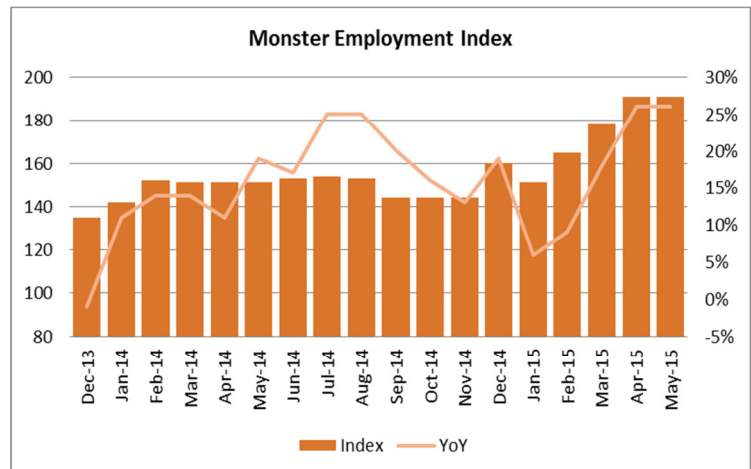


monster® EMPLOYMENT INDEX

Monster Employment Index India Reveals a 26 Percent Year-on-Year Growth in May 2015

- The Index reading for the series at 191 also matches that of April 2015 indicating that there has been no growth in online hiring activity between March and April 2015
- Production and Manufacturing continues to lead all industry groups year-on-year
- Online demand spikes for Arts/Creative professionals yet again
- Baroda followed by Coimbatore register the steepest long-term growth among cities



“The Monster Employment Index continues to show a progressive growth momentum with a 26 percent growth in May 2015. This is a reflection of positive business sentiment despite the challenges at micro & macro-economic level. May index depicts a growth of 56 percent in Production and Manufacturing sector, followed by IT – Hardware and Software sector. Another notable outcome is that among occupation groups, there has been a remarkable demand for the Arts/Creative professionals from the year-ago with a 56 percent rise. Interestingly, Tier II cities once again top the long-term growth chart with maximum job creation - Baroda (up 40 percent) followed by Coimbatore (up 37 percent) registered the steepest growth in online recruitment YOY”, said **Sanjay Modi, Managing Director, Monster.com (India/Middle-East/South-East Asia/Hong Kong)**.

Monster Employment Index India results for the past 18 months are as follows:

Dec 13	Jan 14	Feb 14	Mar 14	Apr 14	May 14	Jun 14	Jul 14	Aug 14	Sep 14	Oct 14	Nov 14	Dec 14	Jan 15	Feb 15	Mar 15	Apr 15	May 15	Y-O-Y
135	142	152	151	151	151	153	154	153	144	144	144	160	151	165	178	191	191	26%

Industry Year-over-year Trends: Online recruitment activity edged up in 17 industry groups out of the 27 monitored by the Index.

- Although online hiring in **Production and Manufacturing** has eased more recently going by the month-on-month growth rate the sector continues exhibits notable growth from the year-ago level. Online recruitment in the sector has increased by a significant 53 percent between November 2014 and May 2015. At 142, the Index reading for the series exhibited a 56 percent in opportunities from the year-ago; also the steepest among all industry sectors. It is notable however that the pace at which online opportunities has been growing in the long term has slowed between April and May 2015
- **IT - Hardware, Software** followed closely charting a 48 percent growth in online opportunities; the same as in April 2015. **Banking/ Financial Services, Insurance** (up 45 percent); **Telecom/ISP** (up 42 percent); **Retail** (up 40 percent); and **BPO/ITES** (up 33 percent) were among the top recruiting and most steadily growing sectors, year-on-year

- **Education** (up three percent); **Garments/ Textiles/ Leather, Gems & Jewellery** (up one percent); and **Real Estate** (up one percent) saw online hiring exceed the year-ago level marginally following negative growth since October 2014
- **Healthcare, Bio Technology & Life Sciences, Pharmaceuticals** (up 17 percent) registered the first double digit annual growth rate since January 2015
- **Shipping/Marine** exhibited the steepest year-on-year decline among all industry sectors even this month. The growth rate has improved 10 percentage points, from a negative 43 percent in April 2015 to a negative 33 percent in May 2015

Top Growth Industries

Year-over-year Growth	May 14	May 15	% Growth Y-o-Y
Production and Manufacturing	91	142	56%
IT - Hardware, Software	187	276	48%
Banking/ Financial Services , Insurance	122	177	45%
Telecom/ISP	103	146	42%
Retail	176	246	40%

Lowest Growth Industries

Year-over-year Growth	May 14	May 15	% Growth Y-o-Y
Oil/ Gas/ Petroleum, Power	130	107	-18%
Government/ PSU/ Defense	118	95	-19%
Printing/ Packaging	151	108	-28%
Office Equipment/Automation	155	104	-33%
Shipping/Marine	151	101	-33%

Occupation Year-over-year Trends: Online demand increased for all 13 occupation groups monitored by the Index.

Demand for **Arts/Creative** professionals continues to trend on a robust and positive growth path. While the growth momentum eased slightly, the group registered a 56 percent increase in opportunities from May 2014, the steepest growth among all occupation groups. Month-on-month, online demand for the group remained constant at April 2015 level

- **Health Care** professionals saw an increased online demand. A 13 percent year-on-year growth rate was the highest since December 2014. There has been a 44 percent growth in opportunities for the group in the last six months
- **Software, Hardware, Telecom** (up 35 percent); **Sales & Business Development** (up 32 percent); and **Finance & Accounts** (up 27 percent) are the top in-demand occupational groups aligning with increased opportunities in the related sectors
- **Purchase/ Logistics/ Supply Chain** personnel saw online demand exceed the year ago level by six percent following a 12 percent drop in April 2015

Top Growth Occupations

Year-over-year Growth	May 14	May 15	% Growth Y-o-Y
Arts/Creative	118	184	56%
Software, Hardware, Telecom	151	204	35%
Sales & Business Development	155	204	32%
Finance & Accounts	121	154	27%
Senior Management	111	132	19%

Lowest Growth Occupations

Year-over-year Growth	May 14	May 15	% Growth Y-o-Y
Health Care	184	207	13%
Hospitality & Travel	175	195	11%
Marketing & Communications	150	164	9%
Legal	193	209	8%
Purchase/ Logistics/ Supply Chain	141	149	6%

Geographic year-over-year Trends: All 13 cities monitored by the Index charted positive online hiring trend on an annual basis.

- Tier II cities once again top the long-term growth chart with maximum job creation. **Baroda** (up 40 percent) followed by **Coimbatore** (up 37 percent) register the steepest growth in online recruitment year-on-year
- Among major cities, **Bangalore** (up 29 percent) recorded the most notable year-on-year growth consequent upon increased opportunities in IT - Hardware, Software; Banking/ Financial Services , Insurance; Production and Manufacturing; and BPO/ITES sector
- **Delhi-NCR** (up 22 percent); **Mumbai** (up 25 percent); **Hyderabad** (up 23 percent) saw annual growth momentum improve marginally
- **Chandigarh** (up 16 percent) witnessed the most restrained growth in hiring among all monitored cities even this month

Top Growth Cities

Year-over-year Growth	May 14	May 15	% Growth Y-o-Y
Baroda	127	178	40%
Coimbatore	135	185	37%
Ahmedabad	147	201	37%
Kochi	177	231	31%
Bangalore	185	239	29%

Lowest Growth Cities

Year-over-year Growth	May 14	May 15	% Growth Y-o-Y
Hyderabad	149	183	23%
Delhi-NCR	161	196	22%
Kolkata	148	178	20%
Chennai	148	177	20%
Chandigarh	159	184	16%

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job posting activity in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide.

The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action/decision taken or for the results obtained from the use of such information.

About Monster India

Monster India, India's leading online career and recruitment resource with its cutting edge technology provides relevant profiles to employers and relevant jobs to jobseekers across industry verticals, experience levels and geographies. More than 200 million people have registered on the Monster Worldwide network. Today, with operations in more than 40 countries, Monster provides the widest and most sophisticated job seeking, career management, recruitment and talent management capabilities globally. Monster India started its operations in 2001. Headquartered in Hyderabad, the company has presence in 11 other cities of India viz., Mumbai, Delhi, Bangalore, Chennai, Pune, Kolkata, Ahmadabad, Baroda, Chandigarh, Jaipur and Cochin.

Monster.com was voted Product of the Year under the 'Online Job Portals category' in a survey of over 18000 people by Nielsen. Back in 2014, Monster mPower Search was voted Product of the Year under the 'Online Job Portals category' in the same survey. Monster India and DishTV partnered in convergence of the Internet and TV medium to make job services accessible to TV viewers across all cities, bridging the unmet need of the audience for whom access to the internet is limited. This first ever job search initiative is called 'Monsterjobs Active'.

The Indian Air Force Placement Cell (IAFPC) selected Monster India for a collaboration to provide a robust platform to assist retired and shortly retiring Air Warriors seek suitable second career opportunities in the corporate world. Monster also initiated 'Rozgarduniya.com' - a job portal exclusively for jobseekers in rural India to enable employers in corporate India to connect with rural talent, thus removing the traditional barriers they face in this process.

To learn more about Monster India visit: www.monsterindia.com | www.facebook.com/monsterindia | https://twitter.com/monster_india

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW) is a global leader in connecting people to jobs, wherever they are. For more than 20 years, Monster has helped people improve their lives with better jobs, and employers find the best talent. Today, the company offers services in more than 40 countries, providing some of the broadest, most sophisticated job seeking, career management, recruitment and talent management capabilities. Monster continues its pioneering work of transforming the recruiting industry with advanced technology using intelligent digital, social and mobile solutions, including our flagship website monster.com® and a vast array of products and services.

For more information visit: monster.com/about

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