

monster®

EMPLOYMENT INDEX

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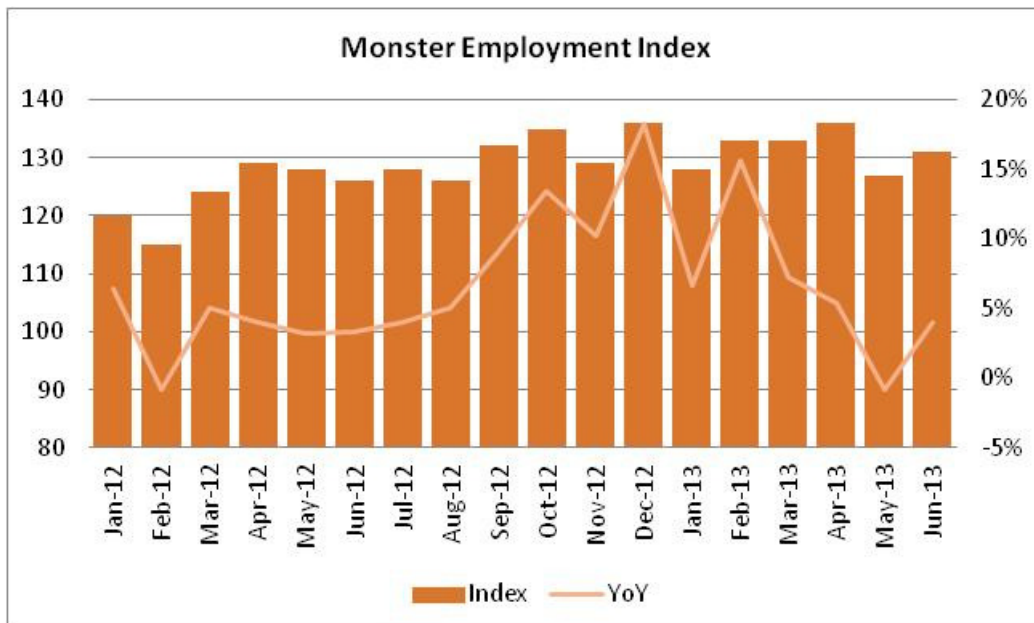
Monster Employment Index India Grows Four Percent Year-over-Year

June 2013 Index Highlights:

- Index level grows four percent from a year ago in June
- BPO/ITES industry followed by Real Estate pace all industries on the year. Production and Manufacturing record steepest annual decline
- Demand among occupations up most for Customer Service followed by Health Care professionals
- Kolkata registers the strongest annual growth

The Monster Employment Index India is a monthly gauge of online job posting activity based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The Monster Employment Index India exhibits moderate growth annually. The moderation in growth is reflective of the cautious approach of the Indian employers owing to the global economic conditions. Having said that, major sector like BPO/ITES, Real Estate, Retail, Healthcare etc have registered positive annual growth,” said Sanjay Modi, Managing Director, Monster.com (India/ Middle- East/ South East Asia).



Monster Employment Index India results for the past 18 months are as follows:

Jan 12	Feb 12	Mar 12	Apr 12	May 12	Jun 12	Jul 12	Aug 12	Sep 12	Oct 12	Nov 12	Dec 12	Jan 13	Feb 13	Mar 13	Apr 13	May 13	Jun 13	Y-O-Y
120	115	124	129	128	126	128	126	132	135	129	136	128	133	133	136	127	131	4%

Industry Year-over-year Trends: 18 of the 27 industry sectors monitored by the Monster Employment Index registered expansion in online recruitment activity between June'12 and June'13.

- **BPO/ITES** sector (up 22 percent) followed by **Real Estate** sector (up 20 percent) exhibited the highest annual growth among sectors
- **Real Estate** sector (up 15 percent), showed positive growth in online recruitment activity between May'12 and May'13
- **Production and Manufacturing** (down 13 percent) showed steepest annual decline

Top Growth Industries

Year-over-year Growth	Jun 12	Jun 13	% Growth Y-o-y
BPO/ITES	99	121	22%
Real Estate	127	153	20%
Retail	137	164	20%
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	119	142	19%
Import / Export	98	111	13%

Lowest Growth Industries

Year-over-year Growth	Jun 12	Jun 13	% Growth Y-o-y
Agro based industries	131	126	-4%
Chemicals/ Plastic/ Rubber, Paints, Fertilizer/ Pesticides	105	100	-5%
Oil/ Gas/ Petroleum, Power	137	129	-6%
Automotive/ Ancillaries / Tyres	144	132	-8%
Production and Manufacturing	93	81	-13%

Occupation Year-over-year Trends: Online demand improved in eight of 13 occupational groups monitored by the Monster Employment Index between June'12 and June'13.

- **Customer Service** (up 30 percent) followed by **Health Care** (up 24 percent) charted the most substantial annual gains amongst the occupational groups
- **Senior Management** (down 49 percent) exhibited the steepest annual decline among occupation groups

Top Growth Occupations

Year-over-year Growth	Jun 12	Jun 13	% Growth Y-o-y
Customer Service	96	125	30%
Health Care	114	141	24%
Legal	123	132	7%
Sales & Business Development	127	136	7%

Lowest Growth Occupations

Year-over-year Growth	Jun 12	Jun 13	% Growth Y-o-y
Purchase/ Logistics/ Supply Chain	137	134	-2%
Engineering /Production	114	110	-4%
Software, Hardware, Telecom	125	117	-6%
Arts/Creative	133	104	-22%

Hospitality & Travel	129	138	7%
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Senior Management	139	71	-49%
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Geographic year-over-year Trends: Online recruitment activity was up on the year in nine of 13 locations monitored by the index.

- **Kolkata** (up 26 percent) followed by **Chandigarh** (up 20 percent) led all cities in annual growth
- Among major metro-areas, **Kolkata** (up 26 percent) followed by **Delhi-NCR** (up 10 percent) registered the highest annual growth

Top Growth Cities

Year-over-year Growth	Jun 12	Jun 13	% Growth Y-o-y
Kolkata	112	141	26%
Chandigarh	117	140	20%
Ahmedabad	105	120	14%
Delhi-NCR	123	135	10%
Bangalore	132	139	5%

Lowest Growth Cities

Year-over-year Growth	Jun 12	Jun 13	% Growth Y-o-y
Jaipur	147	151	3%
Mumbai	131	131	0%
Baroda	127	108	-15%
Kochi	167	141	-16%
Coimbatore	178	128	-28%

By Industry

	2012							2013					
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
IT - Hardware, Software	132	129	131	144	143	130	139	138	138	141	140	135	146
BPO/ITES	99	100	104	117	123	119	125	128	133	147	149	124	121
Engineering, Cement, Construction, Iron/Steel	113	111	115	134	149	137	129	120	111	116	127	117	123
Banking/Financial Services/Insurance	96	94	91	96	97	93	100	102	105	109	108	97	97
Education	114	112	100	102	106	106	113	117	114	116	120	124	125
Production and Manufacturing	93	89	84	89	90	76	83	82	81	87	86	87	81
Automotive/Ancillaries/Tyres	144	140	137	142	149	141	146	146	123	151	149	138	132
Telecom/ISP	94	91	96	109	113	103	102	89	90	102	112	100	98
Oil/Gas/Petroleum, Power	137	130	129	127	136	123	124	123	126	130	132	125	129
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	119	121	116	125	133	123	135	136	141	153	155	144	142
Advertising, Market Research, Public Relations	91	93	96	101	106	101	108	107	114	123	132	104	103
Travel & Tourism	140	143	142	147	160	148	159	155	149	156	161	136	140
Home Appliances	133	136	129	130	133	123	130	129	138	146	149	131	133
Media & Entertainment	119	128	133	141	156	147	146	141	137	155	161	116	118
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	105	102	103	104	117	105	108	108	114	134	145	109	100
Consumer Goods/FMCG, Food & Packaged Food	114	116	118	122	125	116	123	126	127	141	145	122	118
Garments/Textiles/Leather, Gems & Jewellery	140	144	137	160	154	142	157	149	162	173	187	142	135
Real Estate	127	134	130	137	145	139	150	148	158	166	175	153	153
Retail	137	139	141	168	169	149	160	151	164	172	169	163	164
Logistic, Courier/Freight/Transportation	128	145	134	146	146	139	143	147	147	155	158	132	131
Import/Export	98	99	89	95	101	93	104	98	103	117	126	114	111
Government/PSU/Defence	88	94	94	98	104	106	109	107	111	117	125	96	98
Shipping/Marine	106	140	161	163	171	160	164	152	184	190	172	130	116
Printing/Packaging	111	123	112	120	126	118	121	114	128	142	154	112	115

NGO/Social Services	100	113	112	121	131	132	146	133	141	149	161	128	112
Agro based industries	131	126	128	131	130	129	134	127	146	158	173	123	126
Office Equipment/Automation	99	103	97	103	111	101	102	97	110	127	129	105	100

By Occupation

	2012							2013					
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Software, Hardware, Telecom	125	123	123	131	130	119	112	110	113	119	118	112	117
Customer Service	96	99	104	113	118	116	122	125	135	147	149	134	125
Engineering/Production	114	118	114	115	118	109	115	115	116	116	113	109	110
Finance & Accounts	103	101	98	112	103	98	102	101	102	103	105	101	104
Sales & Business Development	127	125	131	138	136	122	133	133	138	142	146	141	136
Senior Management	139	145	144	140	145	127	138	106	68	72	77	69	71
HR & Admin	113	113	109	111	112	110	118	118	121	122	123	118	116
Marketing & Communications	100	102	100	102	106	102	104	103	104	104	109	104	104
Health Care	114	115	108	115	124	114	132	133	138	147	142	139	141
Purchase/Logistics/Supply Chain	137	139	139	145	146	134	137	136	136	131	135	128	134
Hospitality & Travel	129	135	133	140	143	138	152	147	141	139	138	130	138
Legal	123	126	132	136	139	132	141	133	143	145	144	130	132
Arts/Creative	133	139	146	148	150	151	156	151	154	142	149	102	104

By Local Market

	2012							2013					
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Mumbai	131	130	132	137	139	130	144	136	146	147	147	130	131
Bangalore	132	134	134	144	143	136	156	141	149	157	155	135	139
Delhi-NCR	123	130	120	125	126	115	135	132	137	137	144	134	135
Hyderabad	122	122	124	131	128	125	137	127	138	136	138	125	128
Chennai	125	126	129	133	131	126	140	134	142	142	143	127	129
Pune	120	124	125	132	126	121	133	129	135	135	136	123	125
Kolkata	112	112	121	128	123	117	137	133	137	135	140	136	141
Ahmedabad	105	110	109	108	108	106	120	126	129	132	129	115	120
Chandigarh	117	117	118	139	134	136	140	134	143	159	152	133	140
Kochi	167	172	173	179	191	175	152	167	141	159	169	139	141
Baroda	127	133	140	152	162	147	158	159	136	145	154	100	108
Coimbatore	178	193	194	193	199	156	151	148	144	152	179	132	128
Jaipur	147	148	148	152	159	151	154	146	156	169	173	149	151

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

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