

monster®

EMPLOYMENT INDEX

CONTACTS:
 Nidhi Madan Verma
 Monster India
 (91) 956 015 5115
 nidhi.verma@monster.com

Gitanjali Sabikhi
 Genesis Burson-Marsteller
 (91) 9873700674
 gitanjali.sabikhi@bm.com

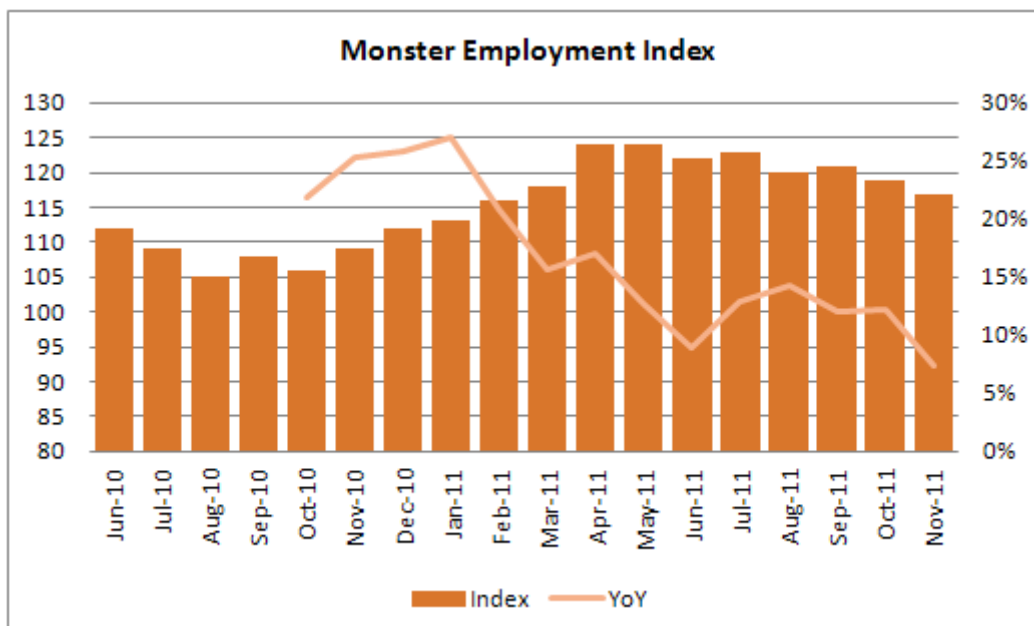
Monster Employment Index India Rises 7% Year-over-Year

November 2011 Index Highlights:

- Annual growth rate at seven percent in November
- Index declines two points on a month-over-month basis
- Telecom/ISP leads all industry sectors in annual growth rate; Printing/ Packaging registers the steepest decline
- Demand for Arts/Creative professionals continues to grow fastest annually, followed by Sales & Business Development professionals
- Bangalore tops the annual growth chart. Mumbai witnesses one percent decline annually

The Monster Employment Index India is a monthly gauge of online job demand based on a real-time review of millions of employer job opportunities culled from a large representative selection of career Web sites and online job listings across India. The Index does not reflect the trend of any one advertiser or source, but is an aggregate measure of the change in job listings across the industry.

“The Monster Employment Index India shows continued positive growth in recruitment activity from an annual perspective, led by key industries like telecom, IT, and financial services. However, a slightly more cautious approach by companies in view of the economic scenario is evident by the easing of online demand levels from October to November,” said Sanjay Modi, Managing Director (India/ Middle East/ South East Asia), Monster.com.



Monster Employment Index India results for the past 18 months are as follows:

Jun 10	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	Oct 11	Nov 11	Y-O-Y
112	109	105	108	106	109	112	113	116	118	124	124	122	123	120	121	119	117	7%

Industry Year-over-year Trends: Between November'10 and November'11 online recruitment activity expanded in 18 of the 27 industry sectors monitored by the Index.

- Online opportunities rebounded in **Telecom/ISP** (up 34 percent). The pace of annual growth exhibited progressive improvements since July'11. The sector led all 27 sectors in annual growth
- **Banking/Financial Services/Insurance** (up 15 percent) registered significant month-on-month growth following the dip in activity of the previous month, owing mainly to the sharp growth in Insurance sector
- **IT - Hardware, Software** (up 19 percent) charted a deceleration in annual demand, from 31 percent in October'11 to 19 percent in November'11
- Opportunities in **Logistic, Courier/ Freight/ Transportation** (down 5 percent) slipped below its year-ago levels despite a strong October-November rise
- **Printing/ Packaging** (down 19 percent) registered the most notable annual decline among sectors in November

Top Growth Industries

Year-over-year Growth	Nov 10	Nov 11	% Growth Y-o-y
Telecom/ISP	79	106	34%
Home Appliances	112	143	28%
Import / Export	95	118	24%
IT - Hardware, Software	110	131	19%
Travel and Tourism	124	147	19%

Lowest Growth Industries

Year-over-year Growth	Nov 10	Nov 11	% Growth Y-o-y
Logistic, Courier/ Freight/ Transportation	133	127	-5%
Government/ PSU/ Defence	126	117	-7%
Media & Entertainment	119	108	-9%
Advertising, Market Research, Public Relations (PR)	101	89	-12%
Printing/ Packaging	121	98	-19%

Occupation Year-over-year Trends: Online demand exceeded year-ago levels in 12 of the 13 occupational groups tracked by Monster Employment Index.

- **Arts/Creative** (up 30 percent) outpaced all occupation groups in annual gains for the fourth month in a row. **Customer Service** (up 12 percent) registered the most significant month-on-month growth in online demand among occupation groups
- Demand for **Finance & Accounts** (up 13 percent); **Software, Hardware, Telecom** (up 10 percent) and **Health Care** (up 19 percent) eased further between October and November. Nevertheless, all three groups exhibited strong longer-term growth trends

- Online demand for **Marketing & Communications** (down 1 percent) professionals was lower than the year-ago level even in November. The group slipped into a stage of annual declines early this year, starting February'11 and is the only group to register a negative annual growth rate this month

Top Growth Occupations

Year-over-year Growth	Nov 10	Nov 11	% Growth Y-o-y
Arts/Creative	91	118	30%
Sales & Business Development	101	121	20%
Health Care	89	106	19%
Hospitality & Travel	125	147	18%
Senior Management	107	125	17%

Lowest Growth Occupations

Year-over-year Growth	Nov 10	Nov 11	% Growth Y-o-y
Purchase/ Logistics/ Supply Chain	118	130	10%
Software, Hardware, Telecom	110	121	10%
Engineering /Production	107	117	9%
Legal	111	116	5%
Marketing & Communications	101	100	-1%

Geographic year-over-year Trends:

Online recruitment activity was up on the year for 12 of the 13 locations monitored by the index,

- **Bangalore** (up 17 percent) registered the first positive month-on-month growth in recruitment activity since July'11 to lead all 13 cities in monthly as well as annual growth
- Online recruitment activity in **Mumbai** (down one percent) showed a small net decline on the year after a fourth sequential month of easing

Top Growth Cities

Year-over-year Growth	Nov 10	Nov 11	% Growth Y-o-y
Bangalore	102	119	17%
Coimbatore	116	135	16%
Kochi	113	130	15%
Kolkata	103	115	12%
Delhi-NCR	107	119	11%

Lowest Growth Cities

Year-over-year Growth	Nov 10	Nov 11	% Growth Y-o-y
Pune	113	118	4%
Ahmedabad	102	104	2%
Hyderabad	109	110	1%
Chennai	115	116	1%
Mumbai	117	116	-1%

By Industry

	2010				2011								
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
IT - Hardware, Software	110	119	118	124	130	137	134	138	142	138	143	136	131
BPO/ITES	114	119	118	125	127	126	127	112	115	108	121	123	125
Engineering, Cement, Construction, Iron/Steel	117	122	124	124	125	124	129	117	111	111	121	120	117
Banking/Financial Services/Insurance	93	97	97	98	101	100	110	106	113	113	116	99	107
Education	91	98	105	108	108	102	107	101	100	101	100	94	94
Production and Manufacturing	94	98	97	98	101	102	105	97	94	98	99	102	100
Automotive/Ancillaries/Tyres	120	125	124	126	133	135	139	130	132	129	130	131	130
Telecom/ISP	79	83	82	89	95	94	96	100	108	108	109	104	106
Oil/Gas/Petroleum, Power	118	124	128	130	135	135	147	152	154	144	143	136	126
Healthcare, Bio Technology & Life Sciences, Pharmaceuticals	98	105	103	109	117	113	107	101	102	106	116	114	110
Advertising, Market Research, Public Relations	101	94	89	85	89	91	96	91	91	90	93	89	89
Travel & Tourism	124	134	130	124	129	128	129	118	113	122	136	141	147
Home Appliances	112	121	120	119	121	122	128	130	134	136	139	131	143
Media & Entertainment	119	119	107	117	117	119	128	131	146	131	141	133	108
Chemicals/Plastic/Rubber, Paints, Fertilizer/Pesticides	113	114	99	99	110	112	117	113	110	104	115	111	116
Consumer Goods/FMCG, Food & Packaged Food	102	104	95	96	103	105	108	108	108	109	111	103	108
Garments/Textiles/Leather, Gems & Jewellery	124	129	115	117	120	118	133	120	117	113	121	125	140
Real Estate	109	112	113	115	121	122	125	120	117	122	122	121	123
Retail	132	142	137	139	136	130	138	130	133	136	139	136	139
Logistic, Courier/Freight/Transportation	133	136	122	114	124	126	135	116	121	115	120	118	127
Import/Export	95	98	95	98	108	108	106	101	99	105	106	114	118
Government/PSU/Defence	126	120	128	111	104	104	115	117	121	125	127	115	117
Shipping/Marine	129	118	119	116	112	109	109	102	102	102	106	117	125
Printing/Packaging	121	103	99	95	99	105	100	95	93	91	101	98	98

NGO/Social Services	99	84	81	86	92	94	99	108	100	113	104	94	97
Agro based industries	119	110	97	97	104	108	109	107	112	116	128	123	132
Office Equipment/Automation	102	101	94	89	95	104	110	95	100	100	101	97	99

By Occupation

	2010				2011								
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Software, Hardware, Telecom	110	115	112	118	123	128	131	133	133	129	131	123	121
Customer Service	99	103	102	108	110	110	106	101	102	99	101	101	111
Engineering/Production	107	117	119	121	123	122	120	121	118	114	116	116	117
Finance & Accounts	94	100	99	101	107	107	110	106	97	107	113	107	106
Sales & Business Development	101	93	109	112	116	117	127	118	121	120	125	120	121
Senior Management	107	116	118	118	120	123	118	134	130	129	135	129	125
HR & Admin	104	109	115	117	122	122	118	117	114	115	114	114	115
Marketing & Communications	101	104	104	103	106	105	85	102	95	96	98	99	100
Health Care	89	100	97	112	120	115	92	103	102	107	117	113	106
Purchase/Logistics/Supply Chain	118	125	122	127	127	129	139	132	131	128	129	131	130
Hospitality & Travel	125	135	141	131	134	135	113	128	122	134	138	145	147
Legal	111	120	119	117	116	119	132	121	126	124	119	115	116
Arts/Creative	91	94	94	97	98	98	96	95	128	124	120	120	118

By Local Market

	2010				2011								
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Mumbai	117	121	119	121	127	129	132	123	125	123	122	117	116
Bangalore	102	109	105	112	118	121	117	122	126	121	116	115	119
Delhi-NCR	107	113	113	115	120	122	125	118	121	120	121	118	119
Hyderabad	109	113	111	113	115	118	122	120	119	117	118	114	110
Chennai	115	120	116	118	122	123	123	120	123	123	123	117	116

Pune	113	115	114	117	123	126	128	125	125	124	126	124	118
Kolkata	103	108	113	111	115	122	123	123	123	124	127	119	115
Ahmedabad	102	111	106	105	110	122	125	118	114	113	118	112	104
Chandigarh	106	110	105	111	120	129	127	121	125	126	132	125	114
Kochi	113	122	118	121	123	128	132	140	142	154	134	135	130
Baroda	108	114	120	112	122	136	143	132	135	132	128	127	120
Coimbatore	116	124	119	119	131	135	140	141	143	139	133	134	135
Jaipur	113	114	115	114	117	130	131	129	127	130	126	119	119

About the Monster Employment Index

Launched in May 2010 with data collected since October 2009, the Monster Employment Index is a broad and comprehensive monthly analysis of online job demand in India conducted by Monster India. Based on a real-time review of millions of employer job opportunities culled from a large, representative selection of online career outlets, including Monster India, the Monster Employment Index presents a snapshot of employer online recruitment activity nationwide. The Monster Employment Index's underlying data is validated for accuracy by Research America, Inc. – an independent, third-party auditing firm – to ensure that measured national online job recruitment activity is within a margin of error of +/- 1.05%. Monster has taken due care in compiling and processing the data available from various sources for Monster Employment Index, but does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or action / decision taken or for the results obtained from the use of such information.

About Monster Worldwide

Monster Worldwide, Inc. (NYSE: MWW), parent company of Monster, the premier global online employment solution for more than a decade, strives to inspire people to improve their lives. With a local presence in key markets in North America, Europe, and Asia, Monster works for everyone by connecting employers with quality job seekers at all levels and by providing personalized career advice to consumers globally. Through online media sites and services, Monster delivers vast, highly targeted audiences to advertisers. Monster Worldwide is a member of the S&P 500 index. To learn more about Monster's industry-leading products and services, visit www.monster.com. More information about Monster Worldwide is available at <http://about-monster.com/>

Contacts:

Media Inquiries:

Nidhi Madan Verma

Monster.com

+91 9560155115

nidhi.verma@monster.com

Gitanjali Sabikhi

Genesis Burson-Marsteller

(91) 9873700674

gitanjali.sabikhi@bm.com