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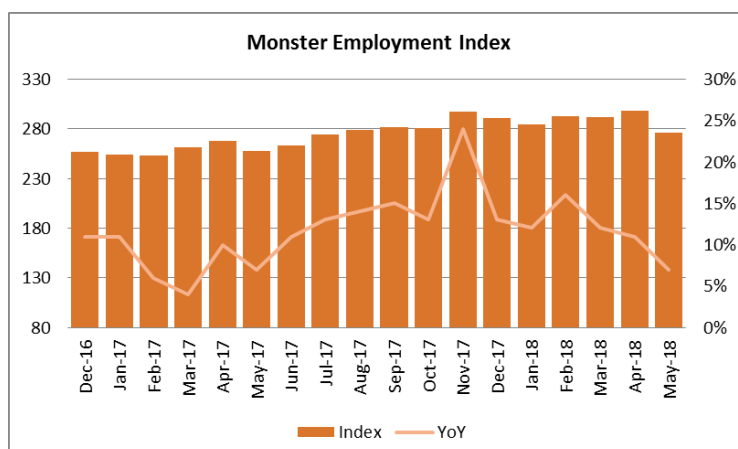
EMPLOYMENT INDEX

Production and Manufacturing sector continues to record the highest Y-o-Y growth for May 2018 according to Monster Employment Index

May 2018 registered 7 percent y-o-y growth in online recruitment activities

- **Production and Manufacturing (up 56 percent)** leads the Y-o-Y growth for the second consecutive month in May 2018, followed by Media & Entertainment (up 41 percent)
- **Healthcare professionals witnessed a 36 percent Y-o-Y increase in demand**
- **Jaipur (up 22 percent)** tops the y-o-y growth chart of online recruitment activities, followed by Chandigarh (up 21 percent)

New Delhi, 06 June 2018: The [Monster Employment Index](#) for May 2018 registered **7 percent Y-o-Y growth** in the online recruitment activities, with the Production and Manufacturing sector continuing to exhibit the steepest year-on-year growth at **56 percent** for the second consecutive month amongst the other sectors analyzed. The online recruitment activity in the sector, however, slowed by **6 percent** between April and May 2018.



Retail (up 39 percent y-o-y) sector has exhibited significant growth on the year-on-year basis. The growth momentum paced up 28 percentage points between April and May 2018.

In the Telecom/ISP sector, the y-o-y growth momentum eased further from **28 percent in April 2018 to 21 percent in May 2018**. **Banking/ Financial Services, Insurance (up 18 percent y-o-y)** also maintained an uptrend in May 2018 but the growth rate has declined progressively since the past few months.

In terms of occupations, **healthcare** professionals registered the highest increase in demand, witnessing an increase of **36 percent y-o-y** among all monitored job roles. **Finance & Accounts** was the second most demanded job role registering a y-o-y growth of **35 percent**.

Commenting on the latest Monster Employment Index trends, Abhijeet Mukherjee, CEO, Monster.com- APAC & Gulf said, *"India retained its spot as the fastest growing major economy in the March quarter with GDP 7.7% on the back of robust performance by manufacturing sector, also reflected in the sector's positive y-o-y recruitment growth numbers.*

From a negative y-o-y performance at the beginning of 2018, the retail sector is seeing phenomenal e-recruitment opportunities. This mirrors the addition of retail capacity at global companies as well as recent mergers which has led to an overall growth of the sector."

"Telecom sector is treading with caution as recent developments have resulted in layoffs and job losses. Hopefully, the new telecom policy will provide a shot in the arm to support the stabilization of the sector. City-wise, both metros and non-metros are witnessing an eased pace of online recruitment activity," he added.

City-wise data shows, **Jaipur (up 22 percent)** and **Chandigarh (up 21 percent)** led all monitored cities by the way of long-term growth. The growth momentum eased vis-à-vis past months. Online hiring activity vis-à-vis the past month slowed in all major metro cities. Year-on-year, Mumbai registered a decline of 6 percentage points from **15 percent** growth in April to 9 percent growth in May. **Bangalore** registered **3 percent** growth this month down from a growth of **6 percent** in April while recruitment activity in **Delhi-NCR** matched the year-ago level.

Monster Employment Index India results for the past 18 months are as follows:

Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Y-O-Y
257	254	253	261	268	258	263	274	279	282	281	297	291	284	293	292	298	276	7%

Industry Year-over-year Trends: Online demand exceeded the year-ago level in 21 of the 27 industry sectors monitored by the Index.

- **Production and Manufacturing** (up 56 percent) registered the steepest year-on-year growth even in May. Recruitment activity, however, slowed by six percent between April and May 2018. Online demand eased three percent below the three-month ago level.
- **IT - Hardware, Software** (up eight percent) recorded the lowest annual rate of growth since March 2017. The short-term growth parameters were also indicated slow-down in demand in the sector; down five percent month-on-month, down three percent in three-month and down four percent in six-month. In **Telecom/ISP** sector, the year-on-year growth momentum eased further from 28 percent in April to 21 percent in May. Month-on-month, the sector recorded six percent decline in e-recruitment activity.
- **Retail** (up 39 percent) sector has exhibited significant growth on a year-on-year basis. The growth momentum paced up 28 percentage points between April and May 2018. Among others, **Healthcare, Bio Technology & Life Sciences, Pharmaceuticals** (up 18 percent); **Media & Entertainment** (up 41 percent); **Logistic, Courier/ Freight/ Transportation** (up 29 percent) sector witnessed improved hiring demand year-on-year. However, demand on the month was low in each of these sectors; mostly declining.
- E-recruitment in **Engineering, Cement, Construction, Iron/ Steel** (up 13 percent) and **Banking/ Financial Services, Insurance** (up 18 percent) maintained an uptrend but the growth rate has been declined progressively since the past few months. The sectors also registered fewer opportunities on the month; down four percent and down six percent respectively.

- **Import / Export** (down 13 percent) sector saw significant decline in online demand year-on-year. Month-on-month, the sector recorded the steepest decline in e-recruitment activity among all monitored sectors; down 18 percent. **Government/PSU/Defence** (down 25 percent) recorded the most notable annual decline among all monitored industry sectors despite moderation in pace of decline between April (-34 percent) and May.

Top Growth Industries

Year-over-year Growth	May 17	May 18	% Growth Y-o-Y
Production and Manufacturing	121	189	56%
Media & Entertainment	257	363	41%
Retail	261	362	39%
Home Appliances	399	551	38%
Automotive/ Ancillaries / Tyres	157	207	32%

Lowest Growth Industries

Year-over-year Growth	May 17	May 18	% Growth Y-o-Y
Garments/ Textiles/ Leather, Gems & Jewellery	159	139	-13%
Printing/ Packaging	195	170	-13%
Import / Export	112	97	-13%
BPO/ITES	243	188	-23%
Government/ PSU/ Defence	104	78	-25%

E-Commerce: E-commerce sector registered three percent decline year-on-year; down from three percent growth in April 2018. Month-on-month demand in the sector saw eased by two percent and slipped below the three-month ago level by two percent and matched the six-month ago level.

Dec 16	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	Apr 18	May 18	Y-O-Y
110	106	109	112	116	121	122	116	116	117	115	117	114	115	119	119	119	117	-3%

Occupation Year-over-year Trends: Online recruitment activity surpassed the year-ago level in 12 of the 13 occupation groups monitored by the Index.

- **Health Care** (up 36 percent) professionals registered the notable increase in demand on a year-on-year basis. **Finance & Account** (up 35 percent) followed closely. Month-on-month demand eased for both job role; down five percent and down six percent respectively. .
- **HR & Admin** (up 24 percent) was among the top five job roles in demand this month. This was also the only job role to register higher demand on three-month and six-month basis in spite of a seven percent decline in month-on-month hiring activity.
- **Arts/Creative** professionals recorded the most notable decline in demand among all monitored job roles; down 11 percent month-month. Year-on-year growth rate at five percent was the lowest recorded since June 2017.
- Online demand for **Customer Service** professionals eased below the year-ago level once again following positive growth of two percent in April 2018. Month-on-month demand for the job role plunged by seven percent.

Top Growth Occupations

Year-over-year Growth	May 17	May 18	% Growth Y-o-Y
Health Care	307	417	36%
Finance & Accounts	192	260	35%
Senior Management	208	259	25%
HR & Admin	182	226	24%
Sales & Business Development	321	391	22%

Lowest Growth Occupations

Year-over-year Growth	May 17	May 18	% Growth Y-o-Y
Engineering /Production	209	231	11%
Marketing & Communications	229	253	10%
Arts/Creative	186	196	5%
Software, Hardware, Telecom	334	342	2%
Customer Service	266	254	-5%

Geographic year-over-year Trends: E-recruitment activity exceeded the year-ago level in 12 of the 13 cities monitored by the Index.

- **Jaipur** (up 22 percent) and **Chandigarh** (up 21 percent) led all monitored cities by the way of long-term growth. The growth momentum eased vis-à-vis past months. **Baroda** (up eight percent) and **Coimbatore** (up 15 percent) were the only cities where the annual growth momentum strengthened between April and May 2018. The month-on-month growth rate, however, was downbeat in each of these cities. **Kochi** (up 12 percent) witnessed the steepest month-on-month decline of 12 percent followed by **Baroda** registering a decline of 10 percent.
- Online hiring activity vis-à-vis the past month slowed in all major metro cities as well. Year-on-year, **Mumbai** registered a decline of six percentage points from 15 percent growth in April to nine percent growth in May. Demand on the month eased by seven percent. **Hyderabad** and **Chennai** registered six percent and seven percent growth on the year respectively down from a growth of nine percent observed in April 2018. E-recruitment on the month plunged by eight percent and six percent in that order.
- **Bangalore** registered three percent growth this month down from a growth of six percent in April while recruitment activity in **Delhi-NCR** matched the year-ago level having charted four percent growth in April. Bangalore and Delhi-NCR also registered fewer opportunities on the month; down eight percent and seven percent respectively. .

Top Growth Cities

Year-over-year Growth	May 17	May 18	% Growth Y-o-Y
Jaipur	245	299	22%
Chandigarh	274	332	21%
Kolkata	304	358	18%
Coimbatore	282	323	15%
Ahmedabad	314	353	12%

Lowest Growth Cities

Year-over-year Growth	May 17	May 18	% Growth Y-o-Y
Pune	270	289	7%
Chennai	230	246	7%
Hyderabad	252	267	6%
Bangalore	325	336	3%
Delhi-NCR	240	240	0%

By Industry

	2017								2018				
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
IT - Hardware, Software	500	492	531	536	525	531	565	563	542	557	555	568	541
BPO/ITES	243	228	219	222	221	189	196	195	187	192	191	206	188
Engineering, Cement, Construction, Iron/Steel	174	172	195	182	189	186	201	198	192	204	208	205	196
Banking/Financial Services/Insurance	299	308	312	325	353	330	342	353	371	371	369	375	354
Education	226	229	248	255	256	259	273	279	274	286	284	281	275
Production and Manufacturing	121	129	139	138	141	155	166	169	174	194	191	202	189
Automotive/Ancillaries/Tyres	157	168	182	180	187	185	186	200	192	218	212	225	207
Telecom/ISP	234	234	254	249	259	251	273	276	276	299	300	301	282
Oil/Gas/Petroleum, Power	135	134	135	131	134	143	147	147	141	150	151	154	144
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	287	315	319	312	332	323	352	340	330	347	349	353	340
Advertising, Market Research, Public Relations	158	159	159	157	157	155	164	165	163	173	172	172	165
Travel & Tourism	264	280	276	272	277	277	296	279	266	283	284	281	280
Home Appliances	399	401	451	436	469	457	491	516	520	554	547	573	551
Media & Entertainment	257	261	311	346	370	366	402	377	380	385	373	383	363
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	137	142	138	143	146	131	154	153	148	154	147	150	140
Consumer Goods/FMCG, Food & Packaged Food	218	228	245	243	265	261	267	260	255	285	266	269	244
Garments/Textiles/Leather, Gems & Jewellery	159	167	154	149	157	148	153	153	147	146	144	157	139
Real Estate	157	161	167	167	171	168	178	179	177	187	188	205	182
Retail	261	292	281	287	292	284	280	284	260	322	341	361	362
Logistic, Courier/Freight/Transportation	187	197	210	217	244	242	261	263	247	252	253	254	242
Import/Export	112	110	102	96	113	125	121	118	117	116	113	119	97
Government/PSU/Defence	104	99	95	90	91	87	89	83	79	78	76	76	78
Shipping/Marine	107	110	127	128	123	122	122	116	115	122	120	127	117
Printing/Packaging	195	199	207	204	202	191	203	193	180	185	178	186	170
NGO/Social Services	200	208	243	252	273	256	273	248	230	228	223	227	208
Agro based industries	154	166	180	182	177	158	143	137	137	133	155	150	145
Office Equipment/Automation	104	101	105	105	103	101	101	100	100	102	103	111	106

By Occupation

	2017								2018				
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Software, Hardware, Telecom	334	334	354	357	350	347	365	364	350	355	355	366	342
Customer Service	266	261	270	284	281	274	280	272	259	263	261	272	254
Engineering/Production	209	212	223	222	231	230	249	241	247	246	252	241	231
Finance & Accounts	192	198	212	223	240	236	250	247	258	262	263	277	260
Sales & Business Development	321	332	347	357	374	358	396	398	399	415	405	425	391
Senior Management	208	214	230	236	245	253	259	261	257	263	265	280	259
HR & Admin	182	187	188	193	199	201	215	215	215	224	231	243	226
Marketing & Communications	229	233	249	253	258	252	273	268	267	273	268	274	253
Health Care	307	323	336	338	367	363	389	389	373	408	418	439	417
Purchase/Logistics/Supply Chain	172	178	185	195	203	199	205	201	194	203	207	213	195
Hospitality & Travel	211	216	219	221	231	236	257	246	237	242	254	265	248
Legal	215	235	229	243	248	243	252	254	250	253	260	273	249
Arts/Creative	186	198	207	217	219	217	226	220	218	220	214	219	196

By Local Market

	2017								2018				
	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Mumbai	295	301	307	316	319	321	335	335	323	334	332	348	322
Bangalore	325	326	337	344	336	336	351	351	335	341	350	366	336
Delhi-NCR	240	237	236	243	244	241	248	251	243	246	248	258	240
Hyderabad	252	256	267	272	270	265	283	280	269	275	276	289	267
Chennai	230	231	237	244	245	243	253	253	241	248	256	263	246
Pune	270	274	284	289	283	281	295	300	290	293	298	312	289
Kolkata	304	314	334	349	352	348	369	367	352	363	355	372	358
Ahmedabad	314	318	325	330	346	342	365	373	372	383	376	382	353
Chandigarh	274	285	282	283	295	298	317	330	327	337	341	349	332
Kochi	271	278	285	281	294	290	318	308	308	316	326	344	303
Baroda	239	270	275	267	265	271	290	284	285	305	284	289	259
Coimbatore	282	277	274	288	310	316	333	323	312	316	320	336	323
Jaipur	245	256	265	279	290	303	312	307	303	308	317	322	299

About the [Monster Employment Index](#)

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide.

Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action/decision taken or for the results obtained from the use of such information.

About Monster APAC & Gulf

Monster, for more than 20 years, is a leading online career and recruitment resource and with its cutting-edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities.

Monster in APAC & Gulf started its operations with India, in 2001 and has operations across India, Singapore, Malaysia, Philippines, Hong Kong, Vietnam, Thailand, Indonesia, UAE and Kingdom of Saudi Arabia. In India it is headquartered in Hyderabad, and has presence in 10 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmedabad, Baroda, Chandigarh, and Cochin. Monster Mobile App in India was voted Product of the Year in 2016 under the 'Mobile App Job' category in a survey of over 18000 people by Nielsen. Monster.com in India was also voted Product of the Year in 2015 and back in 2014, mPower Search was voted Product of the Year as well. The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, and a vast array of products and services.

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