o-y** and **(-)15 percent m-o-m**.

There has been a notable increase in demand for **Healthcare** professionals exceeding the corresponding period a year-ago by **24 percent**; the highest recorded among all monitored job roles. **Finance & Account** was the second most demanded job role registering a y-o-y growth of **21 percent**.



Commenting on the trends, Abhijeet Mukherjee, CEO, Monster.com- APAC & Gulf said, *"The slower online hiring growth could be owing to the on-going mergers & acquisition landscape across several sectors where employers are exhibiting caution in their hiring plans. On the other hand, the Production and Manufacturing sector continues an upswing owing to favourable demand conditions. Telecom and ISP sector struggle amidst a difficult landscape but hopefully the new telecom policy expected by July-end will provide the much-needed stability."*

City-wise data shows improved online hiring demand in all major cities. Y-o-y **Jaipur (up 10 percent)** led all monitored cities, followed by **Chandigarh (up 9 percent)** and **Coimbatore (up 8 percent)**. Month-on-month, online recruitment activity plunged in each of these cities. Year-on-year, online recruitment activity declined the most in **Baroda (down 15 percent)**. The city also recorded **11 percent** decline on the month.

Monster Employment Index India results for the past 18 months are as follows:

Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	Y-O-Y
254	253	261	268	258	263	274	279	282	281	297	291	284	293	292	298	276	254	-3%

Industry Year-over-year Trends: Online demand exceeded the year-ago level in 13 of the 27 industry sectors monitored by the Index.

- **Production and Manufacturing** (up 49 percent) led all monitored industry sectors by the way of long term growth for the third month in succession. While the annual growth momentum eased between May and June 2018, the short-term growth parameters indicated buoyant growth in the sector. The sector registered two percent increase in hiring activity on a month-on-month basis. Available opportunities were one percent and 14 percent higher than the three-month and six-month ago level.
- Online hiring activity in **IT - Hardware, Software** recoiled to the level attained during the same period a year-ago. The sector witnessed fewer opportunities on the month by nine percent. **BPO/ITES** sector, on the other hand, exhibited signs of recovery. The year-on-year growth rate picked up five percentage points from -23 percent in May to -18 percent in June 2018. In **Telecom/ISP** sector the year-on-year growth rate, nevertheless positive, continued to slide; down from 21 percent in May to 17 percent in June 2018. Month-on-month, the sector recorded three percent decline in e-recruitment activity.
- Online hiring receded in all major sectors this month. **Engineering, Cement, Construction, Iron/Steel** (up seven percent) and **Banking/ Financial Services, Insurance** (up five percent) recorded single-digit growth year-on-year. Online recruitment activity in **Healthcare, Bio Technology & Life Sciences, Pharmaceuticals** matched the corresponding period a year-ago. It is notable, each of these sectors exhibited significantly restrained hiring on the month as well.
- Year-on-year, **Home Appliances** (up 27 percent); **Media & Entertainment** (up 26 percent); **Education** (up 17 percent); and **Retail** (up 17 percent) were the most active sector despite moderation in pace.
- **Printing/ Packaging** sector witnessed the steepest decline; -27 percent (year-on-year) and -15 percent (month-on-month).

Top Growth Industries

Lowest Growth Industries

Year-over-year Growth	Jun 17	Jun 18	% Growth Y-o-Y
Production and Manufacturing	129	192	49%
Home Appliances	401	511	27%
Media & Entertainment	261	328	26%
Education	229	268	17%
Retail	292	341	17%

Year-over-year Growth	Jun 17	Jun 18	% Growth Y-o-Y
Agro based industries	166	134	-19%
Government/ PSU/ Defence	99	79	-20%
Import / Export	110	86	-22%
Garments/ Textiles/ Leather, Gems & Jewellery	167	125	-25%
Printing/ Packaging	199	145	-27%

E-Commerce: E-commerce sector registered four percent decline from the year-ago level while there was no increase in e-recruitment on the month.

Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Jun 18	Y-O-Y
106	109	112	116	121	122	116	116	117	115	117	114	115	119	119	119	117	117	-4%

Occupation Year-over-year Trends: Online recruitment activity surpassed the year-ago level in nine of the 13 occupation groups monitored by the Index.

- Among job roles, **Health Care** (up 24 percent) followed by **Finance & Account** (up 21 percent) and **HR & Admin** (up 18 percent) registered the most notable increase in demand on a year-on-year basis. Month-on-month, online demand moderated for each job role; down four percent, eight percent and two percent respectively.
- **Engineering/Production** (up one percent) registered least growth among all occupation groups and also in the series since February 2015. Demand on the month eased by seven percent.
- Online demand for **Software, Hardware, Telecom** (down four percent); **Marketing & Communications** (down four percent) and **Arts/Creative** (down 16 percent) professionals eased below the year-ago level. Marketing & Communications professionals also recorded the most notable decline on the month (down 11 percent) while **Arts/Creative** (down 16 percent) saw the steepest decline on the year.

Top Growth Occupations

Year-over-year Growth	Jun 17	Jun 18	% Growth Y-o-Y
Health Care	323	400	24%
Finance & Accounts	198	240	21%
HR & Admin	187	221	18%
Senior Management	214	234	9%
Sales & Business Development	332	356	7%

Lowest Growth Occupations

Year-over-year Growth	Jun 17	Jun 18	% Growth Y-o-Y
Engineering /Production	212	215	1%
Marketing & Communications	233	224	-4%
Customer Service	261	250	-4%
Software, Hardware, Telecom	334	319	-4%
Arts/Creative	198	167	-16%

Geographic year-over-year Trends: E-recruitment activity exceeded the year-ago level in four of the 13 cities monitored by the Index.

- Year-on-year, **Jaipur** (up 10 percent) continued to lead all monitored cities despite significant moderation in the pace of growth. **Chandigarh** (up nine percent), **Coimbatore** (up eight percent) and **Kolkata** (up four percent) were the only other cities to chart positive growth on the year. Month-on-month, online recruitment activity plunged in each of these cities.
- **Kochi** (down six percent) and **Ahmedabad** (down two percent) recorded the steepest month-on-month decline at -14 percent and -12 percent respectively.
- E-recruitment activity was on a downswing in all monitored metro cities as well. This month, online recruitment activity in **Mumbai**, matched that of the corresponding period a year-ago. **Hyderabad** and **Chennai** registered a decline of three percent each while **Bangalore** and **Delhi-NCR** projected decline of five percent and four percent respectively.
- Year-on-year, online recruitment activity declined the most in **Baroda** (down 15 percent). The city also recorded 11 percent decline on the month.

Top Growth Cities

Year-over-year Growth	Jun 17	Jun 18	% Growth Y-o-Y
Jaipur	256	281	10%
Chandigarh	285	311	9%
Coimbatore	277	299	8%
Kolkata	314	326	4%
Mumbai	301	301	0%

Lowest Growth Cities

Year-over-year Growth	Jun 17	Jun 18	% Growth Y-o-Y
Hyderabad	256	248	-3%
Delhi-NCR	237	228	-4%
Bangalore	326	309	-5%
Kochi	278	260	-6%
Baroda	270	230	-15%

By Industry

	2017							2018					
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
IT - Hardware, Software	492	531	536	525	531	565	563	542	557	555	568	541	493
BPO/ITES	228	219	222	221	189	196	195	187	192	191	206	188	187
Engineering, Cement, Construction, Iron/Steel	172	195	182	189	186	201	198	192	204	208	205	196	184
Banking/Financial Services/Insurance	308	312	325	353	330	342	353	371	371	369	375	354	322
Education	229	248	255	256	259	273	279	274	286	284	281	275	268

Production and Manufacturing	129	139	138	141	155	166	169	174	194	191	202	189	192
Automotive/Ancillaries/Tyres	168	182	180	187	185	186	200	192	218	212	225	207	191
Telecom/ISP	234	254	249	259	251	273	276	276	299	300	301	282	273
Oil/Gas/Petroleum, Power	134	135	131	134	143	147	147	141	150	151	154	144	135
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	315	319	312	332	323	352	340	330	347	349	353	340	315
Advertising, Market Research, Public Relations	159	159	157	157	155	164	165	163	173	172	172	165	154
Travel & Tourism	280	276	272	277	277	296	279	266	283	284	281	280	245
Home Appliances	401	451	436	469	457	491	516	520	554	547	573	551	511
Media & Entertainment	261	311	346	370	366	402	377	380	385	373	383	363	328
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	142	138	143	146	131	154	153	148	154	147	150	140	133
Consumer Goods/FMCG, Food & Packaged Food	228	245	243	265	261	267	260	255	285	266	269	244	230
Garments/Textiles/Leather, Gems & Jewellery	167	154	149	157	148	153	153	147	146	144	157	139	125
Real Estate	161	167	167	171	168	178	179	177	187	188	205	182	177
Retail	292	281	287	292	284	280	284	260	322	341	361	362	341
Logistic, Courier/Freight/Transportation	197	210	217	244	242	261	263	247	252	253	254	242	229
Import/Export	110	102	96	113	125	121	118	117	116	113	119	97	86
Government/PSU/Defence	99	95	90	91	87	89	83	79	78	76	76	78	79
Shipping/Marine	110	127	128	123	122	122	116	115	122	120	127	117	110
Printing/Packaging	199	207	204	202	191	203	193	180	185	178	186	170	145
NGO/Social Services	208	243	252	273	256	273	248	230	228	223	227	208	195
Agro based industries	166	180	182	177	158	143	137	137	133	155	150	145	134
Office Equipment/Automation	101	105	105	103	101	101	100	100	102	103	111	106	98

By Occupation

	2017							2018					
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Software, Hardware, Telecom	334	354	357	350	347	365	364	350	355	355	366	342	319
Customer Service	261	270	284	281	274	280	272	259	263	261	272	254	250
Engineering/Production	212	223	222	231	230	249	241	247	246	252	241	231	215
Finance & Accounts	198	212	223	240	236	250	247	258	262	263	277	260	240
Sales & Business Development	332	347	357	374	358	396	398	399	415	405	425	391	356
Senior Management	214	230	236	245	253	259	261	257	263	265	280	259	234

HR & Admin	187	188	193	199	201	215	215	215	224	231	243	226	221
Marketing & Communications	233	249	253	258	252	273	268	267	273	268	274	253	224
Health Care	323	336	338	367	363	389	389	373	408	418	439	417	400
Purchase/Logistics/Supply Chain	178	185	195	203	199	205	201	194	203	207	213	195	185
Hospitality & Travel	216	219	221	231	236	257	246	237	242	254	265	248	226
Legal	235	229	243	248	243	252	254	250	253	260	273	249	245
Arts/Creative	198	207	217	219	217	226	220	218	220	214	219	196	167

By Local Market

	2017							2018					
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Mumbai	301	307	316	319	321	335	335	323	334	332	348	322	301
Bangalore	326	337	344	336	336	351	351	335	341	350	366	336	309
Delhi-NCR	237	236	243	244	241	248	251	243	246	248	258	240	228
Hyderabad	256	267	272	270	265	283	280	269	275	276	289	267	248
Chennai	231	237	244	245	243	253	253	241	248	256	263	246	225
Pune	274	284	289	283	281	295	300	290	293	298	312	289	268
Kolkata	314	334	349	352	348	369	367	352	363	355	372	358	326
Ahmedabad	318	325	330	346	342	365	373	372	383	376	382	353	312
Chandigarh	285	282	283	295	298	317	330	327	337	341	349	332	311
Kochi	278	285	281	294	290	318	308	308	316	326	344	303	260
Baroda	270	275	267	265	271	290	284	285	305	284	289	259	230
Coimbatore	277	274	288	310	316	333	323	312	316	320	336	323	299
Jaipur	256	265	279	290	303	312	307	303	308	317	322	299	281

About the [Monster Employment Index](#)

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide.

Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action/decision taken or for the results obtained from the use of such information.

About Monster APAC & Gulf

Monster, for more than 20 years, is a leading online career and recruitment resource and with its cutting-edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities.

Monster in APAC & Gulf started its operations with India, in 2001 and has operations across India, Singapore, Malaysia, Philippines, Hong Kong, Vietnam, Thailand, Indonesia, UAE and Kingdom of Saudi Arabia. In India it is headquartered in Hyderabad, and has presence in 10 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmedabad, Baroda, Chandigarh, and Cochin. Monster Mobile App in India was voted Product of the Year in 2016 under the 'Mobile App Job' category in a survey of over 18000 people by Nielsen. Monster.com in India was also voted Product of the Year in 2015 and back in 2014, mPower Search was

voted Product of the Year as well. The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services.

To learn more about Monster in APAC & Gulf, visit: www.monsterindia.com | www.monstergulf.com | www.monster.com.sg | www.monster.com.my | www.monster.com.ph | www.monster.com.hk

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