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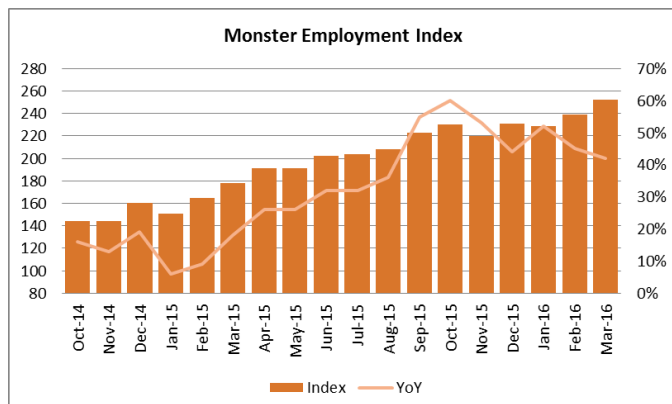
EMPLOYMENT INDEX

Monster Employment Index India continues to trend upward with an impressive growth figure of 42 percent, Year-on-year

- **IT – Hardware & Software rules the roost among all the industry sectors. E-recruitment witnesses a further growth of 5 percent**
- **Demand for Marketing & Communications and Health Care professionals has seen a significant increase, whereas Import/Export registers the steepest decline**
- **Bangalore continues to leads all cities year-on-year. Chandigarh and Mumbai follow closely.**

New Delhi, 07 April, 2016: The online job posting registered a momentous growth of 42 percent, leaping from a figure of 18 percent in March 2015, according to the Monster Employment Index for India. Steady growth figures promises a likely increase in the hiring sentiments for the upcoming quarter.

The recruitment sector continues to favor IT-Hardware & Software, with a robust 76 percent growth while e-recruitment activity in the sector exceeded the six-month old figure by 32 percent. IT was closely followed by Media and Entertainment sector with a growth percentage of 71 percent since 2015. The ongoing hullabaloo around the start-up industry took a minor hit as the sector recorded the lowest six-month growth rate; the year-on-year growth rate eased nine percentage points. Automotive industry on the other hand saw the steepest annual growth since September 2015 of 21 percent.



Commenting on the latest trends and developments in various sectors, **Sanjay Modi, Managing Director, Monster.com (India/ Middle- East/ South East Asia/ Hong Kong)** said "The hiring season for the month of March 2016 has set the stage for the next quarter. The MEI has registered an impressive growth of 42 percent in March, when compared to an 18 percent growth in March last year. The Government of India, led by Prime Minister Narendra Modi, has constantly steered India towards greater employability and reinforced our strong belief in foreseeing an optimistic job environment. The government is currently focused on improving the labor market and reducing dependence on the informal sector. Stand-up India scheme is one such effort to empower women entrepreneur and create a more dynamic and inclusive ecosystem. The quarter ended on a positive note with the major sectors - IT, manufacturing and automotive; continuing their victory lap with steady growth figures"

Further studies state that all 13 occupation groups monitored by the Index exhibited improved demand on the year. There continues to be dramatic growth in demand for **Senior Management** professionals, the figure goes up by 81 per cent. This number was closely followed by the demand for Marketing & Communications professionals (up 62 percent) and Health Care (up 61 percent). However, the pace of growth in demand for Marketing & Communications eased 10 percentage points from 72 percent in February 2016 while Health Care exhibited the same year-on-year growth as in February 2016.

Further talking, Mr. Modi said, "When we look at the cities monitored in the index, Bangalore continues to be the hub of opportunities for job seekers as the city witnessed a moderate growth of 64 percent. However, the most notable improvement was seen in Chandigarh with a growth percentage of 57 percent, an improvement of 10 percentage point".

Monster Employment Index India results for the past 18 months are as follows:

Oct 14	Nov 14	Dec 14	Jan 15	Feb 15	Mar 15	Apr 15	May 15	Jun 15	Jul 15	Aug 15	Sep 15	Oct 15	Nov 15	Dec 15	Jan 16	Feb 16	Mar 16	Y-O-Y
144	144	160	151	165	178	191	191	202	204	208	223	230	220	231	229	239	252	42%

Industry Year-over-year Trends: Online recruitment activity exceeded the year-ago level in 25 of the 27 industry sectors monitored by the Index.

- **IT - Hardware, Software** (up 76 percent) continues to chart the steepest growth, year-on-year. There has been a 10 percent growth in hiring activity between February and March 2016 while e-recruitment activity in the sector exceeded the six-month ago level (September 2015) by a robust 32 percent.
- **Media & Entertainment** moved up the ladder registering a 71 percent growth on the year; the second highest growth among industry sectors.
- Online recruitment activity in **Production and Manufacturing** eased further from 22 percent in February 2016 to 17 percent in March 2016. **Logistic, Courier/ Freight/ Transportation** (up 11 percent) also eased 32 percentage points from February 2016.
- **Automotive/Ancillaries/Tyres** (up 21 percent), on the other hand, saw the steepest annual growth since September 2015. The sector also exhibited notable growth on the month; up by 16 percent.
- **Import/Export** and **Shipping/Marine** were the only groups to record negative growth; down two percent on the year, respectively.

Top Growth Industries

Year-over-year Growth	Mar 15	Mar 16	% Growth Y-o-Y
IT - Hardware, Software	253	446	76%
Media & Entertainment	140	240	71%
Education	115	183	59%
Home Appliances	203	317	56%
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	197	289	47%

Lowest Growth Industries

Year-over-year Growth	Mar 15	Mar 16	% Growth Y-o-Y
Advertising, Market Research, Public Relations (PR)	143	159	11%
Logistic, Courier/ Freight/ Transportation	194	215	11%
Travel and Tourism	251	272	8%
Shipping/Marine	114	112	-2%
Import / Export	122	119	-2%

E-Commerce: E-commerce sector recorded the lowest six-month growth rate in the series; up 12 percent. The year-on-year growth rate eased nine percentage points between February and March 2016. Month-on-month, online hiring in the sector eased two percent.

Apr 15	May 15	Jun 15	Jul 15	Aug 15	Sep 15	Oct 15	Nov 15	Dec 15	Jan 16	Feb 16	Mar 16	M-O-M	6-Month
88	90	99	102	107	114	119	118	122	125	130	128	-2%	12%

Occupation Year-over-year Trends: All 13 occupation groups monitored by the Index exhibited improved demand on the year.

- There continues to be dramatic growth in demand for **Senior Management** professionals; up by 81 percent yet again. The group recorded the highest growth in demand once again among all monitored groups.
- **Marketing & Communications** (up 62 percent) and **Health Care** (up 61 percent) were among the most in-demand job roles. However, the pace of growth in demand for **Marketing & Communications** eased 10 percentage points from 72 percent in February 2016 while Health Care exhibited the same year-on-year growth as in February 2016.
- **Hospitality & Travel** (up 15 percent) recorded the most controlled growth rate among all monitored job roles.

Top Growth Occupations

Year-over-year Growth	Mar 15	Mar 16	% Growth Y-o-Y
Senior Management	125	226	81%
Marketing & Communications	156	252	62%
Health Care	185	298	61%
Legal	176	283	61%
Sales & Business Development	184	291	58%

Lowest Growth Occupations

Year-over-year Growth	Mar 15	Mar 16	% Growth Y-o-Y
HR & Admin	149	210	41%
Customer Service	147	205	39%
Arts/Creative	170	209	23%
Purchase/ Logistics/ Supply Chain	144	175	22%
Hospitality & Travel	190	218	15%

Geographic year-over-year Trends: Online demand exceeded the year-ago level in all 13 cities monitored by the Index.

- **Bangalore** (up 64 percent) registered the steepest growth year-on-year among all monitored cities. The annual growth momentum improved marginally from 63 percent in February 2016. Bangalore also recorded the highest month-on-month growth among all cities; up seven percent.
- **Chandigarh** (up 57 percent) witnessed the most notable improvement (10 percentage points) in long-term growth momentum among all monitored cities.

- The annual growth rate eased the most in **Baroda** (up 29 percent) and **Kochi** (up 18 percent); down by 11 percentage point and 10 percentage points respectively. **Kochi** exhibited the most restrained growth rate among all monitored cities.

Top Growth Cities

Year-over-year Growth	Mar 15	Mar 16	% Growth Y-o-Y
Bangalore	211	346	64%
Chandigarh	173	271	57%
Mumbai	187	286	53%
Jaipur	156	232	49%
Chennai	168	249	48%

Lowest Growth Cities

Year-over-year Growth	Mar 15	Mar 16	% Growth Y-o-Y
Pune	192	263	37%
Kolkata	176	239	36%
Baroda	170	219	29%
Delhi-NCR	190	235	24%
Kochi	221	260	18%

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide.

The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action/decision taken or for the results obtained from the use of such information.

About Monster India

Monster India, India's leading online career and recruitment resource with its cutting edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally. Monster India started its operations in 2001. Headquartered in Hyderabad, the company has presence in 11 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmadabad, Baroda, Chandigarh, Jaipur and Cochin.

Monster.com was voted Product of the Year under the 'Online Job Portals category' in a survey of over 18000 people by Nielsen. Back in 2014, Monster mPower Search was voted Product of the Year under the 'Online Job Portals category' in the same survey. Monster India and DishTV partnered in convergence of the Internet and TV medium to make job services accessible to TV viewers across all cities, bridging the unmet need of the audience for whom access to the internet is limited. This first ever job search initiative is called 'Monsterjobs Active'.

The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities

in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process. To learn more about Monster India visit: www.monsterindia.com | www.facebook.com/monsterindia | https://twitter.com/monster_india

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW) is a global leader in connecting people to jobs, wherever they are. For more than 20 years, Monster has helped people improve their lives with better jobs, and employers find the best talent. Today, the company offers services in more than 40 countries, providing some of the broadest, most sophisticated job seeking, career management, and recruitment and talent management capabilities. Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, including our flagship website monster.com® and a vast array of products and services.

For more information visit: monster.com/about

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