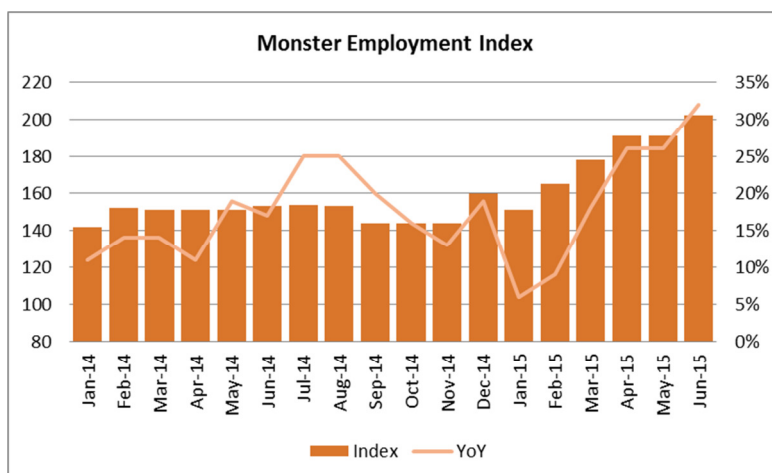


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EMPLOYMENT INDEX

Monster Employment Index India registers a 32 Percent Year-on-Year Growth in June 2015; highest in this year

- **Banking/Financial Services, Insurance registers the steepest annual growth among industry sectors. Production and Manufacturing follows closely**
- **Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides industry exhibits the steepest decline, year-on-year**
- **Arts/Creative professionals continue to be the most in demand occupation group**
- **Kochi followed by Coimbatore and Bangalore lead all cities year-on-year**



“The Monster Employment Index reveals that the online recruitment in India has certainly grown at an escalating pace. With a 32 percent YoY growth, the month of June 2015 registers the highest increase in the online recruiting sector this year. While BFSI shows a remarkable growth with 72 percent, Production and Manufacturing stands next in queue with 67 percent YoY growth. Tier-II cities continue to lead amongst all monitored cities with Kochi (up by 47 percent), Baroda (up by 37 percent) and Coimbatore (up by 42 percent). This illustrates the alignment with government’s agenda of providing equal opportunities for India in smaller towns.” said **Sanjay Modi, Managing Director, Monster.com (India/Middle-East/South-East Asia/Hong Kong)**.

Monster Employment Index India results for the past 18 months are as follows:

Jan 14	Feb 14	Mar 14	Apr 14	May 14	Jun 14	Jul 14	Aug 14	Sep 14	Oct 14	Nov 14	Dec 14	Jan 15	Feb 15	Mar 15	Apr 15	May 15	Jun 15	Y-O-Y
142	152	151	151	151	153	154	153	144	144	144	160	151	165	178	191	191	202	32%

Industry Year-over-year Trends: Online recruitment activity edged up in 17 industry groups out of the 27 monitored by the Index.

- **Banking/Financial Services, Insurance** took the lead among industry sectors charting a 72 percent growth on the year. The sector has been registering double-digit annual growth rates since November 2014 besides progressive improvement in the growth momentum. Between December 2014 and June 2015, online recruitment activity in the sector increased 36 percent
- **Production and Manufacturing** registered a 67 percent growth from the year ago. Recruitment activity in the sector edged 13 percent between May and June 2015 following a three percent month-on-month drop in May 2015
- **Media & Entertainment** (up two percent) saw recruitment activity surpass that in the corresponding period a year ago following negative growth since October 2014

- Recruitment levels in **Consumer Goods/FMCG, Food & Packaged Food** sector matched the year-ago level after having charted negative annual growth rates continuously for the past three months
- **IT - Hardware, Software;** and **BPO/ITES** exhibited a 61 percent and 28 percent year-on-year growth respectively. BPO/ITES however saw recruitment activity ease on the month
- **Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides** (down 29 percent) exhibited the steepest year-on-year decline among all industry sectors

Top Growth Industries

Year-over-year Growth	Jun 14	Jun 15	% Growth Y-o-Y
Banking/ Financial Services , Insurance	113	194	72%
Production and Manufacturing	96	160	67%
IT - Hardware, Software	192	310	61%
Telecom/ISP	98	153	56%
Retail	178	274	54%

Lowest Growth Industries

Year-over-year Growth	Jun 14	Jun 15	% Growth Y-o-Y
Office Equipment/Automation	112	102	-9%
Shipping/Marine	131	114	-13%
Oil/ Gas/ Petroleum, Power	146	111	-24%
Government/ PSU/ Defence	123	93	-24%
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	138	98	-29%

Occupation Year-over-year Trends: Online demand increased for all 13 occupation groups monitored by the Index.

- **Arts/Creative** professionals witnesses a 61 percent growth in demand from the year-ago; the steepest growth among occupation groups for the sixth month in a series
- **Software, Hardware, Telecom** (up 52 percent); **Sales & Business Development** (up 43 percent); and **Finance & Accounts** (up 41 percent); **HR & Admin** (up 25 percent) saw significant improvement in the long-term growth momentum vis-à-vis May 2015. Clearly, there is a greater demand for these roles
- **Purchase/ Logistics/ Supply Chain** personnel saw online demand exceed the year ago level by six percent even in June. However, the group also registered a positive six-month growth rate for the first time this year

Top Growth Occupations

Year-over-year Growth	Jun 14	Jun 15	% Growth Y-o-Y
Arts/Creative	120	193	61%
Software, Hardware, Telecom	154	234	52%
Sales & Business Development	153	219	43%
Finance & Accounts	117	165	41%
Senior Management	107	143	34%

Lowest Growth Occupations

Year-over-year Growth	Jun 14	Jun 15	% Growth Y-o-Y
Engineering /Production	116	132	14%
Health Care	188	205	9%
Marketing & Communications	155	169	9%
Purchase/ Logistics/ Supply Chain	147	156	6%
Customer Service	154	163	6%

Geographic year-over-year Trends: All 13 cities monitored by the Index charted positive online hiring trend on an annual basis.

- Tier II cities continues to lead all monitored cities, year-on-year. **Kochi** (up 47 percent) supplants **Baroda** (up 37 percent) and charts the steepest annual growth. **Coimbatore** (up 42 percent) is second in the rung
- The long term growth momentum for **Bangalore** (up 42 percent) improved further; up by 12 percentage points between May and June 2015. The city registered the steepest growth on an annual basis among major cities followed by **Mumbai** (up 36 percent); and **Hyderabad** (up 33 percent)
- The year-on-year growth rate in **Chandigarh** at 22 percent was the lowest among all monitored cities

Top Growth Cities

Year-over-year Growth	Jun 14	Jun 15	% Growth Y-o-Y
Kochi	171	251	47%
Coimbatore	136	193	42%
Bangalore	186	263	41%
Ahmedabad	149	208	40%
Pune	158	218	38%

Lowest Growth Cities

Year-over-year Growth	Jun 14	Jun 15	% Growth Y-o-Y
Kolkata	145	183	26%
Chennai	151	189	25%
Jaipur	148	184	24%
Delhi-NCR	165	204	24%
Chandigarh	157	192	22%

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide.

The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action/decision taken or for the results obtained from the use of such information.

About Monster India

Monster India, India's leading online career and recruitment resource with its cutting edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally. Monster India started its operations in 2001. Headquartered in Hyderabad, the company has presence in 11 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmadabad, Baroda, Chandigarh, Jaipur and Cochin.

Monster.com was voted Product of the Year under the 'Online Job Portals category' in a survey of over 18000 people by Nielsen. Back in 2014, Monster mPower Search was voted Product of the Year under the 'Online Job Portals category' in the same survey. Monster India and DishTV partnered in convergence of the Internet and TV medium to make job services accessible to TV viewers across all cities, bridging the unmet need of the audience for whom access to the internet is limited. This first ever job search initiative is called 'Monsterjobs Active'.

The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster

also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

To learn more about Monster India visit: www.monsterindia.com | www.facebook.com/monsterindia | https://twitter.com/monster_india

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW) is a global leader in connecting people to jobs, wherever they are. For more than 20 years, Monster has helped people improve their lives with better jobs, and employers find the best talent. Today, the company offers services in more than 40 countries, providing some of the broadest, most sophisticated job seeking, career management, recruitment and talent management capabilities. Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, including our flagship website monster.com® and a vast array of products and services.

For more information visit: monster.com/about

For further queries please reach:

Priyanka Sharma Kaintura Head – PR (India, Middle East, South -East Asia), Monster.com priyanka.sharma@monsterindia.com	M Sindhu Genesis Burson-Marsteller +91- 9899428304 m.sindhu@bm.com	Ekta Chauhan Genesis Burson-Marsteller +91 9999380178 ekta.chauhan@bm.com
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