

monster®

EMPLOYMENT INDEX

CONTACTS:
 Nidhi Madan Verma
 Monster India
 (91) 956 015 5115
 nidhi.verma@monster.com

Gitanjali Sabikhi
 Genesis Burson-Marsteller
 (91) 9873700674
 gitanjali.sabikhi@bm.com

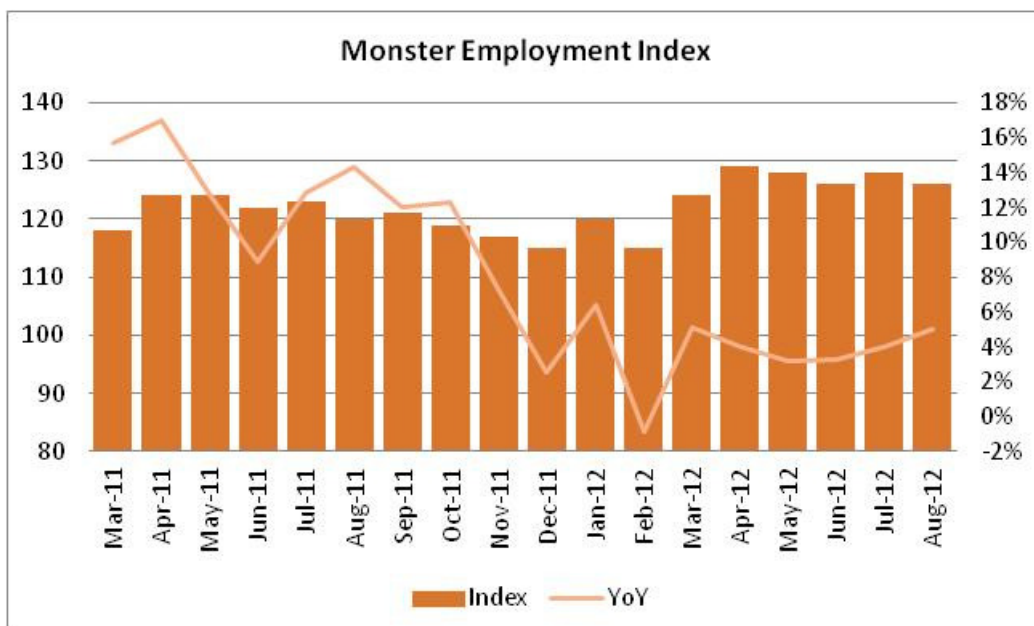
Monster Employment Index India Rises 5% Year-over-Year

August 2012 Index Highlights:

- Index level rises five percent from a year ago in August
- Shipping/Marine continues to record the highest growth, while Printing and Packaging sector also records strong annual growth. Government/PSU/Defense record double digit negative decline
- Demand for Arts/ Creative professionals exhibits highest annual gain, followed by Senior Management professionals
- Coimbatore registers the strongest annual growth for the sixth month in a row. Bangalore is the strongest annual gainer among major metro-markets

The Monster Employment Index India is a monthly gauge of online job posting activity based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“Monster Employment Index continues to grow at a moderate pace owing to the cautious sentiment amongst employers in the current economic scenario. Some of the major sectors like Telecom; IT; BPO/ITES; BFSI; Production and Manufacturing are showing year-on-year decline. However, some other prominent sectors like Engineering; Automotive;/ Healthcare, Pharmaceuticals; Retail; Shipping/Marine are showing increased recruitment activity,” said Sanjay Modi, Managing Director, Monster.com (India/ Middle- East/ South East Asia).



Monster Employment Index India results for the past 18 months are as follows:

Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Oct 11	Nov 11	Dec 11	Jan 12	Feb 12	Mar 12	Apr 12	May 12	Jun 12	Jul 12	Aug 12	Y-O-Y
118	124	124	122	123	120	121	119	117	115	120	115	124	129	128	126	128	126	5%

Industry Year-over-year Trends: 14 of the 27 industry sectors monitored by the Monster Employment Index registered expansion in recruitment activity between August'11 and August'12.

- **Shipping/Marine** (up 58 percent) exhibited the highest annual growth among sectors
- **Printing/Packaging** (23 percent) and **Garments/ Textiles/ Leather, Gems & Jewellery** (up 21 percent), sectors maintained an upward trend in online recruitment activity between August '11 and August'12
- **Government/ PSU/ Defense** (down 25 percent) showed steepest annual decline

Top Growth Industries

Year-over-year Growth	Aug 11	Aug 12	% Growth Y-o-y
Shipping/Marine	102	161	58%
Printing/ Packaging	91	112	23%
Garments/ Textiles/ Leather, Gems & Jewellery	113	137	21%
Logistic, Courier/ Freight/ Transportation	115	134	17%
Travel and Tourism	122	142	16%

Lowest Growth Industries

Year-over-year Growth	Aug 11	Aug 12	% Growth Y-o-y
Telecom/ISP	108	96	-11%
Production and Manufacturing	98	84	-14%
Import / Export	105	89	-15%
Banking/ Financial Services , Insurance	113	91	-19%
Government/ PSU/ Defense	125	94	-25%

Occupation Year-over-year Trends: Online demand improved in eight of 13 occupational groups monitored by the Monster Employment Index between August'11 and August'12.

- **Arts/Creative** (up 18 percent) followed by **Senior Management** (up 12 percent) charted the most substantial annual gains amongst the occupational groups
- **Finance & Accounts** (down eight percent) exhibited the steepest annual decline among occupation groups

Top Growth Occupations

Year-over-year Growth	Aug 11	Aug 12	% Growth Y-o-y
Arts/Creative	124	146	18%
Senior Management	129	144	12%
Sales & Business Development	120	131	9%
Purchase/ Logistics/ Supply Chain	128	139	9%
Legal	124	132	6%

Lowest Growth Occupations

Year-over-year Growth	Aug 11	Aug 12	% Growth Y-o-y
Engineering /Production	114	114	0%
Hospitality & Travel	134	133	-1%
Software, Hardware, Telecom	129	123	-5%
HR & Admin	115	109	-5%
Finance & Accounts	107	98	-8%

Geographic year-over-year Trends: Online recruitment activity was up on the year for nine of the 13 locations monitored by the index.

- **Coimbatore** (up 40 percent) followed by **Jaipur** (up 14 percent) led all cities in annual growth
- Among major metro-areas, **Bangalore** (up 11 percent) and **Mumbai** (up seven percent) registered positive annual growth
- **Chandigarh** (down six percent) was amidst the slowest growth markets

Top Growth Cities

Year-over-year Growth	Aug 11	Aug 12	% Growth Y-o-y
Coimbatore	139	194	40%
Jaipur	130	148	14%
Kochi	154	173	12%
Bangalore	121	134	11%
Mumbai	123	132	7%

Lowest Growth Cities

Year-over-year Growth	Aug 11	Aug 12	% Growth Y-o-y
Pune	124	125	1%
Delhi-NCR	120	120	0%
Kolkata	124	121	-2%
Ahmedabad	113	109	-4%
Chandigarh	126	118	-6%

By Industry

	2011								2012				
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
IT - Hardware, Software	138	143	136	131	131	142	128	142	145	139	132	129	131
BPO/ITES	108	121	123	125	111	123	112	124	121	111	99	100	104
Engineering, Cement, Construction, Iron/Steel	111	121	120	117	118	129	117	128	126	114	113	111	115
Banking/Financial Services/Insurance	113	116	99	107	91	100	83	104	110	99	96	94	91
Education	101	100	94	94	102	109	104	109	109	111	114	112	100
Production and Manufacturing	98	99	102	100	103	93	90	96	97	94	93	89	84
Automotive/Ancillaries/Tyres	129	130	131	130	130	143	131	145	150	147	144	140	137
Telecom/ISP	108	109	104	106	88	95	91	97	100	103	94	91	96
Oil/Gas/Petroleum, Power	144	143	136	126	135	132	133	145	148	138	137	130	129
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	106	116	114	110	114	121	127	125	134	119	119	121	116
Advertising, Market Research, Public Relations	90	93	89	89	91	90	85	96	96	95	91	93	96
Travel & Tourism	122	136	141	147	146	141	142	140	134	140	140	143	142
Home Appliances	136	139	131	143	133	130	122	137	140	138	133	136	129
Media & Entertainment	131	141	133	108	104	100	97	119	121	118	119	128	133
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	104	115	111	116	115	112	104	123	122	111	105	102	103
Consumer Goods/FMCG, Food & Packaged Food	109	111	103	108	117	114	113	114	115	115	114	116	118
Garments/Textiles/Leather, Gems & Jewellery	113	121	125	140	135	127	117	134	146	148	140	144	137
Real Estate	122	122	121	123	130	126	123	133	135	133	127	134	130
Retail	136	139	136	139	138	137	130	139	143	143	137	139	141
Logistic, Courier/Freight/Transportation	115	120	118	127	112	110	120	138	131	124	128	145	134
Import/Export	105	106	114	118	110	121	110	130	124	114	98	99	89
Government/PSU/Defence	125	127	115	117	102	101	95	95	92	94	88	94	94
Shipping/Marine	102	106	117	125	125	128	116	120	129	122	106	140	161
Printing/Packaging	91	101	98	98	89	94	92	108	109	111	111	123	112
NGO/Social Services	113	104	94	97	97	106	103	123	122	109	100	113	112
Agro based industries	116	128	123	132	133	125	110	119	119	120	131	126	128
Office Equipment/Automation	100	101	97	99	96	102	96	107	109	105	99	103	97

By Occupation

	2011									2012			
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Software, Hardware, Telecom	129	131	123	121	121	127	120	129	130	130	125	123	123
Customer Service	99	101	101	111	101	110	102	112	109	103	96	99	104
Engineering/Production	114	116	116	117	113	120	113	124	120	115	114	118	114
Finance & Accounts	107	113	107	106	102	108	92	111	110	105	103	101	98
Sales & Business Development	120	125	120	121	117	127	118	130	134	130	127	125	131
Senior Management	129	135	129	125	137	138	139	140	143	141	139	145	144
HR & Admin	115	114	114	115	109	114	109	116	119	116	113	113	109
Marketing & Communications	96	98	99	100	95	100	109	101	102	101	100	102	100
Health Care	107	117	113	106	110	118	124	117	120	112	114	115	108
Purchase/Logistics/Supply Chain	128	129	131	130	124	127	122	133	131	131	137	139	139
Hospitality & Travel	134	138	145	147	132	134	132	129	127	130	129	135	133
Legal	124	119	115	116	113	123	121	122	128	124	123	126	132
Arts/Creative	124	120	120	118	114	112	108	112	125	128	133	139	146

By Local Market

	2011									2012			
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Mumbai	123	122	117	116	112	116	113	122	131	128	131	130	132
Bangalore	121	116	115	119	120	124	118	128	137	132	132	134	134
Delhi-NCR	120	121	118	119	114	119	113	121	129	127	123	130	120
Hyderabad	117	118	114	110	110	113	110	115	124	124	122	122	124
Chennai	123	123	117	116	112	113	108	119	128	126	125	126	129
Pune	124	126	124	118	116	116	113	119	129	125	120	124	125
Kolkata	124	127	119	115	109	111	101	111	123	120	112	112	121
Ahmedabad	113	118	112	104	100	103	94	104	109	109	105	110	109
Chandigarh	126	132	125	114	121	114	103	115	122	120	117	117	118
Kochi	154	134	135	130	136	144	151	151	157	164	167	172	173
Baroda	132	128	127	120	109	116	104	118	125	127	127	133	140
Coimbatore	139	133	134	135	140	144	145	151	164	168	178	193	194
Jaipur	130	126	119	119	116	116	114	119	129	136	147	148	148

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

Contacts:

Media Inquiries:

Nidhi Madan Verma

Monster.com

+91 9560155115

nidhi.verma@monster.com

Gitanjali Sabikhi

Genesis Burson-Marsteller

(91) 9873700674

gitanjali.sabikhi@bm.com