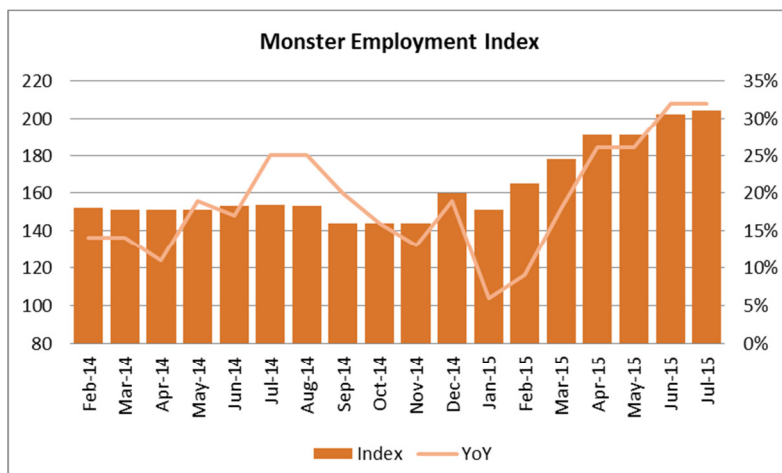


# monster<sup>®</sup>

## EMPLOYMENT INDEX

### Monster Employment Index India Grows 32 Percent from the Year-ago

- **Banking/ Financial Services, Insurance leads all industry sectors charting notable growth from the year-ago**
- **Year-on-year, online recruitment activity declines the most in Government/ PSU/ Defence sector**
- **There is greater demand for professionals at the Senior Management level among occupation groups**
- **Baroda registers the steepest growth followed by Pune; Mumbai; and Bangalore lead all cities year-on-year**



“The Monster Employment Index records the highest growth for 2015 with a 32 per cent increase in the online job opportunities. While the hiring momentum continues to scale up, the overall job market in India has witnessed more stability, especially in sectors such as BFSI (73 per cent), production & manufacturing (72 per cent) and automation. With an improving economy, government’s myriad initiatives such as 'Make in India' and plans to create 100 smart cities, are likely to further stimulate job opportunities. The job scenario is slated to be optimistic with organizations hiring aggressively, contributing to the overall momentum making India job ready,” said **Sanjay Modi, Managing Director, Monster.com (India/Middle-East/South-East Asia/Hong Kong)**.

Monster Employment Index India results for the past 18 months are as follows:

Feb 14	Mar 14	Apr 14	May 14	Jun 14	Jun 14	Aug 14	Sep 14	Oct 14	Nov 14	Dec 14	Jan 15	Feb 15	Mar 15	Apr 15	May 15	Jun 15	Jul 15	Y-O-Y
152	151	151	151	153	154	153	144	144	144	160	151	165	178	191	191	202	204	32 %

**Industry Year-over-year Trends:** Of the 27 sectors monitored by the Index, 20 sectors saw growth in online opportunities from the year-ago.

- Among industry sectors **Banking/ Financial Services, Insurance** (up 73 percent) continues to be the top gainer year-on-year. The pace of long-term growth registers a marginal improvement of one percentage point. However, online recruitment in the sector eased on the month for the first time since January this year
- The manufacturing and commerce sector is exhibiting steady growth in hiring. **Production and Manufacturing** (up 72 percent) is second in the rung in terms of year-on-year growth in hiring activity. The growth momentum improved further this month. The Index reading at 167 is highest in the series. **Logistic, Courier/ Freight/ Transportation** sector registered a 13 percent growth in opportunities, year-on-year. In the related **Automotive/ Ancillaries / Tyres** sector hiring activity recorded an uptrend for the fourth successive month in the series; up by eight percent. The annual growth momentum paced up by four percentage points
- While recruitment activity in **IT - Hardware, Software** sector continues to be 51 percent higher than in July 2014 the pace of growth has eased significantly between June and July 2015. The sector also registered fewer opportunities on the month; down by six percent

- Online opportunities in the **Engineering, Cement, Construction, Iron/ Steel** sector matched that of the corresponding period a year-ago. Employment growth in the sector has been sluggish since January 2013. It is notable however that there has been a 16 percent growth in opportunities between January and June 2015
- The **Oil/ Gas/ Petroleum, Power** sector has seen significant improvement in the pace of growth; up from a negative 24 percent in June 2015 to a negative 11 percent in July 2015. The three-month and six-month growth rate are also positive this month. E-recruitment in the sector is clearly recovering in the recent months. **Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides** (down one percent) also recorded an improvement of 28 percentage points on the year-on growth rate between June and July 2015
- **Healthcare, Bio Technology & Life Sciences, Pharmaceuticals** (up 34 percent) has been charting incessant positive growth in online opportunities
- **Government/ PSU/ Defence** (down 12 percent) exhibited the steepest year-on-year decline among all industry sectors.

### Top Growth Industries

Year-over-year Growth	Jul 14	Jul 15	% Growth Y-o-Y
Banking/ Financial Services , Insurance	108	187	73%
Production and Manufacturing	97	167	72%
Telecom/ISP	91	147	62%
Retail	180	286	59%
IT - Hardware, Software	193	291	51%

### Lowest Growth Industries

Year-over-year Growth	Jul 14	Jul 15	% Growth Y-o-Y
Printing/ Packaging	145	139	-4%
Media & Entertainment	183	171	-7%
Shipping/Marine	124	111	-10%
Oil/ Gas/ Petroleum, Power	136	121	-11%
Government/ PSU/ Defence	102	90	-12%

**Occupation Year-over-year Trends:** Online demand for all 13 occupation groups monitored by the Index.

- Once again there is an increase in demand for **Senior Management** personnel. A 57 percent growth in demand for the year-ago is the steepest among all monitored occupation groups. The group supplanted **Arts/Creative** (up 47 percent) this month
- Online demand for **Sales & Business Development** (up 45 percent); **Marketing & Communications** (up 14 percent); **HR & Admin** (up 28 percent); **Health Care** (up 25 percent) continues to grow
- The long-term growth rate eased for **Software, Hardware, Telecom** (up 37 percent) and **Engineering /Production** (up two percent) professionals between June and July 2015. The demand for Software, Hardware, Telecom however was significantly higher than the corresponding period a year-ago. Engineering /Production saw the most restrained growth among occupation groups

### Top Growth Occupations

Year-over-year Growth	Jul 14	Jul 15	% Growth Y-o-Y
Senior Management	102	160	57%
Arts/Creative	124	182	47%
Sales & Business	156	226	45%

### Lowest Growth Occupations

Year-over-year Growth	Jul 14	Jul 15	% Growth Y-o-Y
Hospitality & Travel	163	200	23%
Marketing & Communications	152	173	14%
Customer Service	154	166	8%

Development			
Finance & Accounts	121	170	40%
Software, Hardware, Telecom	158	216	37%

Purchase/ Logistics/ Supply Chain	158	164	4%
Engineering /Production	135	138	2%

**Geographic year-over-year Trends:** All 13 cities monitored by the Index charted positive online hiring trend on an annual basis.

- **Baroda** (up 55 percent) followed by **Pune** (up 43 percent) led all cities charting the steepest annual growth. The year-on-year growth momentum improved significantly for both between June and July 2015. Baroda's annual growth rate is also the steepest in the series
- **Mumbai** and **Bangalore** were next in the rung charting a 39 percent growth each, year-on-year. Mumbai has been witnessing progressive improvement in the pace of growth since March 2015 The long term-growth momentum eased marginally in case of Bangalore this month
- The year-on-year growth momentum advanced in **Delhi-NCR** (up 27 percent); **Hyderabad** (up 37 percent); and **Chennai** (up 30 percent) as well between June and July 2015

#### Top Growth Cities

Year-over-year Growth	Jul 14	Jul 15	% Growth Y-o-Y
Baroda	135	209	55%
Pune	158	226	43%
Mumbai	165	230	39%
Bangalore	188	261	39%
Ahmedabad	161	221	37%

#### Lowest Growth Cities

Year-over-year Growth	Jul 14	Jul 15	% Growth Y-o-Y
Chennai	157	204	30%
Kolkata	150	191	27%
Delhi-NCR	166	210	27%
Jaipur	150	184	23%
Chandigarh	164	201	23%

#### About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide.

The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action/decision taken or for the results obtained from the use of such information.

#### About Monster India

Monster India, India's leading online career and recruitment resource with its cutting edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally. Monster India started its operations in 2001. Headquartered in Hyderabad, the

company has presence in 11 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmadabad, Baroda, Chandigarh, Jaipur and Cochin.

Monster.com was voted Product of the Year under the 'Online Job Portals category' in a survey of over 18000 people by Nielsen. Back in 2014, Monster mPower Search was voted Product of the Year under the 'Online Job Portals category' in the same survey. Monster India and DishTV partnered in convergence of the Internet and TV medium to make job services accessible to TV viewers across all cities, bridging the unmet need of the audience for whom access to the internet is limited. This first ever job search initiative is called 'Monsterjobs Active'.

The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

To learn more about Monster India visit: [www.monsterindia.com](http://www.monsterindia.com) | [www.facebook.com/monsterindia](https://www.facebook.com/monsterindia) | [https://twitter.com/monster\\_india](https://twitter.com/monster_india)

### **About Monster Worldwide**

Monster Worldwide, Inc. (NYSE: MWW) is a global leader in connecting people to jobs, wherever they are. For more than 20 years, Monster has helped people improve their lives with better jobs, and employers find the best talent. Today, the company offers services in more than 40 countries, providing some of the broadest, most sophisticated job seeking, career management, recruitment and talent management capabilities. Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, including our flagship website [monster.com](http://monster.com)® and a vast array of products and services.

For more information visit: [monster.com/about](http://monster.com/about)

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