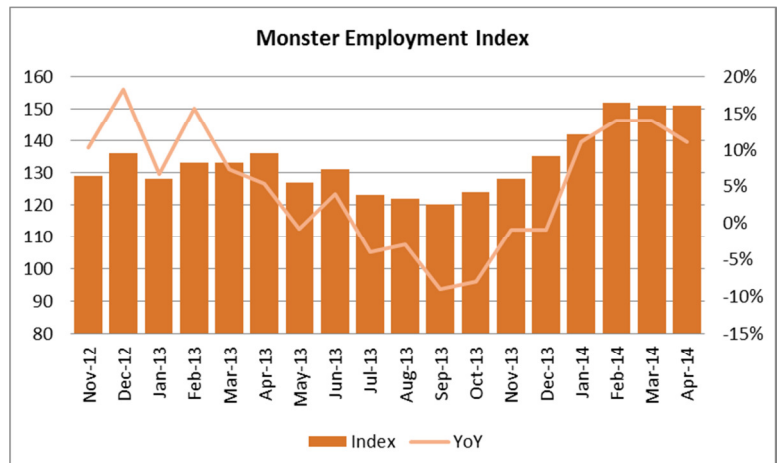


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EMPLOYMENT INDEX

Monster Employment Index India Rises 11 Percent on the Year

- **Travel and Tourism and IT - Hardware, Software leads all monitored industry sector in long-term growth**
- **Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides industry continues to exhibit the most notable annual decline**
- **Senior Management professionals sees the most notable expansion in online demand among all occupation groups**
- **Ahmedabad registers the steepest annual growth. Bangalore follows closely**



“Monster Employment Index reveals a consistent improvement in online recruitment vis-à-vis the corresponding period a year-ago. IT (Software/ Hardware) & Travel/Tourism industry sectors have witnessed a growing trend. Engineering, Cement, Construction, Iron/ Steel sectors also displayed an uptrend in recruitment levels. Demand for hiring senior management professionals has seen a noteworthy incline across occupational groups. The April index gives us the confidence that job opportunities will demonstrate a positive trend in coming months”, said **Sanjay Modi, Managing Director, Monster.com (India/Middle-East/South East Asia)**.

Monster Employment Index India results for the past 18 months are as follows:

Nov 12	Dec 12	Jan 13	Feb 13	Mar 13	Apr 13	May 13	Jun 13	Jul 13	Aug 13	Sep 13	Oct 13	Nov 13	Dec 13	Jan 14	Feb 14	Mar 14	Apr 14	Y-O-Y
129	136	128	133	133	136	127	131	123	122	120	124	128	135	142	152	151	151	11%

Industry Year-over-year Trends: Online recruitment activity exceeded the year-ago level in 16 of the 27 industry sectors monitored by the Index

- **Travel and Tourism; and IT - Hardware, Software** saw notable expansion in demand between April 2013 and 2014; up 32 percent respectively. The rate of long-term growth improved in both the sectors between March and April 2014
- **Engineering, Cement, Construction, Iron/ Steel** (down four percent) sector charted fewer opportunities on the year for the first time since November’13. Online recruitment activity in the sector neared October’13 level. Nevertheless, the sector saw an uptrend in recruitment levels, month-on-month
- The long-term growth momentum in the **Production and Manufacturing** (up five percent) sector eased 26 percentage points between March and April 2014. The sector, nevertheless, recorded a

positive annual growth for the fourth month in succession. In the related **Logistic, Courier/ Freight/ Transportation** sector, online recruitment stabilized at the year-ago level following incessant declines since July'13

- **Automotive/ Ancillaries / Tyres** (down 10 percent) continues to chart fewer opportunities vis-à-vis the corresponding period a year-ago; the thirteenth annual decline of the series
- Among industry sectors, **Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides** (down 19 percent) saw the most notable decline in recruitment activity yet again

Top Growth Industries

Year-over-year Growth	Apr 13	Apr 14	% Growth Y-o-y
Travel and Tourism	161	213	32%
IT - Hardware, Software	140	185	32%
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	155	197	27%
Home Appliances	149	184	23%
Oil/ Gas/ Petroleum, Power	132	161	22%

Lowest Growth Industries

Year-over-year Growth	Apr 13	Apr 14	% Growth Y-o-y
Automotive/ Ancillaries / Tyres	149	134	-10%
Garments/ Textiles/ Leather, Gems & Jewellery	187	163	-13%
Agro based industries	173	150	-13%
Printing/ Packaging	154	132	-14%
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	145	118	-19%

Occupation Year-over-year Trends: Online demand expanded in 11 out of the 13 occupation groups monitored by the Index.

- There has been a dramatic improvement in demand for **Senior Management** (up 51 percent) professionals having charted successive contraction in annual demand from January 2013 until January 2014. The group led all occupation groups year-on-year for the third month
- This month online demand for **Engineering /Production** professionals surpassed that of the year-ago level for the first time since February 2013. The group registered a marginal two percent increase in opportunities from April 2013
- **Customer Service** (down three percent) and **Arts/Creative** (down 25 percent) are the only groups to record a plunge in online demand between April 2013 and 2014. Arts/Creative professionals have been witnessing low demand levels, year-on-year, since May'13. A 25 percent drop from the year-ago is the steepest among all occupation groups even in April

Top Growth Occupations

Year-over-year Growth	Apr 13	Apr 14	% Growth Y-o-y
Senior Management	77	116	51%
Legal	144	200	39%
Health Care	142	196	38%
Marketing & Communications	109	143	31%
Software, Hardware, Telecom	118	149	26%

Lowest Growth Occupations

Year-over-year Growth	Apr 13	Apr 14	% Growth Y-o-y
Sales & Business Development	146	152	4%
Purchase/ Logistics/ Supply Chain	135	138	2%
Engineering /Production	113	115	2%
Customer Service	149	144	-3%
Arts/Creative	149	112	-25%

Geographic year-over-year Trends: Online opportunities exceeded the year-ago level in 10 of the 13 cities monitored by the Index.

- **Ahmedabad** (up 26 percent) supplanted **Bangalore** (up 22 percent) to lead all monitored cities in long-term growth. Nevertheless, Bangalore continued to chart steep annual growth despite 10 percentage point moderation in pace and exhibited the most notable improvement among all major metro markets. Online recruitment activity in Bangalore eased on the month
- **Chennai** (up five percent) aside all major cities recorded a double digit growth between April 2013 and 2014. **Mumbai** (up 14 percent); **Delhi-NCR** (up 10 percent) and **Hyderabad** (up 11 percent) respectively.
- **Coimbatore** (down 21 percent) recorded the steepest annual decline among all cities monitored by the Index

Top Growth Cities

Year-over-year Growth	Apr 13	Apr 14	% Growth Y-o-y
Ahmedabad	129	162	26%
Bangalore	155	189	22%
Pune	136	157	15%
Mumbai	147	168	14%
Kolkata	140	156	11%

Lowest Growth Cities

Year-over-year Growth	Apr 13	Apr 14	% Growth Y-o-y
Chandigarh	152	158	4%
Kochi	169	171	1%
Jaipur	173	154	-11%
Baroda	154	129	-16%
Coimbatore	179	141	-21%

About Monster India

Monster India, India's leading online career and recruitment resource with its cutting edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally. Monster India started its operations in 2001. Headquartered in Hyderabad, the company has presence in 11 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmadabad, Baroda, Chandigarh, Jaipur and Cochin.

In 2014, Monster mPower Search was voted Product of the Year under the 'Online Job Portals category' in a survey of over 18000 people. Monster India and DishTV partnered in convergence of the Internet and TV medium to make job services accessible to TV viewers across all cities, bridging the unmet need of the audience for whom access to the internet is limited. This first ever job search initiative is called 'Monsterjobs Active'.

The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India, in an alliance with ITC e-Choupal to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

To learn more about Monster India visit: www.monsterindia.com | www.facebook.com/monsterindia | https://twitter.com/monster_india

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting

employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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