

# monster®

## EMPLOYMENT INDEX

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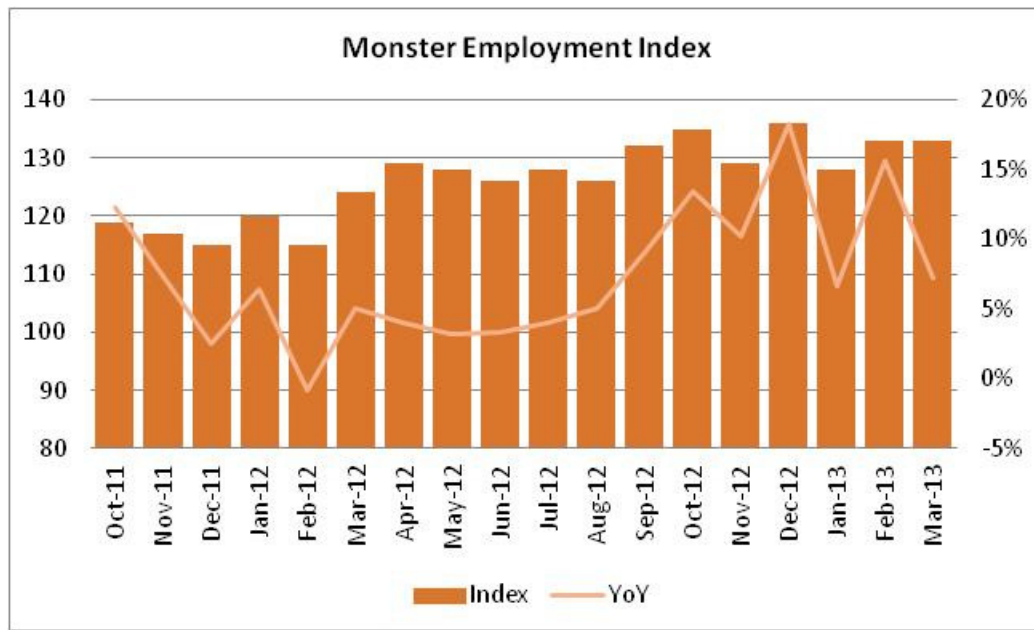
### Monster Employment Index India Rises Seven Percent Year-over-Year

#### March 2013 Index Highlights:

- Index level rises seven percent from a year ago in March
- Shipping Marine followed by Agro Based industries sector pace all industries on the year. Import & Export, Oil/ Gas/ Petroleum, Power record double digit decline
- Demand among occupations up most for Customer Service followed by Arts/ Creative professionals
- Jaipur registers the strongest annual growth, Bangalore is the strongest annual gainer among major metro-markets

The Monster Employment Index India is a monthly gauge of online job posting activity based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The Monster Employment Index India exhibits positive annual growth. The job opportunities have grown across all locations and most industry sectors covered by the Index. This growth is reflective of the confidence that Indian businesses have in the resiliency of Indian economy,” said Sanjay Modi, Managing Director, Monster.com (India/ Middle- East/ South East Asia).



Monster Employment Index India results for the past 18 months are as follows:

Oct 11	Nov 11	Dec 11	Jan 12	Feb 12	Mar 12	Apr 12	May 12	Jun 12	Jul 12	Aug 12	Sep 12	Oct 12	Nov 12	Dec 12	Jan 13	Feb 13	Mar 13	Y-O-Y
119	117	115	120	115	124	129	128	126	128	126	132	135	129	136	128	133	133	7%

**Industry Year-over-year Trends:** 22 of the 27 industry sectors monitored by the Monster Employment Index registered expansion in online recruitment activity between March'12 and March'13.

- **Shipping Marine** sector (up 58 percent) followed by **Agro based industries** sector (up 33 percent) exhibited the highest annual growth among sectors
- **Printing/Packaging** sector (up 31 percent), showed positive growth in online recruitment activity between March '12 and March'13
- **Import/ Export and Oil/Gas/Petroleum, Power** (down 10 percent) showed steepest annual decline

### Top Growth Industries

Year-over-year Growth	Mar 12	Mar 13	% Growth Y-o-y
Shipping/Marine	120	190	58%
Agro based industries	119	158	33%
Printing/ Packaging	108	142	31%
Media & Entertainment	119	155	30%
Garments/ Textiles/ Leather, Gems & Jewellery	134	173	29%

### Lowest Growth Industries

Year-over-year Growth	Mar 12	Mar 13	% Growth Y-o-y
IT - Hardware, Software	142	141	-1%
Engineering, Cement, Construction, Iron/ Steel	128	116	-9%
Production and Manufacturing	96	87	-9%
Import / Export	130	117	-10%
Oil/ Gas/ Petroleum, Power	145	130	-10%

**Occupation Year-over-year Trends:** Online demand improved in eight of 13 occupational groups monitored by the Monster Employment Index between March'12 and March'13.

- **Customer Service** (up 31 percent) followed by **Arts/Creative** (up 27 percent) charted the most substantial annual gains amongst the occupational groups
- **Senior Management** (down 49 percent) exhibited the steepest annual decline among occupation groups

### Top Growth Occupations

Year-over-year Growth	Mar 12	Mar 13	% Growth Y-o-y
Customer Service	112	147	31%
Arts/Creative	112	142	27%
Health Care	117	147	26%
Legal	122	145	19%

### Lowest Growth Occupations

Year-over-year Growth	Mar 12	Mar 13	% Growth Y-o-y
Purchase/ Logistics/ Supply Chain	133	131	-2%
Engineering /Production	124	116	-6%
Finance & Accounts	111	103	-7%
Software, Hardware, Telecom	129	119	-8%

Sales & Business Development	130	142	9%
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Senior Management	140	72	-49%
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**Geographic year-over-year Trends:** Online recruitment activity was up on the year for all the 13 locations monitored by the index.

- **Jaipur** (up 42 percent) followed by **Chandigarh** (up 38 percent) led all cities in annual growth
- Among major metro-areas, **Bangalore** (up 23 percent) registered the highest annual growth

### Top Growth Cities

Year-over-year Growth	Mar 12	Mar 13	% Growth Y-o-y
Jaipur	119	169	42%
Chandigarh	115	159	38%
Ahmedabad	104	132	27%
Baroda	118	145	23%
Bangalore	128	157	23%

### Lowest Growth Cities

Year-over-year Growth	Mar 12	Mar 13	% Growth Y-o-y
Hyderabad	115	136	18%
Pune	119	135	13%
Delhi-NCR	121	137	13%
Kochi	151	159	5%
Coimbatore	151	152	1%

## By Industry

	2012										2013		
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
IT - Hardware, Software	142	145	139	132	129	131	144	143	130	139	138	138	141
BPO/ITES	124	121	111	99	100	104	117	123	119	125	128	133	147
Engineering, Cement, Construction, Iron/Steel	128	126	114	113	111	115	134	149	137	129	120	111	116
Banking/Financial Services/Insurance	104	110	99	96	94	91	96	97	93	100	102	105	109
Education	109	109	111	114	112	100	102	106	106	113	117	114	116
Production and Manufacturing	96	97	94	93	89	84	89	90	76	83	82	81	87
Automotive/Ancillaries/Tyres	145	150	147	144	140	137	142	149	141	146	146	123	151
Telecom/ISP	97	100	103	94	91	96	109	113	103	102	89	90	102
Oil/Gas/Petroleum, Power	145	148	138	137	130	129	127	136	123	124	123	126	130
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	125	134	119	119	121	116	125	133	123	135	136	141	153
Advertising, Market Research, Public Relations	96	96	95	91	93	96	101	106	101	108	107	114	123
Travel & Tourism	140	134	140	140	143	142	147	160	148	159	155	149	156
Home Appliances	137	140	138	133	136	129	130	133	123	130	129	138	146
Media & Entertainment	119	121	118	119	128	133	141	156	147	146	141	137	155
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	123	122	111	105	102	103	104	117	105	108	108	114	134
Consumer Goods/FMCG, Food & Packaged Food	114	115	115	114	116	118	122	125	116	123	126	127	141
Garments/Textiles/Leather, Gems & Jewellery	134	146	148	140	144	137	160	154	142	157	149	162	173
Real Estate	133	135	133	127	134	130	137	145	139	150	148	158	166
Retail	139	143	143	137	139	141	168	169	149	160	151	164	172
Logistic, Courier/Freight/Transportation	138	131	124	128	145	134	146	146	139	143	147	147	155
Import/Export	130	124	114	98	99	89	95	101	93	104	98	103	117
Government/PSU/Defence	95	92	94	88	94	94	98	104	106	109	107	111	117
Shipping/Marine	120	129	122	106	140	161	163	171	160	164	152	184	190
Printing/Packaging	108	109	111	111	123	112	120	126	118	121	114	128	142

NGO/Social Services	123	122	109	100	113	112	121	131	132	146	133	141	149
Agro based industries	119	119	120	131	126	128	131	130	129	134	127	146	158
Office Equipment/Automation	107	109	105	99	103	97	103	111	101	102	97	110	127

### By Occupation

	2012										2013		
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Software, Hardware, Telecom	129	130	130	125	123	123	131	130	119	112	110	113	119
Customer Service	112	109	103	96	99	104	113	118	116	122	125	135	147
Engineering/Production	124	120	115	114	118	114	115	118	109	115	115	116	116
Finance & Accounts	111	110	105	103	101	98	112	103	98	102	101	102	103
Sales & Business Development	130	134	130	127	125	131	138	136	122	133	133	138	142
Senior Management	140	143	141	139	145	144	140	145	127	138	106	68	72
HR & Admin	116	119	116	113	113	109	111	112	110	118	118	121	122
Marketing & Communications	101	102	101	100	102	100	102	106	102	104	103	104	104
Health Care	117	120	112	114	115	108	115	124	114	132	133	138	147
Purchase/Logistics/Supply Chain	133	131	131	137	139	139	145	146	134	137	136	136	131
Hospitality & Travel	129	127	130	129	135	133	140	143	138	152	147	141	139
Legal	122	128	124	123	126	132	136	139	132	141	133	143	145
Arts/Creative	112	125	128	133	139	146	148	150	151	156	151	154	142

## By Local Market

	2012										2013		
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Mumbai	122	131	128	131	130	132	137	139	130	144	136	146	147
Bangalore	128	137	132	132	134	134	144	143	136	156	141	149	157
Delhi-NCR	121	129	127	123	130	120	125	126	115	135	132	137	137
Hyderabad	115	124	124	122	122	124	131	128	125	137	127	138	136
Chennai	119	128	126	125	126	129	133	131	126	140	134	142	142
Pune	119	129	125	120	124	125	132	126	121	133	129	135	135
Kolkata	111	123	120	112	112	121	128	123	117	137	133	137	135
Ahmedabad	104	109	109	105	110	109	108	108	106	120	126	129	132
Chandigarh	115	122	120	117	117	118	139	134	136	140	134	143	159
Kochi	151	157	164	167	172	173	179	191	175	152	167	141	159
Baroda	118	125	127	127	133	140	152	162	147	158	159	136	145
Coimbatore	151	164	168	178	193	194	193	199	156	151	148	144	152
Jaipur	119	129	136	147	148	148	152	159	151	154	146	156	169

### About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

### About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit [www.monster.com](http://www.monster.com). More information about Monster Worldwide is available at <http://about-monster.com/>

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