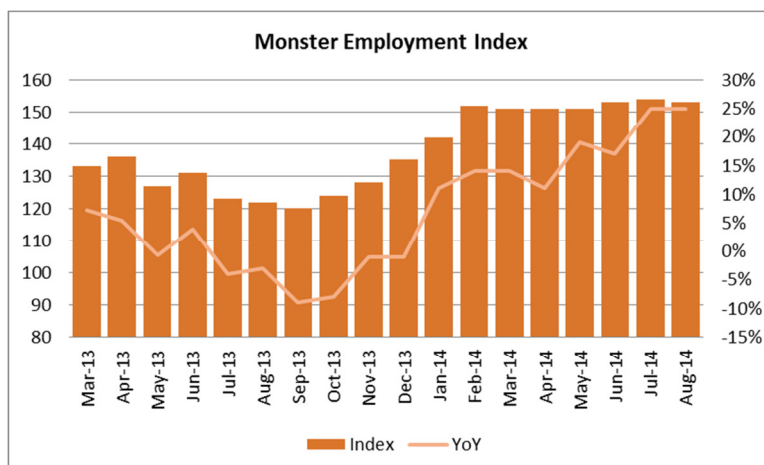


monster® EMPLOYMENT INDEX

Monster Employment Index India registers consistent 25 percent growth in online opportunities Year-on-Year

- **Media and Entertainment industry surges ahead with 62 percent y-o-y growth**
- **Bangalore leads with 35 percent growth in job opportunities followed by Ahmedabad with 33 percent**

- **Media & Entertainment leads all sectors by the way of long term gain followed by Home Appliance sector. Shipping/Marine registers the steepest decline**
- **Among occupation groups, Marketing & Communications registers the steepest growth in demand on an annual basis**
- **Bangalore records the most notable growth in opportunities between August 2013 and 2014**



“The Monster Employment Index has been depicting a steady and robust progress in the Indian recruitment industry. Studying the trends of various sectors, the media & entertainment industry has rocketed a 62 percent growth. Robust growth is exhibited by almost all the industry sectors monitored by the index like IT/ITES, Healthcare, Engineering & Construction, Production & Manufacturing, Travel and Education which indicates that the business sentiment is turning positive. We are hopeful that things will further improve in coming months. *Ache din aane walen hain.*” said **Sanjay Modi, Managing Director, Monster.com (India/Middle-East/Hong Kong/South-East Asia).**

Monster Employment Index India results for the past 18 months are as follows:

Mar 13	Apr 13	May 13	Jun 13	Jul 13	Aug 13	Sep 13	Oct 13	Nov 13	Dec 13	Jan 14	Feb 14	Mar 14	Apr 14	May 14	Jun 14	Jun 14	Aug 14	Y-O-Y
133	136	127	131	123	122	120	124	128	135	142	152	151	151	151	153	154	153	25%

Industry Year-over-year Trends: Online recruitment surpassed the year-ago level in 25 of the 27 industry sectors monitored by the Index.

- **Media & Entertainment** (up 62 percent) supplants **Home Appliance** (up 54 percent) to lead all Industry sector by the way of long term growth. The growth momentum, however, eased slightly in both cases

- Online recruitment in the **Automotive/ Ancillaries / Tyres** (up 11 percent) sector appears to have rebounded. The sector saw a positive growth on the month for the first time since March 2014 and a double digit annual growth. This is the second positive year-on-year since March 2013
- **Banking/ Financial Services, Insurance** sector saw a 14 percentage point improvement in the pace of long-term growth; up from 10 percent in July 2014 to 24 percent in August 2014. Clearly online recruitment in the sector is going strong
- The hospitality sector has also been charting robust annual growth rates since February 2014. Online recruitment in the **Travel and Tourism** sector exceeded the year-ago level by 52 percent this month. However, the Index reading for the series slipped below the six-month level by five percent
- **Telecom/ISP** (up four percent) and **Government/ PSU/ Defence** (up 10 percent) exhibited positive annual growth rates following low levels the previous month
- **Shipping/Marine** (down five percent) charted the steepest decline in online recruitment year-on-year

Top Growth Industries

Year-over-year Growth	Aug 13	Aug 14	% Growth Y-o-y
Media & Entertainment	105	170	62%
Home Appliances	126	194	54%
Travel and Tourism	123	187	52%
IT - Hardware, Software	142	192	35%
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	139	186	34%

Lowest Growth Industries

Year-over-year Growth	Aug 13	Aug 14	% Growth Y-o-y
Telecom/ISP	96	100	4%
Oil/ Gas/ Petroleum, Power	128	133	4%
Education	112	116	4%
Office Equipment/Automation	98	94	-4%
Shipping/Marine	132	126	-5%

Occupation Year-over-year Trends: Online demand expanded in all 13 occupation groups monitored by the Index.

- **Marketing & Communications** (up 55 percent) saw the most notable growth in demand between August 2013 and 2014
- **Software, Hardware, Telecom** (up 37 percent) ranked second from the top in the long-term growth chart despite slight moderation in the pace of growth between July and August 2014. **Customer Service** (up 32 percent) professionals, on the other hand, charted constant growth in demand as in July
- While **Engineering /Production** (up 12 percent) professionals witnessed a double-digit growth in online demand year-on-year, the rate of long term growth has been the most controlled among all occupation groups

Top Growth Occupations

Year-over-year Growth	Aug 13	Aug 14	% Growth Y-o-y
Marketing & Communications	101	157	55%
Software, Hardware, Telecom	119	163	37%

Lowest Growth Occupations

Year-over-year Growth	Aug 13	Aug 14	% Growth Y-o-y
Hospitality & Travel	128	154	20%
Sales & Business Development	129	155	20%

Legal	131	178	36%
Purchase/ Logistics/ Supply Chain	127	172	35%
HR & Admin	105	141	34%

Health Care	138	164	19%
Arts/Creative	101	118	17%
Engineering /Production	104	116	12%

Geographic year-over-year Trends: Online opportunities exceeded the year-ago level in all 13 cities monitored by the Index even this month.

- Year-on-year, **Bangalore** led all cities charting a 35 percent growth in opportunities followed by **Ahmedabad** (up 33 percent)
- It is notable that the long-term growth momentum between July and August eased for all cities except **Delhi-NCR** (up 27 percent); **Chandigarh** (26 percent); and **Jaipur** (10 percent)
- **Coimbatore** (up five percent) saw the most restrained year-on-year growth rate among all cities

Top Growth Cities

Year-over-year Growth	Aug 13	Aug 14	% Growth Y-o-y
Bangalore	143	193	35%
Ahmedabad	124	165	33%
Delhi-NCR	131	167	27%
Baroda	97	123	27%
Chandigarh	137	173	26%

Lowest Growth Cities

Year-over-year Growth	Aug 13	Aug 14	% Growth Y-o-y
Mumbai	138	164	19%
Hyderabad	128	149	16%
Kolkata	134	155	16%
Jaipur	146	161	10%
Coimbatore	132	139	5%

About Monster India

Monster India, India's leading online career and recruitment resource with its cutting edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally. Monster India started its operations in 2001. Headquartered in Hyderabad, the company has presence in 11 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmadabad, Baroda, Chandigarh, Jaipur and Cochin.

In 2014, Monster mPower Search was voted Product of the Year under the 'Online Job Portals category' in a survey of over 18000 people. Monster India and DishTV partnered in convergence of the Internet and TV medium to make job services accessible to TV viewers across all cities, bridging the unmet need of the audience for whom access to the internet is limited. This first ever job search initiative is called 'Monsterjobs Active'.

The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India, in an alliance with ITC e-Choupal to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

To learn more about Monster India visit: www.monsterindia.com | www.facebook.com/monsterindia | https://twitter.com/monster_india

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

For further queries please reach:

Priyanka Sharma Kaintura Monster India (91) 9911822233 priyanka.sharma@monsterindia.com	Ekta Chauhan Genesis Burson-Marsteller (91) 9999380178 ekta.chauhan@bm.com	M Sindhu Genesis Burson-Marsteller (91) 9899428304 m.sindhu@bm.com
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